

MetroEast

ANNUAL REPORT

FY 2025-2026

WHO WE ARE

MetroEast Community Media is a nonprofit in Gresham, Oregon. Every year, over 1,000 community members engage in our programming, which ranges from free digital literacy access to professional-level training for aspiring media producers.

We are an award winning production studio that makes professional videos for nonprofits, schools, and government organizations.

We are committed to digital inclusion, ensuring all have access to the tools, technology, and training to share their voice.





WE TEACH

We teach workshops on video, photography, podcasting, and more to people of all ages.



WE PRODUCE

Our Emmy-nominated production team produces videos for nonprofits, schools, and governments.



WE SHARE

Media created at MetroEast is shared in community screenings, social media, and aired on our cable channels.


QUEST CENTER FOR INTEGRATIVE HEALTH
CELEBRATING 60 YEARS Job Corps 1964 2024
EARTHQUAKE READY BURNSIDE BRIDGE
MT. HOOD COMMUNITY COLLEGE
WIC
SOROPTIMIST® Investing in Dreams
Free Arts NW
EMSP East Metro STEAM Partnership
PAM CUT
PLAY-GROW-LEARN LLC
OREGON
RESTORE OREGON SAVING HISTORIC PLACES
SOUTHWEST SOMALI COMMUNITY OREGON
SouthWest Somali Community
It Takes A Village NW, LLC
LWV
LEAGUE OF WOMEN VOTERS®
GRESHAM BARLOW
LOCO POR LA AVENTURA
BMG BURRIS MANAGEMENT GROUP
Open Signal
FREE GEEK
Portland State UNIVERSITY
Gresham Area Chamber of Commerce and Visitors Center
arts for learning
Parametrix let's create tomorrow, together
WONDERFOLK
Reynolds School District
DAVID DOUGLAS SCHOOL DISTRICT Learn · Grow · Thrive
GRESHAM HISTORICAL SOCIETY EST. 1976
Dexter McCarty Middle School Established 1968
HOLLA
LIFESOURCE GROUP
PDDBM EIN: 92-0587281
EPHC
Juntos Together we are stronger
POWGIRLS
PLAYEAST!
ROCK THE BLOCK
The Rosewood Initiative
50+
Organizations Served
CITY OF FAIRVIEW EST 1908 OREGON
CITY OF GRESHAM 1905
MULTNOMAH COUNTY OREGON ALIS VOLAT PROPRIIS 1854
THE CITY OF TROUTDALE OREGON
CITY OF Wood Village

