



WELCOME TO THE 176TH HILLSDALE COUNTY FAIR RED, WHITE & MOO: A BARNYARD SALUTE TO AMERICA'S 250TH

For 176 years, the Hillsdale County Fair has been more than an autumn tradition – it has been a gathering place where community, agriculture, family, and pride in America come together under the Michigan sky.

In 2026, as our nation marks 250 years since 1776, the Hillsdale County Fair proudly celebrates this historic milestone with a fair themed around heritage, hard work, and hometown values. We invite you to be part of this once-in-a-generation celebration by becoming a partner of the 176th Hillsdale County Fair.

★ A Trusted Community Tradition ★

One of Michigan's longest-running fairs, rooted in generations of local families, farmers, youth organizations, and volunteers

★ Strong Local & Regional Reach ★

Thousands of fairgoers attend livestock shows, concerts, exhibits, and grandstand events each year

★ Support Youth, Agriculture & Education ★

Direct support for 4-H, FFA, livestock exhibitors, and agricultural education

★ High-Profile Events & Experiences ★

Concerts, grandstand shows, livestock auctions, family entertainment, and patriotic celebrations

★ Celebrate America's 250th Anniversary ★

Align your brand with patriotism, tradition, and Americana during a once-in-a-generation milestone

★ A Partnership That Matters ★

Partnership is more than advertising – it's an investment in community, heritage, and hometown pride

JOIN US IN MAKING HISTORY

The 2026 Hillsdale County Fair will be a celebration of country, community, and commitment – and we would be honored to recognize your organization as a partner of this special year.

SEPTEMBER 26 – OCTOBER 3

SUPREME CHAMPION

\$5,000+

- Grandstand Event Show Sponsor with Promotional Spotlight
- Grandstand Events Banner 30" x 8' displayed all week
- Recognition in all event promotional materials
- 5 Car/Driver Passes
- 10 Weekly Admission Passes
- 20 Single Event Grandstand Passes

GRAND CHAMPION

\$3,000+

- Grandstand Weeklong Sponsor with banner displayed all week
- Grandstand Bar Partner
- 2 Car/Driver Passes
- 5 Weekly Admission Passes
- 10 Single Event Grandstand Passes

RESERVE CHAMPION

\$1,000+

- Banner Placement in Select Event Areas 30" x 6'
- Sponsor Pedal Tractor Pull, Livestock Birthing Tent, Horse Pulling Event or Free Entertainment Programs
- 2 Car/Driver Passes
- 2 Weekly Admission Passes

BLUE RIBBON

\$500+

- Banner Placement in Select Event Areas 30" x 4'
- Shuttle Sponsor or Nichols Bandshell Sponsor
- 2 Car/Driver Passes
- 2 Weekly Admission Passes

RED RIBBON

\$100+

- Sponsor Name on Awards
- Veteran's Ceremony

WHITE RIBBON

\$75+

- Bench sponsor (Business name attached to bench for 3 years)
- Hand Washing Station

