



## FESTIVAL Schedule

Event Date: Saturday, February 7, 2026

Location: Main Street, Putnam, Connecticut

## EVENT DETAILS

Fire and Ice is an outdoor based Street Festival hosted by Putnam Business Association featuring ice-carving, food, crafts, local vendors, and entertainment.

Festival Hours: 12:00 pm – 8:00 pm.

Vendor Check-In & Set-Up: 8:00am - 10:30am. **All vendors should be ready for early-birds by 11:30am.**

Everything must be off the street prior to its re-opening at 9 pm.

Please do not begin breaking down until 8pm.

## FESTIVAL Rules & Procedures

**OUTDOOR VENDOR BOOTH SPACE:** Each vendor space will allow for a 10' x 10' canopy/pop up tent.

Tents must be properly weighted down. Stakes are not permitted on the street.

Vendors must provide their own tables, chairs, signage, and displays.

No electricity is provided. Generators are not allowed. Solar generators (battery packs) are ok.

Volunteers will assist with locating your assigned space on arrival.

Vendors cannot pick their own space. The Festival Committee reserves the right to ask that any merchandise deemed offensive or inappropriate be removed immediately. We reserve the right to ask to pull any merchandise we feel could be construed as offensive.

**WEATHER POLICY:** The Fire & Ice Festival Committee strives to hold the event regardless of cold or light snow. However, in the event of extreme weather (such as heavy rain, a Nor'easter, or other emergent conditions), the festival may be cancelled.

Cancellations will be announced on WINY Radio (1350 AM/97.1 FM) and on the Discover Putnam Facebook page.

If the event proceeds and a vendor chooses not to attend due to weather, no refunds will be issued.

**SECURITY:** Vendors are responsible for the security of their own merchandise and equipment at all times.

Please be considerate of neighboring vendors and dispose of all trash in designated bins before leaving. \$100 clean up fee will be assessed if vendor leaves trash behind or they will not be permitted to come back next year.

## VENDOR FEES & PAYMENT:

Vendor Fee: \$125 (non-refundable; see weather policy for exceptions).

Make checks or money orders payable to:

Putnam Business Association

Mail to:

C/O Vendor Chair, Fire & Ice Festival

Putnam Business Association, P.O. Box 691, Putnam, CT 06260

Payment must be received for your space to be confirmed.

## CANCELLATION POLICY (NO REFUNDS)

If you must cancel, please provide at least 48 hours' notice so the committee can adjust vendor assignments.

Vendors who cancel without notice or fail to attend may be denied participation in future events.

## QUESTIONS:

Any questions can be directed to Dan Bennett of DBC Solutions [dan@dbc.solutions](mailto:dan@dbc.solutions)

Click here to fill out the online submission form:

<https://pbadiscoverputnam.wufoo.com/forms/z1nyc4dj08ipqgq/>