EDUCATION

1312 Individuals Served

759 Youth & **553** Adults

↳ **69%** BIPOC **44%** Low-Income

78 Served through Public Classes

280 People and **13** Organizations served through learning Cohorts

14 Interns

PRODUCTION

217 Government Meetings

401 Hours of Gov. Programming

53 Videos Produced

4 BIPOC Filmmakers received mentorship and career-building opportunities as contractors

CONTENT REACH

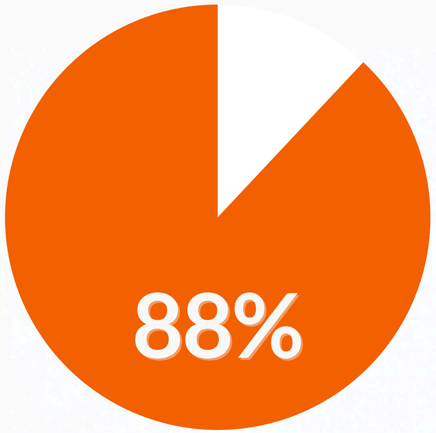
350,000 homes reached on Cable

29,000 Views on YouTube & Vimeo

58,600 Accounts Reached on Social Media

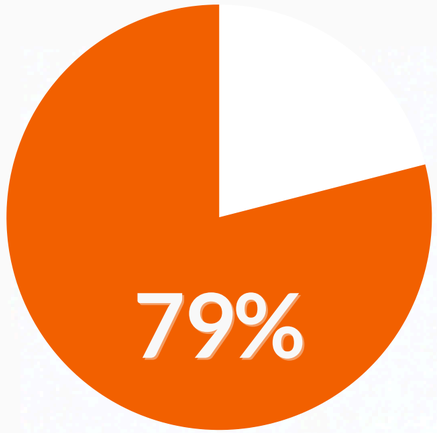
507 Attendees at Community Screenings

PARTICIPANT FEEDBACK



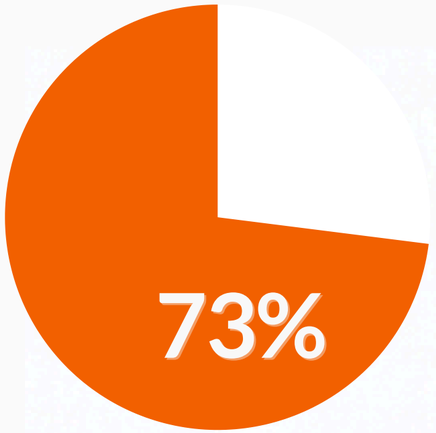
Learning

Participants that agreed that they better understood the technology or subject being taught, where sampled.



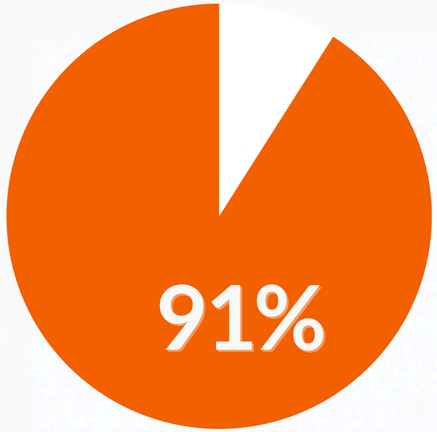
Relevance

Participants that agreed they would use these skills in other parts of their life (school, jobs, free time), where sampled.



Future Interest

Participants that agreed they wanted to learn more about the technology or subject being taught, where sampled.



Fun

Participants that agreed that they enjoyed the class or camp, where sampled.

EDUCATION

MOBILE MEDIA LAB





The Mobile Media Lab brought multimedia programming to youth and adults in East County and beyond through community events and workshops at schools and parks.

Watch the Video

PRODUCTION

FOOD FORAY DOCUSERIES

Watch the trailer



We shared our original docuseries, Food Foray, through community screenings that brought East County residents together to better understand our immigrant neighbors through cultural cuisine.



TELLY AWARD WINNER
46TH ANNUAL TELLY AWARDS
The Telly Awards

OFFICIAL SELECTION
Spectra Fix Film Festival
2024

OFFICIAL SELECTION
Lake Placid Episodic Festival Presented by Catalyst Story Institute
2024

