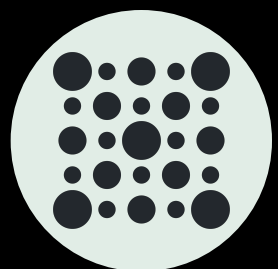
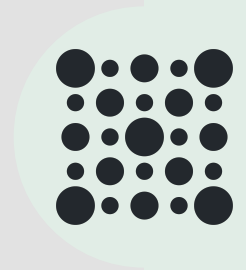


Cormac Fee Design Services



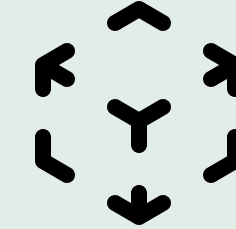
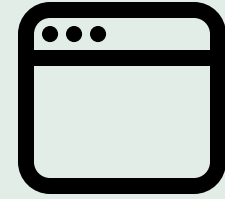
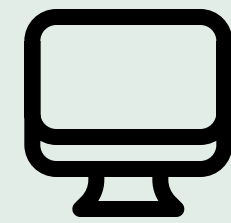


Ideas that grow



About
Services
Process
Contact

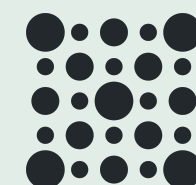
About



Cormac Fee Design is your trusted partner for exceptional digital experiences. Specialising in UX/UI* Product Design, Web Design, App Design, E-commerce Web Design and Brand Identity Design, I ensure tailored design solutions for businesses of all sizes.

As a certified Shopify and Framer Partner, I leverage cutting-edge technology to build engaging and high-performing digital platforms. Led by Cormac Fee, a certified Product Designer with credentials from Google and advanced proficiency in industry-standard tools such as Figma, Adobe CC Suite (Illustrator, Photoshop, InDesign) and Web Design tools, Cormac Fee Design delivers creative, user-centric designs that drive results and elevate your brand's presence online.

