



MAY 16, 2026
12PM - 10PM

608 CLERMONT AVE,
STROUDSBURG, PA 18360



(570) 420-7720

WWW.HAPPYHOURBARANDGRILL.COM



HAPPY HOUR STREET FEST 2026

ABOUT

Join us for the 2026 Happy Hour Street Fest, a fun and lively Saturday hosted by Happy Hour Bar & Grill in Stroudsburg. This annual event brings the community together for great food, live music, local vendors, and a fun, high-energy street festival atmosphere.

Guests can enjoy a full lineup of live entertainment, delicious food and drink specials, and the chance to explore a variety of local businesses and vendors. Whether you're gathering with friends, bringing the family, or simply looking for a fun way to spend your weekend, Happy Hour Street Fest offers something for everyone.

This year, a portion of proceeds will benefit Music for a Cure, a nonprofit dedicated to advancing research and raising awareness for glioblastoma, an aggressive form of brain cancer. Through global collaboration and innovative research, the organization is working to bring hope to patients and families affected by this disease.

By attending, you're not only enjoying a great night out, but also helping make a meaningful difference.

Mark your calendar, invite your friends, and join us for an evening of music, community, and purpose at the 2026 Happy Hour Street Fest.

HAPPY HOUR'S AUDIENCE



4,400 FOLLOWERS



1,500 FOLLOWERS



480+ REVIEWS



4.4 STARS



3,000 EXPECTED ATTENDEES

PREVIOUS SPONSORS



- Hartmann Electrical
- Faber Liquors
- Galligan Realty Group
- Hagy Insurance Agency
- Powlette & Field
- Resort Beverage





HAPPY HOUR STREET FEST 2026



BECOME A PARTNER

Partner opportunities at the 2026 Happy Hour Street Fest offer premier visibility and meaningful community impact. As a partner, your business will play a leadership role in helping keep this signature Stroudsburg event free and accessible while supporting Music for a Cure. This level provides top-tier brand exposure, direct engagement with thousands of attendees, and alignment with a high-energy, community-focused festival that celebrates local music, food, and small businesses.

FESTIVAL PRESENTING PARTNER - \$5,000

(Limit 1)

- Recognition as a Presenting Partner of the 2026 festival
- Prominent logo placement on all printed and digital marketing materials and select merchandise
- Recognition in all press releases and media outreach
- Dedicated social media feature
- Inclusion in paid digital advertising
- Opportunity for branded video content before the event
- Website recognition with featured placement
- Inclusion in email marketing campaigns
- Logo included in on-site signage throughout the festival grounds
- Recognition tied to keeping the event free and benefiting Music for a Cure

MAIN STAGE PARTNER - \$5,000

(Limit 1)

- Naming rights: "Main Stage presented by [Sponsor]"
- Prominent logo placement on all printed and digital marketing materials and select merchandise
- Logo prominently displayed on main stage signage
- Recognition in all press releases and media outreach
- Mention in radio, digital, and live announcements
- Dedicated social media feature
- Inclusion in paid digital advertising
- Opportunity for branded video content before the event
- Website recognition with featured placement
- Inclusion in email marketing campaigns
- Logo included in on-site signage throughout the festival grounds
- Recognition tied to keeping the event free and benefiting Music for a Cure

ACOUSTIC STAGE PARTNER - \$4,000

(Limit 1)

- Naming rights: "Acoustic Stage presented by [Sponsor]"
- Prominent logo placement on all printed and digital marketing materials and select merchandise
- On-stage signage and branding
- Recognition in all press and media outreach
- Dedicated social media feature
- Inclusion in paid digital advertising
- Opportunity for branded video content before the event
- Website recognition with featured placement
- Inclusion in email marketing campaigns
- Logo included in on-site signage throughout the festival grounds
- Recognition tied to keeping the event free and benefiting Music for a Cure



HAPPY HOUR STREET FEST 2026



BECOME A SPONSOR

Showcase your brand and connect with a vibrant local audience at the 2026 Happy Hour Street Fest. Sponsorship opportunities provide valuable exposure while demonstrating your commitment to community, local businesses, and meaningful causes. Join us in bringing thousands of people together for a free, family-friendly event that highlights the best of downtown Stroudsburg and supports Music for a Cure.

HEADLINER SPONSOR - \$2,000

- Large logo on marketing materials
- Large logo on select event merchandise
- Website recognition
- Personalized announcement supporting the festival on social media
 - Facebook, Instagram, Google
- Live event announcement
- On-site signage

SUPPORTING SPONSOR - \$1,000

- Logo on marketing materials
- Logo on select event merchandise
- Website recognition
- Personalized announcement supporting the festival on social media
 - Facebook, Instagram, Google
- Live event acknowledgment
- On-site signage

COMMUNITY SPONSOR - \$500

- Logo on printed marketing materials
- Website recognition
- Personalized announcement supporting the festival on social media
 - Facebook, Instagram, Google
- On-site signage

FRIEND OF THE FESTIVAL - \$250

- Website recognition
- Announcement supporting the festival on social media
 - Facebook, Instagram, Google





HAPPY HOUR STREET FEST 2026

VENDOR AGREEMENT

This section outlines the terms and conditions for vendors, including payment, setup requirements, permitted activities, and compliance with event policies to ensure a smooth and successful partnership.

\$100 VENDOR FEE

VENDOR POLICIES

- Booth must be occupied by a single business only. Vendors representing different businesses may not share booth space
- Booths must be staffed at all times
- Responsible for all extension cords and adapters
- Use no more than the allotted space (10x10). Vendors found using more than their allotted space will be charged for an extra booth. In addition, vendors must adhere to the vendor map and assigned area
- No refunds or cancellations
- Vendor assumes complete liability for all occurrences within the booth space or with immediate customers
- CANNOT sell alcoholic beverages
- CANNOT sell weapons of any kind, including pocket knives
- Provides own tables, chairs, or display material needed. Rental items will not be available
- Provide their own trash can and clean up inside the booth
- All vendors must conduct themselves in an appropriate, business-like manner at all times



PREVIOUS VENDORS

