

# Clover simplifies the lives of small business owners

# What can Clover do for you?

# Take payments easily

Take payments over the phone, online or in person, with a mobile device, terminal, or one of our POS devices.

# Finance your

# Choose your Clover payment solution

Take credit cards, debit cards, gift cards, checks, cash, contactless payments with EMV® chip cards, mobile wallets, Pay by Bank and Buy Now Pay Later.

## Get paid online ...



# **Virtual Terminal**

Take payments over the phone or schedule payments to get paid on-time automatically



#### Invoice

Send an invoice by email and let customers pay you online

# ... or in-person.

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\$24.00

## Tap to Pay on **iPhone**

Take contactless payments with an iPhone and the Clover Go app



# Clover Go

Stay mobile with an optional card reader and the Clover Go app on your mobile devices



#### Clover Compact

Power your business with a payment focused device within your budget



#### Clover Flex/ Flex Pocket

Take payments tableside, curbside or in the field, and stay on the move with your business.

# hardware

Split your payments across 36 or 48 months with a monthly subscription program.



## Clover Online Store

Build or integrate your online store with fast and secure



## **Online Payments**

Text a link, print a QR code or add a pay button on your website to get paid online



### **Clover Mini**

Get full-scale POS functionality in a small package



#### Clover Station Solo or Duo

Run your business with a powerful. all-in-one POS with one screen or two



## **Clover Kiosk**

Empower customers to take control of their dining experience

> Wheelchair accessible floor stand available

# Get the right service plan for your business

Clover has various plans fit for your business - we thought of all the details, so you don't have to.

# Peace of mind on data privacy

Help protect your data with end-to-end encryption including tokenization, two-factor authentication and liability waiver/data breach coverage.

# **Essentials**

## Highlights:

- Create a website to show off your products
- Keep customers coming back with loyalty programs
- Connect the apps your business needs
- Accept payments with or without a device

### **Retail Growth**

#### Highlights:

- ✓ Stay on top of your stock with real-time tracking across online stores
- Set up an online store to reach more customers
- Simplify shift planning with easy-to-use employee scheduling
- ✓ Notify customers regarding their in-store pickups
- Reward your best customers and keep them coming back with loyalty programs

#### **Services Growth**

#### Highlights:

- ✓ Manage your appointment from Dashboard or on your phone with
- Reward your best customers and keep them coming back with loyalty programs
- Send SMS Notifications to alert customers of upcoming
- Cut down on no-shows with cancellation policy and automated reminders and follow-ups that keep everyone on the same page

#### **Restaurant Growth**

#### Highlights:

- Customize your menu based on specific times
- ✓ Organize inventory more effectively with subcategories for items and
- ✓ Manage inventory in real-time with the ability to quickly remove unavailable modifiers or menu items

#### Device optional

Clover Flex/Flex Pocket Clover Station Solo

Clover Mini Clover Station Duo

# Device required

Clover Flex/Flex Pocket Clover Station Solo

Clover Mini Clover Station Duo

### Device required

Clover Flex/Flex Pocket Clover Station Solo

Clover Mini Clover Station Duo

## Device required

Clover Flex/Flex Pocket Clover Station Solo

Clover Mini Clover Station Duo

# Add accessories to your Clover system

Round out your point of sale setup with these accessories and more.



Clover Go Dock

Compact Swivel Stand





Clover Mini

Swivel Stand



Weight

Scale





#### Sticky Label Printer



#### Kitchen Printer



#### Clover Kitchen Display System Available in 14" and 24"

Kitchen Display

System Bump Bar



\* KDS Countertop Stand and Wall Mount available



# Run your business and sell more with Clover integrated features, solutions and apps

# Run your business

Track sales, orders, inventory and payments all through your Clover device.



# Save time and reduce your admin tasks by using Clover integrated software

Track key financial indicators and run your business from anywhere with your Clover dashboard on the web, mobile phone, tablet or a Clover POS device.



#### Sales reports

Track sales, items sold, average order size, tender types and more



#### Online reach

Create a branded website to attract more customers and build awareness



#### **Orders**

Manage customer orders, add items or payments to open orders and track orders to fulfillment



#### Inventory

Group items into categories, apply modifiers and variants and track and manage stock quantity



#### Accounting sync

Automatically sync your Clover payments with QuickBooks Online

Harness the power of customer engagement, employee management and financial solutions.

Get dedicated support and access to security tools such as Dark Web Scanning, Social Media Monitoring, and more. Meet PCI compliance and continuously monitor and remediate risks with Clover Managed Security.



## Take advantage of a full suite of tools and resources

Strengthen your customer relationships, seemlessly manage your employees and access capital when you need it

# Customer engagement



#### Customers

Keep track of your customers and their key information



#### Clover app

Allow customers to find your business - all Clover Merchants get listed on the Clover app



## Gift cards

Attract new customers, boost cash flow and increase customer spend by using gift cards redeemable in-store or online



#### **Promos**

Engage with customers by offering promotions or sending communications to encourage repeat visits



#### Rewards

Offer customers rewards to incentivize repeat visits



## **Feedback**

Find out what your customers like by capturing feedback

## **Employee** management



#### Time clock

Create schedules, manage timesheets and keep track of labor cost through Homebase



#### Payroll

Save time and reduce errors by seamlessly preparing your payroll

# Cash flow management



#### **Clover Capital**

Get cash on hand when you need it most and get an advance on your future sales



#### **Rapid Deposit**

Get access to your funds within minutes



#### Pay bills

Pay, manage and track all of your business bills through Melio



# Automate tax filing

Automatically set aside and pay your sales tax

You'll always

the business

have a friend in

# Sell more

Integrate your Clover POS system with one or more of the 500+ apps that work with Clover.

For more information, contact:

[First Name] [Last Name], [Title] [Phone number] [emailaddress@email.com]



# Extend your Clover system to do even more with best-in-class apps and integrations

Find a solution that works for every aspect of your business

## Solutions for restaurants







Clover integration with BentoBox, a marketing and commerce platform, is an all-in-one restaurant commerce engine



### **Restaurant websites**

Stand out with a branded online experience that's easy for diners to use and restaurants to manage



# Online catering

Do even more business by accepting and fulfilling larger orders in advance, with a direct integration to your Clover POS



## Takeout and delivery

Make it easy for guests to place food orders with a commission-free online ordering experience, and optimize your operations with a direct integration to your Clover POS



#### Reservations

Keep your dining room full with a table and guest management system that's owned and controlled entirely by you

# Solutions for service providers

Take advantage of the Clover App Market to best serve your customers and meet their needs



#### **Digital loyalty**

Integrate a digital rewards program that can send promotional marketing messages to customers, increasing customer spend and repeat visit



#### Advanced invoicing

Generate estimates, invoices and send payment links synced with your Clover dashboard and inventory



#### **Subscriptions, Memberships** and Card-on-File

Foster loyalty with your customers by offering subscriptions or memberships and generate recurring revenue, enroll customers easily, and save cards on file



### Local inventory by Google

Sync your in-store products to your business profile on Google so they can stand out across Google search, maps and the shopping tab

# Here's how Clover provides

support so that you can do what you do best - running vour business

- ✓ 24/7/365 live support through phone and chat
- Personalized online help center
- ✓ Access to your business consultant
- ✓ Blog and webinar resources