*User Experience Design | User Interface Design



Services

Service #1:
Application Design

Service #2:
Responsive Web Design

Service #3:
Logo and Branding Design

Service #4:
Graphic, Art & Digital Media Design

Service #5:
Consultancy
UX/UI Audits



Application Design

Research

Complete UX/UI Design research solution

User personas

User mapping

Design

Responsive App Design

Iterations

Wireframes & Prototypes

Testing

Full testing

Feedback

Iteration development

Handover

Final product

Designer -> developer

Development solution



Responsive Web Design

Research

Competitor analysis
SEO Optimisation

Design

Responsive Web Design
Framer Partner
Shopify Partner

Support

Full testing
Continued support



Logo and Branding Design

Logo Design

Text, print and web compatibility
Textmark, Wordmark, Icons – Logo Suite

Branding Kit

Web and print branding
Brand identity palette and full brand guidelines

Support

Iterations
Continued support



Graphic Art & Design

Graphic Design

- Digital documents
- Stationary
- Leaflets
- Brochures
- Print

Custom Artwork

Bespoke digital and traditional artworks



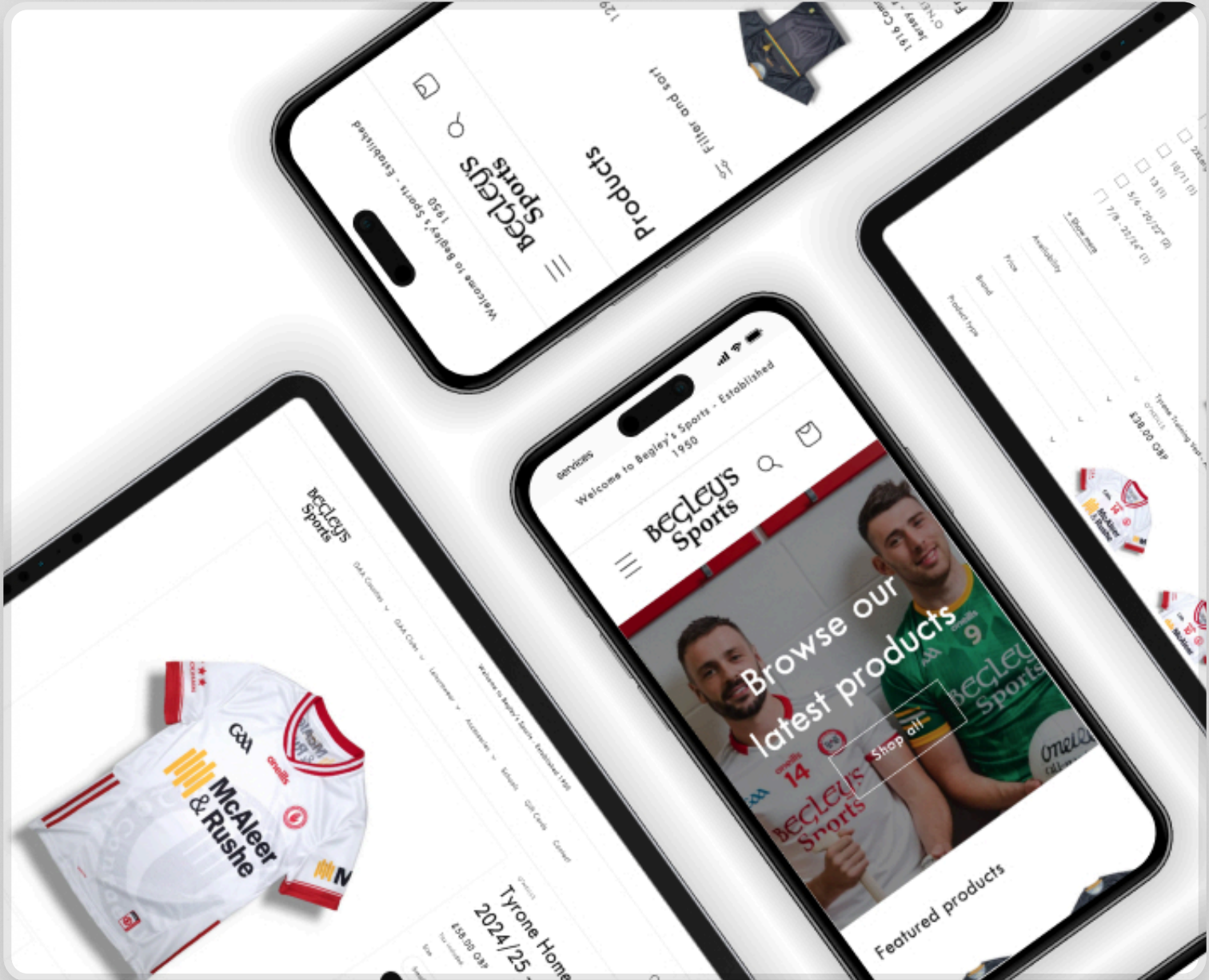
Consultancy

Design Consultancy

- Bespoke advice
- Professional guidance
- UX/UI Audits

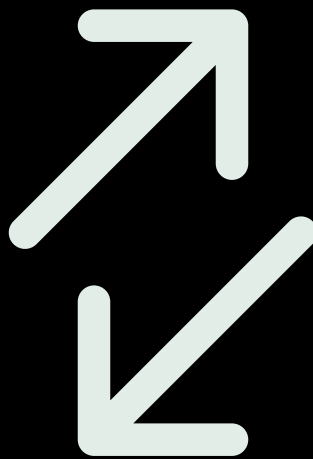
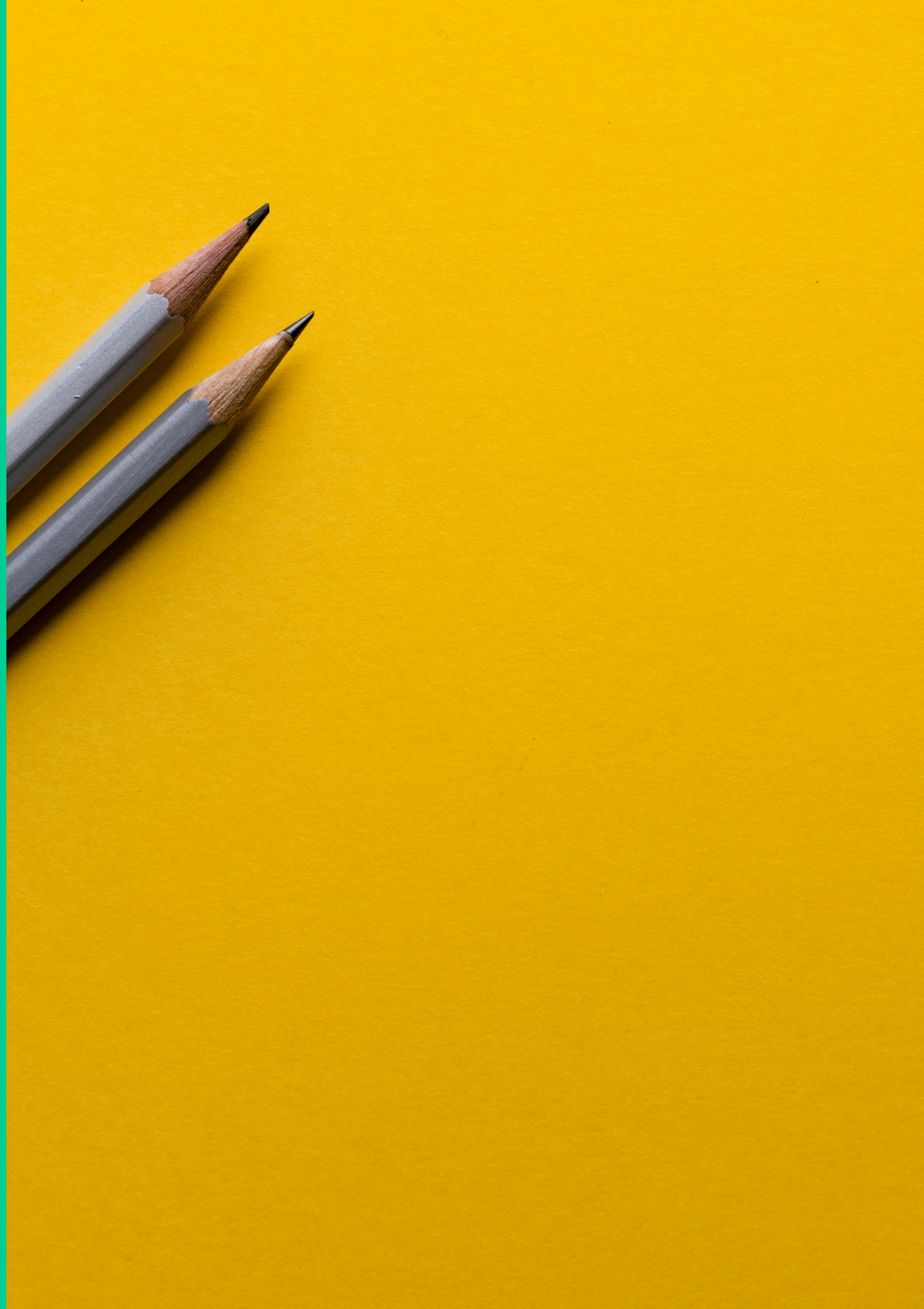
