

THE BARKER

GIVING ANIMALS
A LOUDER VOICE

Issue #1

Presented by



SHILOH

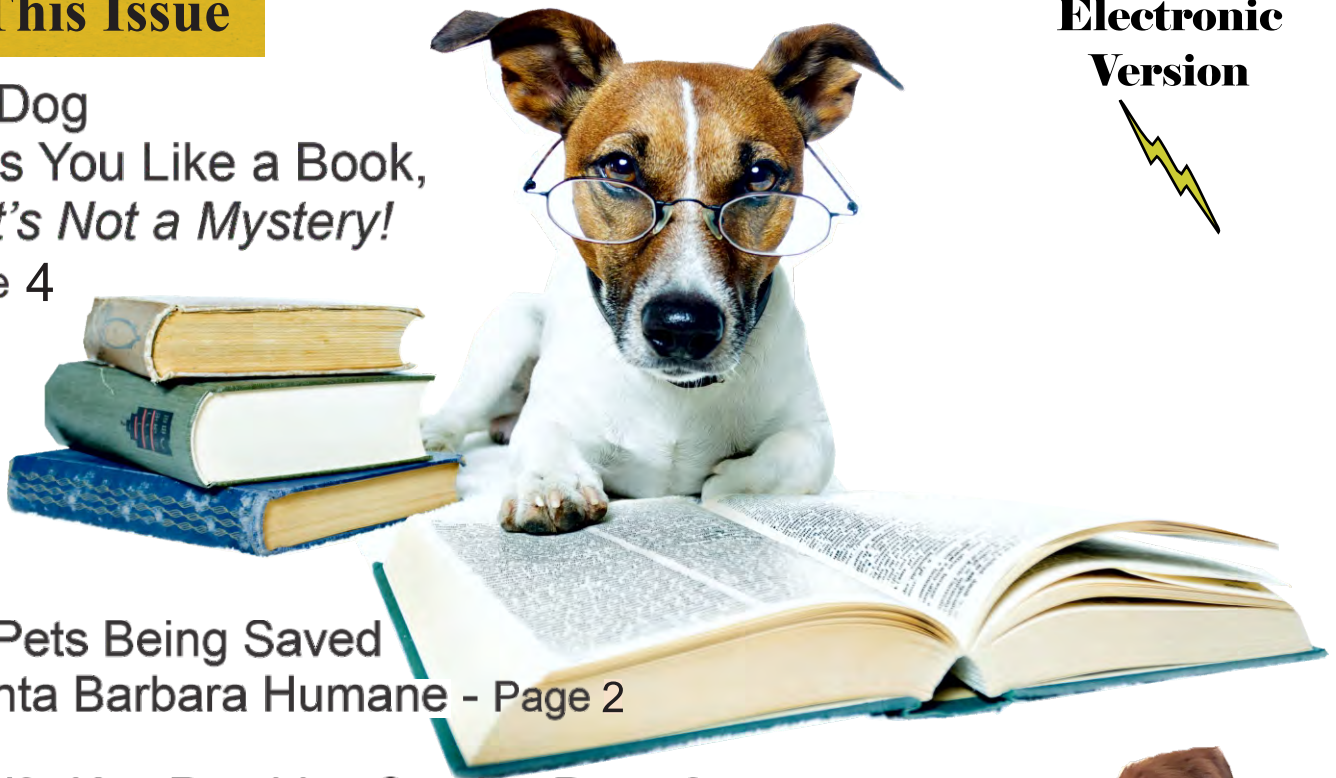


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Santa Barbara Humane and Service Dogs for Veterans and First Responders

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**Electronic
Version**



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MORE PETS ARE GETTING A SECOND CHANCE

Santa Barbara Humane Celebrates Successes

By supporting Dog's Life Coffee, you are making a difference in the lives of all animals who visit Santa Barbara Humane. There's nothing better than the wagging tail of a happy dog and the loving purr of a kitten.

The affection and compassion that Santa Barbara County residents feel for animals was evident through the successful support provided in 2021.

- More than 1,200 animals were transferred in or relinquished for another chance

- More than 1,230 animals were adopted into loving homes

- Nearly 20,000 animals received expert medical care in the clinics

- More than 700 publicly owned dogs were trained

- And there were never-ending tail wags and slobbery kisses in gratitude, too!

Santa Barbara Humane is grateful to be a charitable beneficiary of Dog's Life Coffee, ensuring 2022 brings more wags and purrs than ever before through expanded services to the community and new opportunities to make an impact.

Santa Barbara Humane is a 501(c)(3) non-profit that was one of the first animal welfare agencies in the country, 67 years before the national organization was founded. Through donor support, the organization operates two campuses located in Santa Barbara and Santa Maria providing scratches, snuggles, and vital care



Santa Barbara Humane
805-222-0139
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for community-owned and homeless animals. Both campuses serve the animals of Santa Barbara County through affordable, high-quality veterinary care, compassionate behavior training programs, and an open-admission program that welcomes all animals regardless of age, health, or circumstance.

To learn more about the services offered, to book an appointment, or to donate to help more, visit sbhumane.org.