OFFICIAL SELECTION
Basilicata International Film Festival
2024

OFFICIAL SELECTION
I, Immigrant
2026

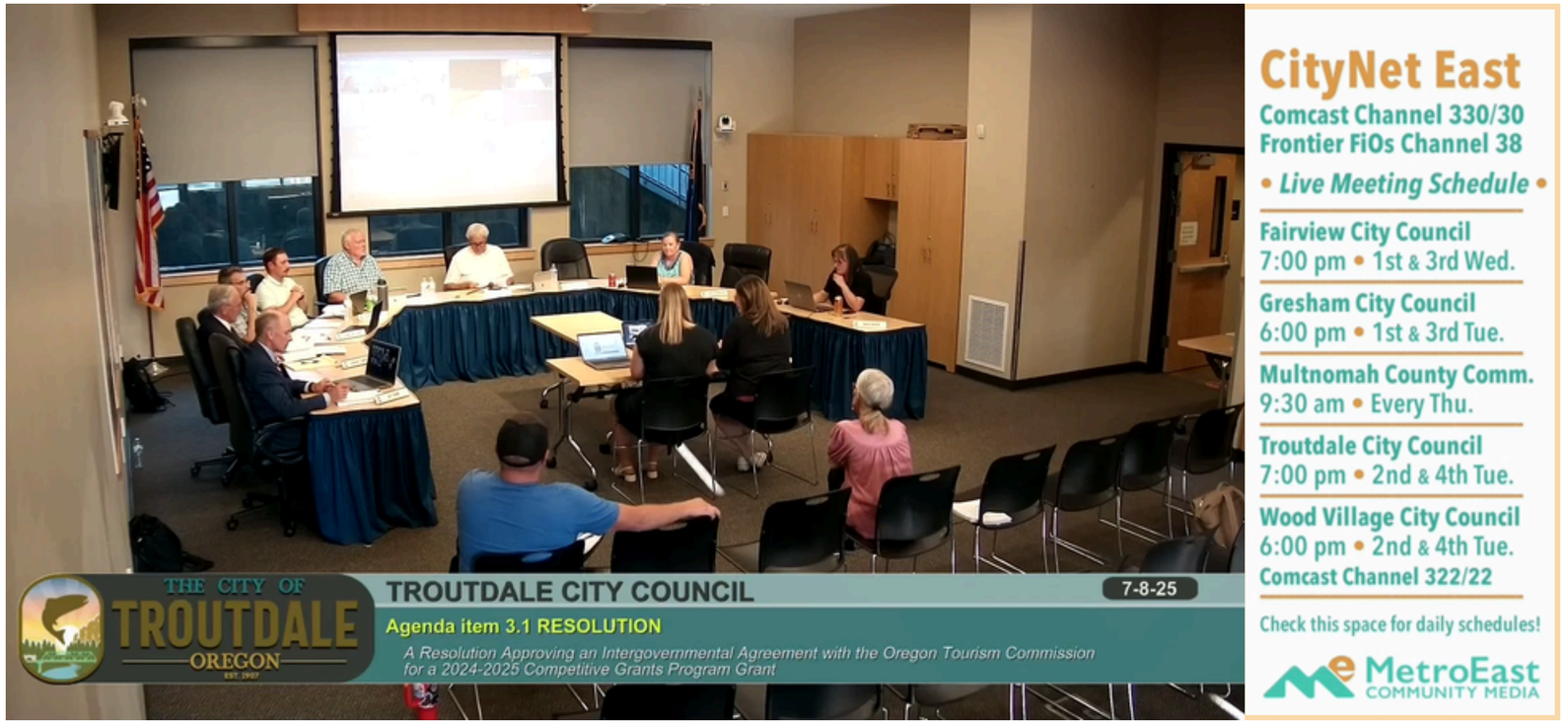
Oregon Documentary Film Festival
Official Selection
Winter 2025

HONORABLE MENTION
Portland Film Festival
2024

PORTLAND PANORAMA
FILM FESTIVAL
OFFICIAL SELECTION
2025

PRODUCTION

GOVERNMENT MEETINGS



Supporting transparency in government is a founding principle for MetroEast Community Media. This year, we provided 401 hours of coverage of 217 government meetings in East Multnomah County.

TESTIMONIALS



Kelly Grant
Social Media and Content Coordinator,
Forrit Credit Union

“My internship with MetroEast was instrumental in getting my current marketing job as a social Media and Content Coordinator... it allowed me the opportunity to gain credits in a positive work/learning environment and opened my eyes to the way media can connect our communities.”



