



# SPONSORS OUTREACH PACKAGE

Dear [Name],

We are writing to invite you to partner with us as a sponsor for **Opening Doors: Industry Day**. This event is designed to open pathways into construction careers by giving 1,500–2,000 students and adults hands-on exposure to the industry through labs, demonstrations, and a career fair.

Sponsorship is a direct way to invest in workforce development while gaining meaningful visibility. Each sponsorship tier underwrites a tangible component of the event — from AV and signage to labs, hospitality, and safety stations — ensuring that your contribution has real impact.

Your brand will be recognized throughout the event and you'll be part of a highly visible initiative to inspire and connect the next generation of construction professionals.

We would be honored to have your support in making this workforce development day a success.

Sincerely,

# SPONSOR PACKAGE

## EVENT OVERVIEW

**Opening Doors: Industry Day** is designed to open doors into construction careers through learning labs, heavy equipment demonstrations, and a career fair. With 1,500–2,000 students and adults expected, this event is the largest workforce exposure platform in Southern Dallas.

## EVENT OBJECTIVES

**To give industry partners the opportunity to invest in the workforce pipeline**, gain brand visibility, and directly connect with future employees.

## WHY SPONSOR

- **Visible impact:** Each tier directly underwrites a tangible event component.
- **Recognition:** Logo placement, verbal acknowledgement, and program inclusion.
- **Engagement:** Opportunity to meet with students, educators, and workforce partners.
- **Legacy:** Position your company as a champion for workforce development in Southern Dallas.

# SPONSORSHIP OPPORTUNITIES



## DIAMOND DISCOVERY

**\$10,000**

Covers AV + signage; includes speaking role and premium brand visibility.



## PLATINUM PATHWAYS

**\$3,500**

\*3 available



## GOLD GATEWAY

**\$3,000**

Provide food and snacks; branding at hospitality stations.



## SILVER STEEL

**\$2,000**

Underwrite signage, maps, lab passports, and branded visuals.



## BRONZE BUILDER

**\$1,500**

Support liability coverage and branded safety station.



## COPPER CORNERSTONE

**\$1,000**

Help cover staff, rentals, and contingency costs.



**Join as a sponsor** and align your brand with shaping the **next generation** of construction talent.



Turner PRAIS