*Love your dog...
Savor your coffee.*



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**We salute our Veterans,
We appreciate our First Responders,
And we love our Country!**



A Veteran Owned Company

Order online and mailed to your door!

DID YOU KNOW...

Today there are over 1,600 Military Working Canines working at US and Allied installations around the world.

-source: Armed Forces Entertainment



**GIVING
ANIMALS
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Why should you go online and order Dog's Life Coffee?

First, it's darn good coffee. We believe it's the best coffee available, including any you can buy at a coffee shop or drive through. And, you'll save a lot of money.

Second, a portion of proceeds supports non-profits like Santa Barbara Humane and New Life K9s.

Third, it is sent directly to your home, so you don't have to shop for it.

It's easy to order. Just go to www.dogslifecoffee.com and try Shiloh Medium Roast today!

Use offer code: E-LETTER for greater savings!



TRAINING TIPS FOR YOUR NEW DOG

- ★ Have the right frame of mind to train your dog.
- ★ Have patience, do your research, and know that this is an ongoing effort that requires you to be consistent, firm, yet compassionate.
- ★ Use reward over discipline and reward generously.
- ★ Don't let your dog train YOU. Stay in charge and be the alpha dog.

AN AMERICAN DOG



By Henrick O. Blayze



"American dogs are everyone's best friend. We forgive. We love. We don't ask for much in return. But with that said, we deserve the best, because we ARE the

I'm Shiloh, a proud American dog. My brothers and sisters come in all breeds, sizes, and colors. Treat us well and we'll be your friend for life.

My ancestors helped to build this great country. Native Americans kept us for hunting and for protection from warring tribes. When early American colonials moved west, we went with them as part of the family. We are a part of history.

During our nation's wars, we served alongside our human brethren. We were messenger dogs, patrol dogs, guard dogs, mine dogs, Red Cross dogs, and search dogs. Today, more of us are trained to protect and serve our country.

When the twin towers were destroyed on 9-11 by terrorists and thousands were killed or went missing, dogs were called to action. We found survivors and risked our lives alongside the first responders who were there.

Whenever hurricanes and other disasters occur, my search and rescue cousins are called upon to help. Where there is danger, we run toward it, not away from it.

We are loyal and dependable service dogs and therapy dogs. Many veterans who are disabled or have PTSD rely on us. People suffering from medical issues find solace and support when we offer our friendship.

American dogs are everyone's best friend. We forgive. We love. We don't ask for much in return. But with that said, we deserve the best, because we ARE the best.

There are almost 77 million dogs in America, according to the American Veterinary Medical Association. Not all of us have families, but we should. There is a dog for everyone who wants one. If you bring us into your life, you will have a dedicated friend and we will have a purpose.

I am a loyal, courageous companion. My name is Shiloh and I'm an American dog.



NEW LIFE K9s SERVICE DOGS

Who is New Life K9s?

New Life K9s is a nonprofit that provides service dogs free of charge to veterans and first responders with PTSD. Our mission is saving lives through the healing power of the human-canine bond. A service dog's presence and skills enable their recipients to re-engage with the world. Most importantly, our dogs help rebuild a sense of safety and trust for their veteran or first responder.



How service dog Nara saved her recipient

"My name is Alejandro [Army veteran]. I am writing to express my sincere appreciation for New Life K9s, and my utmost gratitude for all they have done to help me. They introduced me to Nara, who has become my favorite person as well as my service dog.

While I am not physically disabled, even simple tasks can be difficult for me. With Nara, I can interact with people and be in situations that would seem impossible. It gives me a semblance of normality that wasn't possible before I met with New Life K9s.

Today, I waited in line at a gas station and made conversation with a stranger, and I was happy. When I got in my car, I couldn't help but cry. Before Nara, the thought of even looking at people would have made me panic. Every day I get a bit of my life back. Nara has saved my life."

Get involved with New Life K9s. Apply, donate, or volunteer at www.newlifek9s.org.

YOUR DOG READS YOU LIKE A BOOK, AND IT'S NOT A MYSTERY!

You and your dog communicate all the time, although you may not recognize it. Your dog is an expert at reading your cues. When you get prepared to go to work, your dog knows that you are getting ready to leave. Your canine can tell when you are going to feed them, take them for a walk, or to do almost anything that you routinely do.

When it comes to empathy, according to Dr. Lisa Pinn McFaddin, medical director at Independent Hill Veterinary Clinic in Manassas, Virginia, and host of a podcast called "Vetsplaining", "They can sense minute physiologic changes in people and other animals and respond accordingly."

"Dogs frequently try to comfort and calm upset owners," Dr. McFaddin explains, "People do not always recognize these cues from dogs, as they may be subtle: laying down next to the person, putting their head on the person's leg, making physical contact with the person or trying to distract the person with a toy.

The closer the human-animal relationship, the greater the response, adds Dr. McFaddin.

On top of that, studies have shown that dogs can read your facial expressions, so they are more in tune with their masters than expected.

It turns out your best friend knows you very well indeed!

America's BEST cup of coffee!



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