

**BUILD THE WORKFORCE**

**WORKFORCE DEVELOPMENT SUMMIT**

**EXHIBITORS**

**OUTREACH PACKAGE**

[www.buildtheworkforce.com](http://www.buildtheworkforce.com)

We are pleased to invite your company to exhibit at **Opening Doors: Industry Day**, a workforce development event designed to engage 1,500–2,000 students, transitioning adults, and job seekers in hands-on learning and career exploration.

As an exhibitor, you will not only showcase your company but also play an active role in shaping the future workforce. Each exhibitor booth includes a 10x10 space and we ask partners to bring their work to life through an activation — whether that’s a tool demo, a skills challenge, a VR experience, or even on-site interviews.

Your participation will demonstrate your firm’s commitment to developing the next generation of builders and innovators, while connecting you directly with potential future employees.

We hope you’ll join us as part of this important industry effort.



# EXHIBITORS PACKAGE

## EVENT OVERVIEW

**Opening Doors: Industry Day** brings together 1,500–2,000 students and career seekers with the construction industry for a day of immersive exposure and workforce connection.

## EVENT OBJECTIVES

**To position companies and suppliers as active partners in developing tomorrow's workforce**, while providing them a platform to showcase their brand and engage directly with potential hires.

## WHY EXHIBIT

- **Directly connect with 1,500+ potential recruits** (students, adults, and transitioning workers).
- **Demonstrate your commitment** to workforce development.
- **Build visibility** among schools, community partners, and local officials.
- **Participate in a collaborative effort** to "make construction cool" and attract the next generation of builders.



# EXHIBITOR OPPORTUNITY



- **10x10 Tradeshow Booth in the Career & College Fair zone.**
- **Interactive Activation Required:** Exhibitors must provide an engaging experience, such as:
  - Tool/technology demo or mini "lab" experience.
  - On-site hiring or resume review.
  - Skills challenge or VR/AR activity.
  - Creative showcase of your firm's work and careers.
- **Recognition in event program and signage.**

## INVESTMENT

**\$375 per booth** (includes power, table/chairs, signage, and exposure in event materials).



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**Secure your booth today**  
and be part of the region's  
most impactful **workforce**  
**development event.**

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