Diego Basabe
Communications and Marketing Team Manager,
Multnomah Health Department

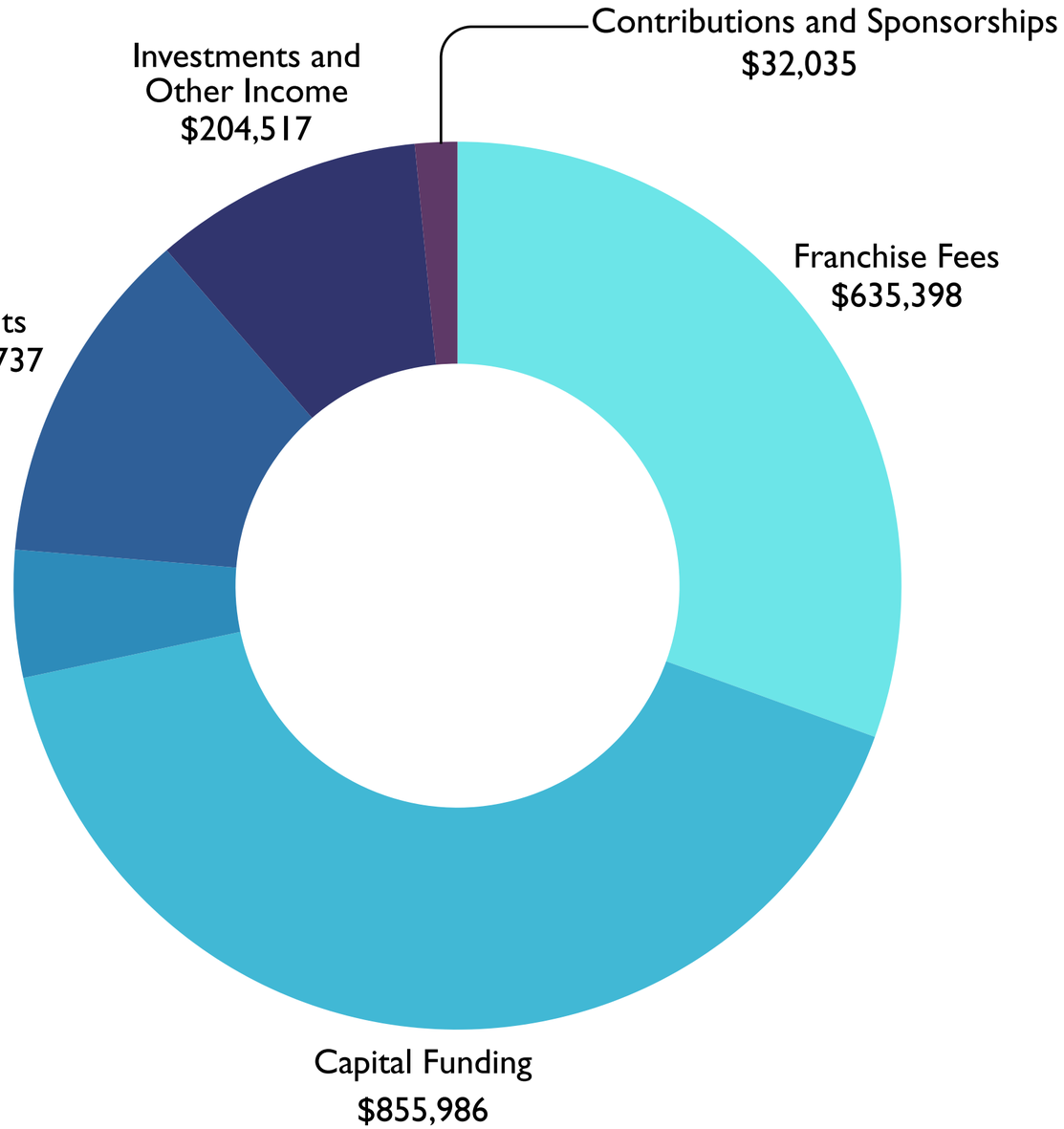
“This is probably the highest completion rate of any campaign I have ever run! It shows people have a real appetite for this information and they really connected with your production.”



Jessica Vega-Peterson
Chair,
Multnomah County

“I’m so grateful to the MetroEast team for handling the media and production for this year’s State of the County address. This event meant a lot to me personally, and your team made sure everything behind the scenes ran smoothly... Thank you so much for delivering an amazing production!”

