

[Profession name]

A short introductory statement

In 2-3 sentences, explain what your profession does and why it matters.

Example:

"[Profession] is a clinical, evidence-based allied health profession that helps people achieve better health outcomes, improve independence, and reduce demand on higher-cost health services."

What [profession] does

In plain language:

- What does your profession do?
- What problems does it help solve?
- What outcomes does it achieve?

Avoid technical language.

Imagine you are explaining your profession to a Member of Parliament who has never heard of it before.

Suggested length: 150-250 words

Who [professionals] work with

List the main population groups/sectors you support.

Examples:

- Children and young people with these conditions
- Older adults, who have xyz
- People with disabilities
- People with long-term conditions such as ...
- People experiencing mental health challenges
- People recovering from injury or illness
- Māori communities
- Pacific communities

The scale of the profession

Provide information about:

- Workforce size
- Number of practitioners
- Number of clients seen annually
- Number of interventions or appointments delivered
- Geographic reach

Include estimates if exact figures are unavailable.

Example:

"Based on available data, practitioners deliver approximately X services annually across New Zealand."

Suggested length: 50-100 words

How [profession] works in practice

Provide 3-5 examples showing how your profession helps people.

For each example include:

Example 1

Situation:

What challenge was the person facing?

Intervention:

What did the practitioner do?

Outcome:

What changed?

Repeat for additional examples.

These examples should be brief and illustrative rather than full case studies.

Suggested length: 75-100 words per example

Supporting the health system

Explain how your profession contributes to a more effective health system.

Consider:

- Earlier intervention
- Prevention

- Reduced hospital demand
- Reduced GP workload
- Faster recovery
- Improved rehabilitation
- Reduced residential care demand
- Improved community participation
- Better long-term outcomes

Where possible, include examples or evidence.

Suggested length: 150-250 words

Workforce and capability

Briefly describe:

- **Qualification requirements**
- **Registration requirements**
- **Professional standards**
- **Specialised expertise**

Keep this section concise.

Suggested length: 75-150 words

The opportunity

If government made greater use of this profession, what could be achieved?

Consider:

- Better patient outcomes
- Reduced system costs
- Improved access to care
- Improved health equity
- Greater community-based care
- More effective multidisciplinary teams

This section should be future-focused and advocacy-oriented to support AHAZ's advocacy goals and recommendations.

Suggested length: 150-250 words