



TEAM CAPTAINS Recruitment Communications (Email, Social Media and Texts)

EMAIL 1 — Team Recruitment (Unity + Mission)

Subject: “That they may all be one...” (John 17:21)

Jesus prayed that we would be one—so that the world would know.

That’s part of why I’m leading a team for Gather For Life this year.

This is a chance for the Body of Christ across our city to come together around something deeply aligned with the heart of God: protecting life, supporting families, and reflecting His love in a tangible way.

“Let your light shine before others, so that they may see your good works and give glory to your Father who is in heaven.”
(Matthew 5:16)

Would you join me?

 [Team Link]

EMAIL 2 — Choir Recruitment (Worship Emphasis)

Subject: “Sing to the Lord...” (Psalm 96:1)

“Sing to the Lord a new song; sing to the Lord, all the earth.”
(Psalm 96:1)

One of the most powerful parts of Gather For Life is the All-Church Choir, led by Joshua Sherman.

This is more than music—it’s unified worship across congregations, lifting one voice to the Lord.

If you enjoy worship—even if you’re not a trained singer—I’d love for you to be part of it.

👉 [Choir Link]

✉ EMAIL 3 — Kids + Students (Next Generation)

Subject: “Let no one despise your youth...” (1 Timothy 4:12)

“Let no one despise your youth, but set the believers an example...” (1 Timothy 4:12)

Gather For Life isn’t just for adults.

- Kids can participate in the Kids’ Choir
- Students can enter the Life Essay Challenge

This is an opportunity for the next generation to *use their voice for truth and life*.

I’d love to see your family involved.

👉 [Link]

✉ EMAIL 4 — Attendance (Final Invitation)

Subject: “Consider how to stir up one another...” (Hebrews 10:24–25)

“Let us consider how to stir up one another to love and good works, not neglecting to meet together...” (Hebrews 10:24–25)

Gather For Life is a moment to come together—not just to attend, but to encourage, worship, and stand for life.

Bring your family. Invite someone.

Let’s show up together.

👉 [Event Link]



SOCIAL POSTS (TEAM CAPTAINS)

1. Unity

“That they may all be one...” (John 17:21)

Let’s come together as the Church and stand for life.

Join my team:

 [link]

2. Worship

“Sing to the Lord...” (Psalm 96:1)

Join the All-Church Choir for Gather For Life.

 [link]

3. Next Gen

“Let no one despise your youth...” (1 Tim 4:12)

Kids’ Choir + Life Essay Challenge—get your students involved.

 [link]

4. Attendance

“Stir one another to love and good works...” (Heb 10:24)

Come to Gather For Life—and bring someone with you.

 [link]

TEAM CAPTAIN TEXTS (4 MESSAGES)

1. INVITE

I'm leading a team for Gather For Life—and I'd love for you to be part of it.

Would you join me?

👉 <https://tinyurl.com/gflyes>

2. PURPOSE

I'm helping raise support for moms and families facing unplanned pregnancies.

Would you join my team or support us?

👉 <https://tinyurl.com/gflyes>

3. URGENCY

We're getting close—and every gift matters.

Would you consider giving or sharing this?

👉 <https://tinyurl.com/gflyes>

4. FINAL PUSH

Last chance to be part of this with us.

Please support us today.

👉 [link to your page]