



Privacy Policy

The Southern Conservation Trust is committed to respecting the privacy of our donors. We would like to make you aware of our Privacy Policy and to inform you of the way your information is used. We also provide you with the opportunity to remove your name from our mailing list if you choose to do so.

Information Collected

Contact information: name, complete address, phone numbers, email address. Relationship information: employer, business name, civic association relationship, how you heard about the Trust, another person you referred to the Trust. Payment information: We collect payment information when you make a credit or debit card donation. Payment information is retained only when you authorize recurring monthly donations and as required to process those transactions. To be clear: we do not keep your card information in our database unless you authorize us to do so. Information you wish to share: comments, suggestions.

How we use your information

Southern Conservation Trust uses your information to support our conservation mission at your direction, and to provide you with the information you request. Credit/debit card numbers are used only for donation or payment processing and are not retained. We use the comments you offer to provide you with information requested, and we take each

recommendation seriously as to how we might improve communication. We may also use your phone number to respond to inquiries, provide customer support, answer questions, and send informational text messages that you have requested or consented to receive.

Occasionally the Trust will publish the names of our donors, for example in a newsletter or annual report. The specific amount donated is not made public, unless you authorize such upon our request. Listing your name could very possibly help increase donations from your personal or business network. However, if you wish, you may request that a specific donation, or all donations, be anonymous.

No sharing of personal information

Southern Conservation Trust will not sell, rent, or trade your personal information to other organizations, period. Use of donor information will be limited to the internal purposes of the Trust and only to further the nonprofit activities and purposes of the Trust.

We do not transfer consumer data to any external organization under any circumstances, even with consent, except as required to fulfill operational, legal, or service provider obligations necessary to support our communications and nonprofit activities. We maintain internal access controls, staff training, and security procedures to prevent unauthorized sharing or disclosure of user data.

Remove your name from our mailing list

From time to time, the Trust distributes periodic mailings, emails, and other communications related to news about our conservation programs, educational and fundraising events, specific fundraising appeals, and newsletters. You may opt out of SMS communications at any time by replying STOP to any text message from us. You may also reply HELP for additional assistance regarding our messaging program. We do not desire to send unwanted mail. Please email us if you would like to be removed from our mailing list.

Data sharing

- Customer data is not shared with 3rd parties for promotional or marketing purposes.
- Mobile opt-in and consent are never shared with anyone for any purpose. Any information sharing that may be mentioned elsewhere in this policy excludes mobile opt-in data.

Southern Conservation Trust Messaging Terms and Conditions

1. The messaging program consists of general conversational messaging to answer questions and provide support to customers.
2. You can cancel the SMS service at any time. Just text 'STOP' to the phone number from which you received messages. After you send the SMS message 'STOP' to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again.
3. If you are experiencing issues with the messaging program, you can reply with the keyword HELP for more assistance, or you can get help directly at info@sctlandtrust.org.
4. Carriers are not liable for delayed or undelivered messages.
5. As always, message and data rates may apply for any messages sent to you from us and to us from you. Message frequency will vary based on communication needs. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.
6. If you have any questions regarding privacy, please read our privacy policy contained in the rest of this document/page.

SMS Data Statement

Southern Conservation Trust does not share, sell, rent, or disclose mobile phone numbers, SMS consent records, or SMS opt-in information to third parties for marketing or promotional purposes.

SMS Opt-In

Individuals may opt in to receive SMS communications from Southern Conservation Trust by providing their phone number through online forms, event or program registrations, donation forms, website inquiries, or by contacting our organization directly to request information or assistance. SMS communications are used to respond to inquiries, provide customer support, and deliver information requested by the individual. Consent to receive SMS messages is not shared with third parties and may be withdrawn at any time by replying STOP.

Contact us with any questions or concerns

If you have comments or questions about our donor privacy policy, please send us an email at info@sctlandtrust.org or leave a voice message at 770-486-7774.

Amended June 02, 2026