



## Do more with less: Essentials Plan delivers affordable tools to simplify your daily operations

Access sales instantly, get flexible funding, and manage your business with ease—from orders to inventory to staff. Delight customers and build loyalty with seamless tools for promotions, rewards, and personalized experiences.



**Seamlessly sync** your calendar to assign shifts, track performance, and how to best utilize staff



**Offer a rewards program** combined with targeted promotions and marketing



**Manage cash flow** and receive your money in minutes with Rapid Deposit. Access working capital quickly with Clover Capital



**Attract new customers** and increase revenue with customized physical or digital gift cards featuring your branding

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## A flexible solution for accepting payments anywhere and managing your business

### Get started quickly

Simply sign up for a monthly subscription plan

### Business Management Tools

Track orders and inventory, manage employees and engage with your customers

### Customer Loyalty

Build relationships with customers with easy-to-use engagement tools.

### Clover Dashboard

Manage your physical and online business through a single application on the web or on your mobile device

### Item Variants/Modifiers

Empower your product catalog with variations effortlessly—streamlining inventory and enhancing the customer experience

### Branded Website

Showcase your products with a professional website designed to highlight your catalog and elevate your online presence

# Simple. Affordable. Flexible.

| Features                                    | Benefits                                                                                                                                                |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Inventory Management                        | Manage inventory across all channels with bulk import and export to keep everything in sync and avoid stockouts                                         |
| Item Modifiers/Variants <sup>New</sup>      | Boost sales and simplify shopping with flexible product variations and modifiers—making it easy to tailor offerings and elevate the customer experience |
| Branded Website <sup>New</sup>              | Build an online presence that draws in customers and shows off your brand                                                                               |
| Customer Engagement                         | 70% of customers prefer to shop at places with a rewarding loyalty program. Take advantage and start your own with Clover’s engagement programs         |
| Employee Management                         | Assign roles and permissions to make sure everyone has the right access for their job                                                                   |
| Business Insights                           | Manage and access reports and data to get insights on patterns and trends, all from a single dashboard                                                  |
| Cash Discount/Surcharging <sup>Add-On</sup> | Reduce processing costs while giving customers more payment choices and price transparency                                                              |

Grow with Clover. Add a POS device when you need it.



Clover Flex/Pocket



Clover Mini



Clover Station Solo



Clover Station Duo

