

BUILD THE WORKFORCE

WORKFORCE DEVELOPMENT SUMMIT

OUTREACH PACKAGE



**EDUCATIONAL ENTITIES
AND WFD PROGRAMS**

www.buildtheworkforce.com

We are excited to invite you and your students to participate in **Opening Doors: Industry Day**, a one-day, hands-on workforce development fair in Southern Dallas.

This event is designed to connect students, educators, and workforce programs with the wide range of career opportunities in construction and the built environment. Far beyond the stereotypes, today's construction industry encompasses high-tech labs, virtual design, safety science, project management, and creative problem solving.

We know that early exposure makes a difference. By bringing your students or program participants, you'll give them a unique chance to experience careers in real time, meet industry professionals, and explore education and job pathways.

We look forward to welcoming your group and showcasing what the future of construction can mean for them.



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EVENT OVERVIEW

Opening Doors: Industry Day is a one-day, hands-on construction workforce development fair designed to inspire students, young adults, and transitioning adults by exposing them to real-world career opportunities across construction and the built environment.

EVENT OBJECTIVES

- **Expand awareness** of diverse career pathways (trades, technology, professional services, management).
- **Provide immersive, hands-on labs** with tools, software, and simulations.
- **Connect students, justice-impacted individuals, and career up-skillers** with employers, internships, and college programs.
- **Engage schools, colleges, and workforce agencies** as critical partners in workforce readiness.

WHY BRING YOUR STUDENTS/PARTICIPANTS

- **Direct exposure to career labs** (estimating, BIM/VR, craft trades, marketing, architecture, safety).
- **On-site career and college fair** with construction firms, developers, and training providers.
- **Opportunities for internships**, summer programs, and job interviews.
- **Free to attend**, with structured safety and inclusion protocols in place.



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We invite ISDs, colleges, and workforce partners to register groups of students and participants for this unique career exploration opportunity.

Attendance is free, but space is limited: reserve your group's spot today.

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