FUNDERS/FINANCIALS



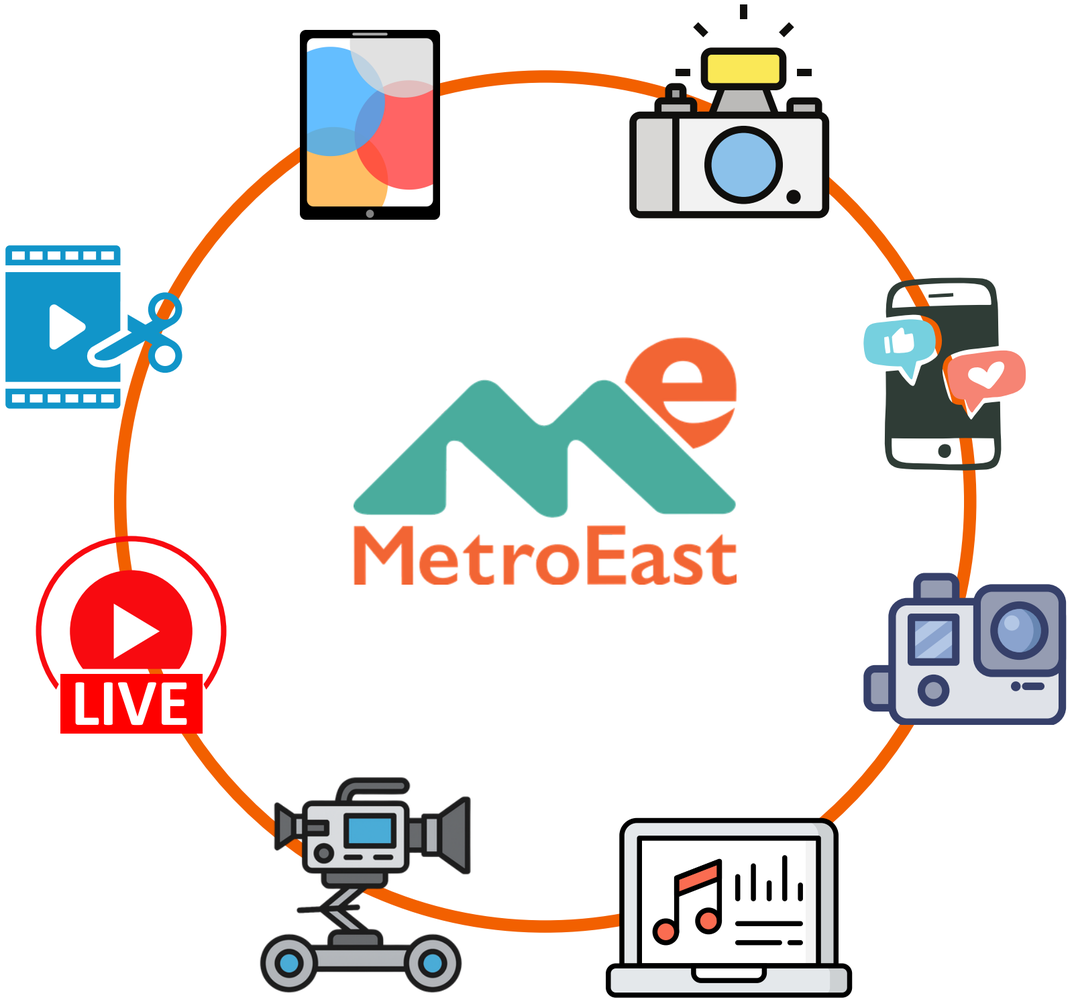
MetroEast uses media to invigorate civic engagement, inspire diverse voices, and strengthen community life.



School Districts
& Students



East County
Government
& Residents





Small Orgs
& Businesses



Nonprofits
& Partners