

Business management tools to streamline your services

Clover's got you covered with just about everything you need to run and grow your business—all in one place.



Minimize your manual tasks with easy-touse appointment management tools



Attract newcomers with a **branded website** and keep customers coming back with the help of **loyalty programs**



Manage your **inventory** and **employees** with ease



Accept payments in-store or online with a robust **point of sale**

See how Clover can set your services apart

Reach more customers

Serve more clients with easy and fast booking

Get paid your way

Accept payments once they've booked or when the service is complete

Build a loyal following

Know your customers and increase repeat business

Maximize staff efficiency

Optimize schedules effortlessly to increase productivity

Optimizing your operations are more important than ever because:

52%

Of spas and salons saw an increase in customer satisfaction with business management software

17%

Of cancellation rates were reduced when a prepayment option was made available

70%

Of customers prefer to book appointments online

90%

Of "no-shows" were eliminated when online booking with automatic reminders was utilized

5-10 hours

Are consumed weekly on administrative tasks (on average) including appointment management

62%

Of spas and salons recognized a reduction in manual efforts with business management tools

Simplify your day-to-day

| Features | Benefits |
|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| Add services and assign employees | Integrate appointment scheduling with employee availability to optimize staffing and reduce conflicts |
| Calendar view of appointments | View appointments in a calendar and drag & drop them to make changes |
| Online booking | Minimize admin with streamlined appointment scheduling and reduce no-shows with customized reminders |
| Employee management | Seamlessly sync with scheduling to efficiently assign shifts and track performance, ensuring optimal staff utilization |
| Branded website | Create a branded website to increase exposure and attract more customers |
| Customer loyalty | Personalize rewards and promotions to align with customer preferences |
| Inventory management | Easily access inventory and category details to run your services smoothly (and quickly) |
| Cash flow management | Manage cash flow and get your money in minutes with Rapid Deposit, or access working capital faster with Clover Capital |
| Manage everything in one system | Utilize all features to streamline operations, access comprehensive insights, and drive efficiency |



