

A dark blue background featuring a faint, high-angle photograph of a construction crane. The crane's lattice structure and horizontal jib are visible, extending across the upper half of the frame. The overall aesthetic is professional and industrial.

BUILD THE WORKFORCE

WORKFORCE DEVELOPMENT SUMMIT

SPONSORS

OUTREACH PACKAGE

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We are writing to invite you to partner with us as a sponsor for **Opening Doors: Industry Day**. This event is designed to open pathways into construction careers by giving 1,500–2,000 students and adults hands-on exposure to the industry through labs, demonstrations, and a career fair.

Sponsorship is a direct way to invest in workforce development while gaining meaningful visibility. Each sponsorship tier underwrites a tangible component of the event — from AV and signage to labs, hospitality, and safety stations — ensuring that your contribution has real impact.

Your brand will be recognized throughout the event and you'll be part of a highly visible initiative to inspire and connect the next generation of construction professionals.

We would be honored to have your support in making this workforce development day a success.



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EVENT OVERVIEW

Opening Doors: Industry Day is designed to open doors into construction careers through learning labs, heavy equipment demonstrations, and a career fair. With 1,500–2,000 students and adults expected, this event is the largest workforce exposure platform in Southern Dallas.

EVENT OBJECTIVES

To give industry partners the opportunity to invest in the workforce pipeline, gain brand visibility, and directly connect with future employees.

WHY SPONSOR

- **Visible impact:** Each tier directly underwrites a tangible event component.
- **Recognition:** Logo placement, verbal acknowledgement, and program inclusion.
- **Engagement:** Opportunity to meet with students, educators, and workforce partners.
- **Legacy:** Position your company as a champion for workforce development in Southern Dallas.



SPONSORSHIP OPPORTUNITIES



DIAMOND DISCOVERY

\$10,000

Covers AV + signage; includes speaking role and premium brand visibility.



PLATINUM PATHWAYS

\$3,500

Sponsor a career lab or major program zone with signage and recognition.

**3 available*



GOLD GATEWAY

\$3,000

Provide food and snacks; branding at hospitality stations.



SILVER STEEL

\$2,000

Underwrite signage, maps, lab passports, and branded visuals.



BRONZE BUILDER

\$1,500

Support liability coverage and branded safety station.



COPPER CORNERSTONE

\$1,000

Help cover staff, rentals, and contingency costs.



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Join as a sponsor and align your brand with shaping the **next generation** of construction talent.

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