



# CLUB LOTTO JACKPOTS

LOTTERY AND JACKPOT PRIZE COVER

**BIGGER WEEKLY JACKPOTS MEANS MORE PLAYERS.**

**MORE PLAYERS MEANS MORE LINES SOLD EACH WEEK.**

**MORE LINES MEANS MORE MONEY FOR  
YOU TO INVEST BACK INTO CLUB DEVELOPMENT.**

**FACTS.**



# JACKPOTS OF UP TO €30,000\* EVERY WEEK FOR YOUR CLUB LOTTO.

GET IN THE GAME AND STAY IN THE GAME.

- 1 Bigger Jackpots mean more club revenue for you to reinvest into club development.
- 2 STOP putting club money aside every week to grow your lotto jackpot.
- 3 STOP funding and paying out your own lotto jackpot winners. Leave that to us.
- 4 Completely de-risk and secure your club lotto revenue.

How does it work?	Predictable costs & revenue	Cost efficiency	Financial security
<p><b>Club Lotto Jackpot Prize Cover is simple.</b></p> <ul style="list-style-type: none"><li>- You pay a small fixed cost per lotto line so that you are covered if and when someone wins your Lotto Jackpot.</li><li>- You don't pay out when you have a winner, we do.</li><li>- Your club offers a big Jackpot every week and throughout the year.</li></ul>	<ul style="list-style-type: none"><li>- With prize cover, your cost is directly related to your line volume, so you know exactly how much you'll spend on the cover, making it possible to forecast your annual lotto revenue each year.</li><li>- In contrast, when funding the Jackpot yourself, you cannot forecast what your club will make from lotto each year, because you simply do not know how much you will have to pay out, how many times you will have to pay out and hence how many times you will have to replenish the reserve pot.</li></ul> <p><b>No more surprises.</b></p>	<ul style="list-style-type: none"><li>- Instead of setting aside and sitting on large pots of money to fund a potential payout, prize cover allows you to pay a fixed cover cost per line.</li><li>- This frees up funds for other important club activities, investments and development.</li></ul> <p><b>EVERY cent is money that can buy a bib and a ball.</b></p>	<ul style="list-style-type: none"><li>- By using prize cover for your Jackpot, your club no longer has to save every week to grow the Jackpot, and avoids the inevitability of a big payout.</li><li>- When you have a winner, your payout is covered, protecting your club's finances.</li><li>- You sell the lines, you are guaranteed the revenue.</li></ul> <p><b>Remove the risk.</b></p>

FAST AND EASY TO SET UP IN A MATTER OF DAYS. TALK TO US NOW.

\*€30k ROI, £25k NI







### Claregalway GAA Galway / JP Kilbane, Treasurer

“

**Using Club Lotto Jackpots has changed the way we look at our lotto.**

*We now have a big jackpot of €15,000 in place every week, and we've boosted on occasion to €30,000.*

*Our line sales are far bigger than they've ever been and we don't have to worry about payouts or ever having to use a small jackpot again.*

*I can sit in front of my committee now and confidently say that if we sell X amount of lines, we are guaranteed to make €Y, zero risk.*

*Other clubs simply can't do that.*

*Funding your own lotto jackpot is not a sensible way to work. We've removed the risk, increased the revenue, and brought financial security to our lotto.*

*It's a no-brainer and easy to get set up.*

*Talk to Brian at Club Lotto Jackpots, you won't regret it.*

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### Brian Dillon's GAA Cork / Eoin Keane, Secretary

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**Clubs need to stop taking risks with their lotto revenue.**

*We looked at Club Lotto Jackpots in detail.*

*When we saw the numbers and how it works, it was instantly clear that this was a far better way to manage our club lotto than funding it ourselves every week.*

*We saw a big increase in line sales with a €20,000 jackpot, and we now know exactly what our costs will be every year based on how many lines we sell.*

*Clubs need to know that funding jackpots themselves and running a club lotto with risk and uncertainty around how much money they'll make, is madness!*

*There is a much better way.*

*We highly recommend talking to Club Lotto Jackpots.*

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### Lavey GAA Cavan / Marie Glennon, Secretary

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**Club Lotto Jackpots has transformed our club lotto!**

*We put a €20,000 jackpot in place and have seen our line revenue increase dramatically. We had been stuck with small jackpots, building very slowly every week, then paying out and starting again, like most other clubs, all very frustrating!*

*Now we have a big jackpot in place every week, lots of players and significantly more revenue. We are also giving our lotto players real value for money with a big jackpot, that's important to us.*

*We know that when we have winners, the payout is covered. We know exactly what our jackpot related costs are and we can now predict with confidence what our club will make every year from our lotto.*

*We could never do that before. There are no risks now and we have full control; guaranteed money for the club when we sell the lines every week!*

*We would definitely recommend this to every club that is serious about using their lotto to fundraise and is serious about making money for their club.*

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# WHICH CLUB LOTTO ARE YOU?



**EXCITED**

**NO JACKPOT.  
STARTING  
A CLUB LOTTO.**



**DETERMINED**

**CLUB NEVER HAD  
A BIG JACKPOT  
AND WANTS  
ONE BADLY.**



**FRUSTRATED**

**HAD A  
BIG JACKPOT.  
HAD A PAYOUT.  
NOW HAS A  
SMALL JACKPOT.**



**CONCERNED**

**HAD A  
BIG JACKPOT.  
HAD A PAYOUT.  
NOW USING  
BIG RESERVE POT,  
WITH NO BIG  
BACKUP  
RESERVE JACKPOT.**



**LAUGHIN', FOR NOW**

**NO WINNER FOR  
A LONG TIME.  
HAS A BIG  
JACKPOT IN PLACE  
NOW AND  
IS ALSO SITTING ON  
A BIG RESERVE POT,  
THINKING LIFE  
IS GOOD.**

**EVERY CLUB NEEDS  
CLUB LOTTO JACKPOT PRIZE COVER**  
**GET IN THE GAME AND STAY IN THE GAME.**



# JACKPOT SIZE MATTERS.



**Club Lotto Jackpots of up to €30,000 / £25,000.  
Generate more club revenue.  
Remove financial risk.  
Stay in the game.**



**CLUB LOTTO JACKPOTS.IE**

LOTTERY AND JACKPOT PRIZE COVER



# CLUB LOTTO JACKPOTS

LOTTERY AND JACKPOT PRIZE COVER

Talk to **BRIAN FARRELL**  
**+353 87 907 3669**

Club Lotto Jackpots are agents for PIMS-SCA; a registered Lloyds Broker authorised and regulated by the Financial Conduct Authority UK. PIMS-SCA have 35+ years global experience and are the world's leading provider of over redemption, fixed fee & prize coverage for games, contests and promotions, pioneers and market leaders for the UK, European, US, African, Asian and Australasian Promotional Risk Management Markets. Insurance and cover is delivered using a commercial contract.