Support

- Continued support



Design Process

“Following a process is invaluable to achieving consistent success.”



Step 1
Empathise

Gaining an understanding of the problem and the client’s customers, gathering relevant research data and context

Step 2
Define

After getting more context, going a step further to properly define the problem

Step 3
Ideate

Design Explorations – Exploring various possible design solutions and seeking feedback

Step 4
Prototype

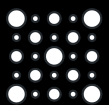
Develop a low-fidelity prototype using research from previous phases

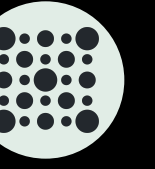
Step 5
Usability Testing

After settling on some design directions, carry out usability tests with users to test ease of use

Step 6
Handoff and Monitoring

Handing off all design-related assets to developers as well as monitoring relevant performance metrics





Is your current design service working for you?

Your digital identity matters

We want to work with you to improve
your brand identity.

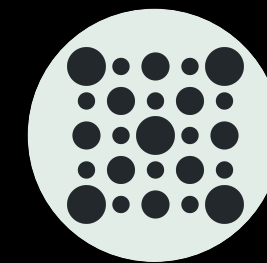
Trust matters

You need to work with a trusted partner
who will support your business needs.

The user matters

A user-centric approach ensures your
products meet user needs.

**“Let’s watch our
ideas grow.”**



Cormac Fee
hi@cormacfeedesign.com