



emilyarmbruster

UI/UX DESIGNER

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EDUCATION

MS Interactive Media & Communications

Quinnipiac University
Hamden, CT
2024-2026

BA Graphic/Information Design

Central Connecticut State University
New Britain, CT
2016-2020

CORE SKILLS

- Adobe Creative Suite
- Figma
- UI/UX Design
- Print Design
- Brand Design
- Local SEO/AEO
- Online Advertising
- Wireframing
- HTML & CSS
- Artificial Intelligence

CERTIFICATIONS

- Duda Certified Platform Specialist
- Duda Certified in Web Design

SUMMARY

Creative Project Manager and UX-focused web designer with 5+ years of experience delivering high-performing websites in a fast-paced digital marketing agency environment. Leads cross-functional projects, manages client relationships, and drives user-centered design strategies that improve engagement and conversions. Holds a Bachelor's degree in Graphic/Information Design and a Master's in Interactive Media and Communications. Skilled in UI/UX design, SEO/AEO, and digital strategy, with strong communication and attention to detail.

PROFESSIONAL HISTORY

Creative Project Manager

April 2026 - Present

Develomark | Plantsville, CT

Led cross-functional web projects from kickoff to launch, managing timelines, client communication, and deliverables. Guided UX strategy and design direction, ensuring high-performing, user-centered websites. Collaborated with internal teams to streamline processes, maintain quality standards, and drive successful project outcomes.

Senior Website Designer

December 2020 - April 2026

Develomark | Plantsville, CT

Specialized in Duda and Adobe Suite, contributing to 150+ responsive website launches. Designed custom branding and graphics, conducted UX audits, managed Airtable for dynamic content, and collaborated with the team to improve processes and standards.

Freelance Graphic Designer

August 2019 - December 2020

O&G Industries | Torrington, CT

Created graphic designs for web communications and marketing materials. Worked with management to understand specific brand usage principles in graphic designs.