

FIRE & ICE SPONSORSHIP

The Putnam Business Association Fire and Ice Committee is planning the 2026 FIRE & ICE Festival which will be held on Saturday, February 7, 2026. A day-to-night celebration featuring ice carving, music, fire performances, entertainment, restaurant specials, and dozens of ice sculptures transforming downtown Putnam into the perfect day-long family outing or the most romantic evening.

The Fire and Ice Festival has several sponsorship options this year:

\$2,500 - Fire Demonstration: Includes two 25-minute shows with professional fire performers (fire breathing finale, flame effects, dragon staff, fire whip, fans, acrobatics, etc.)

- Logo on website, Facebook, program
- Business announced during show
- Mention in print and interviews
- Sponsor signage at stage

\$2,000 - Ice Competition: Supports prizes for the carving competition which hosts over two dozen carvers.

- Logo on website, Facebook, program
- Business announced during awards
- Mention in print and interviews

\$2,000 - Mirror Men/LED Robot Dancers with CO2 Cannon Blast: Interactive party duo ending with a CO₂ blast.

- Logo on website, Facebook, program
- Logo displayed on performers
- Mention in print and interviews

\$1,500 - 30-Foot Inflatable Igloo: Family friendly entertainment during the day - mini-nightclub in the evening.

- Logo on website, Facebook, program
- Sponsor signage at location
- Mention in print and interviews

\$1,500 - Axe Throwing Trailer: Interactive attraction, draws continuous foot traffic and ways to engage.

- Logo on website, Facebook, program
- Sponsor signage at location
- Mention in print and interviews

\$1,200 - Face Painting: Multiple face painters will be strategically placed throughout the event.

- Logo on website, Facebook, program
- Sponsor signage at location
- Mention in print and interviews

\$1,000 - Entertainment: Additional entertainment inclusive of stilt walkers, fire jugglers, magicians, etc.

\$1,000 - Interactive Ice Sculpture: A self-standing ice photo frame engraved with your business name.

\$1,000 - Ice Carving Demonstration: Sponsor a 1.5-hour professional live carving of a single ice block.

(All \$1,000 ICE options include):

- Logo on website, Facebook, program
- Sponsor signage at location
- Mention in print and interviews

\$550 - Pre-Carved Ice Sculpture: A 300lb custom precarved ice sculpture delivered and placed downtown.

- Logo on website, Facebook, program
- Sponsor signage at location

\$450 - Fire Torch: A propane heater lit on Main Street

- Logo on website, Facebook, program
- Sponsor signage at location

\$250 - Uncarved Ice Block: A 300lb blank block to be used in the competition. A carver will create live during the festival (artist carve at their own discretion, unless you provide your own artist).

- Logo on website, Facebook, program
- Sponsor signage at location



This form is available for online payment only by visiting discoverputnam.com./fire---ice
Please submit by: January 16, 2026

If you would like to secure and pay a different way, please contact:
Jennifer Brytowski | 508.963.6619 | jenneratepro@gmail.com