

## Gather For Life Church Captain

### STEPPs for a Successful Campaign for Your Church's Team

(All Forms and Resources underlined below are available at [ournextstepp.org/liaison-resources](http://ournextstepp.org/liaison-resources))

1. Connect with us to make sure we have your information and have you signed up as the Sing for Life Liaison for your church or organization.
2. Come to an orientation meeting or get with Pete Mishler ([partnerships@nextstepp.org](mailto:partnerships@nextstepp.org), 727-639-0682 Mobile) to go over getting started and best practices.
3. Make sure you have buy-in and support for your church's involvement from your pastor and other leaders whose cooperation will be needed (especially the music/worship director/leader, Children's Ministry and Student ministries).
4. Try to recruit a member of your church's worship team to coordinate and recruit singers for the choir.
5. Try to get others to join you as your core team, and set a team fundraising goal.
6. Sign up your team online (<https://app.dvforms.net/api/dv/2o8d7z>) (or text **gather** to **727-513-3576**) and personalize your Team Fundraising page, and set a fundraising goal for your church's team. While you are at it, you can decide if you want your own personal fundraising page and goal, to use for emails to your family and friends, and to post on social media. Your personal fundraising totals will count toward your team goal. The same goes for team members. When they sign up online, they will choose "Join a Team", choose your team from the dropdown list, and they can also set up a personal page or send people to your team page.
7. **LAUNCH DAY:** Launch the campaign in a Sunday Service. You can invite Carole Alexander and/or Pete Mishler to come speak, or you can use our [promo video](#).
  - a. Use the [overhead ad](#) for projection if you use that in your Sunday services.
  - b. On the same Sunday you should either insert [half page flyers](#) into bulletins, or disseminate them to everyone in some other way.
  - c. Set up & staff a table or place where people can sign up after the service. They can sign up to be part of the fundraising team and/or the choir. [Sign-up form](#)
8. Have the pastor follow-up that week with an [email to the congregation](#), and/or a blog post, as well as a post to your church's connection platform and/or social media page(s)
9. Get the sample week-by-week [bulletin announcements](#) into the right hands to make sure there's something fresh in the bulletin every week
10. Invite people individually to consider joining the team or making a gift. Give directions on going online to give, or collect a check to turn in to Next STEPP with a [Giving Form](#).
11. Conduct your own campaign by emailing, texting, calling and seeing your family, friends and business associates to invite their support. Include those whose personal beliefs about the sanctity of life are unknown to you. It can be a **beautiful opportunity for an authentic Gospel conversation**.
12. Keep up with regular contact with your team to encourage, challenge and celebrate movement towards the goal!

Thank you! And let us give thanks to the Lord, that he would count us worthy of being used for his mission of Life, and Life Abundantly through Jesus Christ!

Missing anything? Find it at [gatherforlife.com](http://gatherforlife.com)