



Rural, Critical Access Hospitals & Facilities

Imaging Modernization, Workforce Support & Continuity of Care

CAGE: 9UKZ9 | Primary NAICS: 423450

Diagnostic Imaging Modernization | Clinical Training | Grant-Aligned Support

Company Overview

Pulse ISM Inc. is a vendor-neutral diagnostic imaging partner helping Rural and Critical Access Facilities modernize imaging infrastructure, address replacement gaps, and maintain clinical workflow continuity across X-ray, DR, CT, MRI, fluoroscopy, and surgical imaging environments.

Pulse ISM's experience with Rural, Critical Access, and other regulated healthcare settings supports a practical, modernization-focused approach that emphasizes flexible equipment strategies, streamlined deployment, and long-term operational stability.

Environments Supported

- Rural & Critical Access Healthcare Systems
- Workforce-Constrained & Regulated Healthcare Environments
- Academic Medical Centers, Teaching Hospitals & Clinical Training Programs
- Ambulatory, Outpatient & MSK-Focused Healthcare Facilities

Key Differentiators

- Vendor-neutral imaging solutions supporting modernization and deployment flexibility
- Multi-manufacturer sourcing supporting replacement gap response and supply chain resilience
- Prime-ready subcontracting model compatible with OEM and integrator relationships
- Cross-functional coordination across clinical, facilities, biomedical, and procurement teams
- Practical modernization support focused on operational continuity and workflow efficiency

Core Capabilities

- Vendor-neutral imaging modernization and multi-manufacturer sourcing.
- DR panels, X-ray and mobile imaging systems, C-Arms, R&F rooms, CT, MRI, and imaging accessories.
- Replacement-gap and interim imaging solutions that support continuity of care.
- Installation coordination, deployment oversight, applications training, and go-live support.
- Nationwide service coordination, repair support, and post-deployment operational follow-through.
- Cross-functional alignment across clinical, facilities, biomedical, and procurement teams.

Impact For Rural & CAH Hospitals

Rural and Critical Access Facilities often need practical equipment pathways that support essential services without adding unnecessary complexity or forcing a single-OEM model. Pulse ISM helps facilities strengthen imaging capability, support workforce readiness, and extend operational value through modernization planning, clinical training support, and lifecycle coordination.

Certifications & Training Support

Pulse ISM's certifications and clinical training capabilities can assist Rural Facility teams as they adopt new imaging technology, standardize workflows, and improve staff readiness during implementation. Pulse ISM emphasizes clinical education, workforce development, applications training, and go-live support.

RHTP & Grant Aligned Support

The Rural Health Transformation Program (RHTP) is a major federal investment designed to strengthen sustainable access to care, modernize technology, and support the Rural Healthcare workforce.

Pulse ISM works with Rural and Critical Access Facilities, academic partners, and state collaborators to translate imaging modernization and clinical training needs into fundable RHTP and Rural Grant projects. The aim is to turn complex funding pathways into practical imaging and workforce projects that protect access to services and measurably improve patient outcomes.



Pulse ISM Inc

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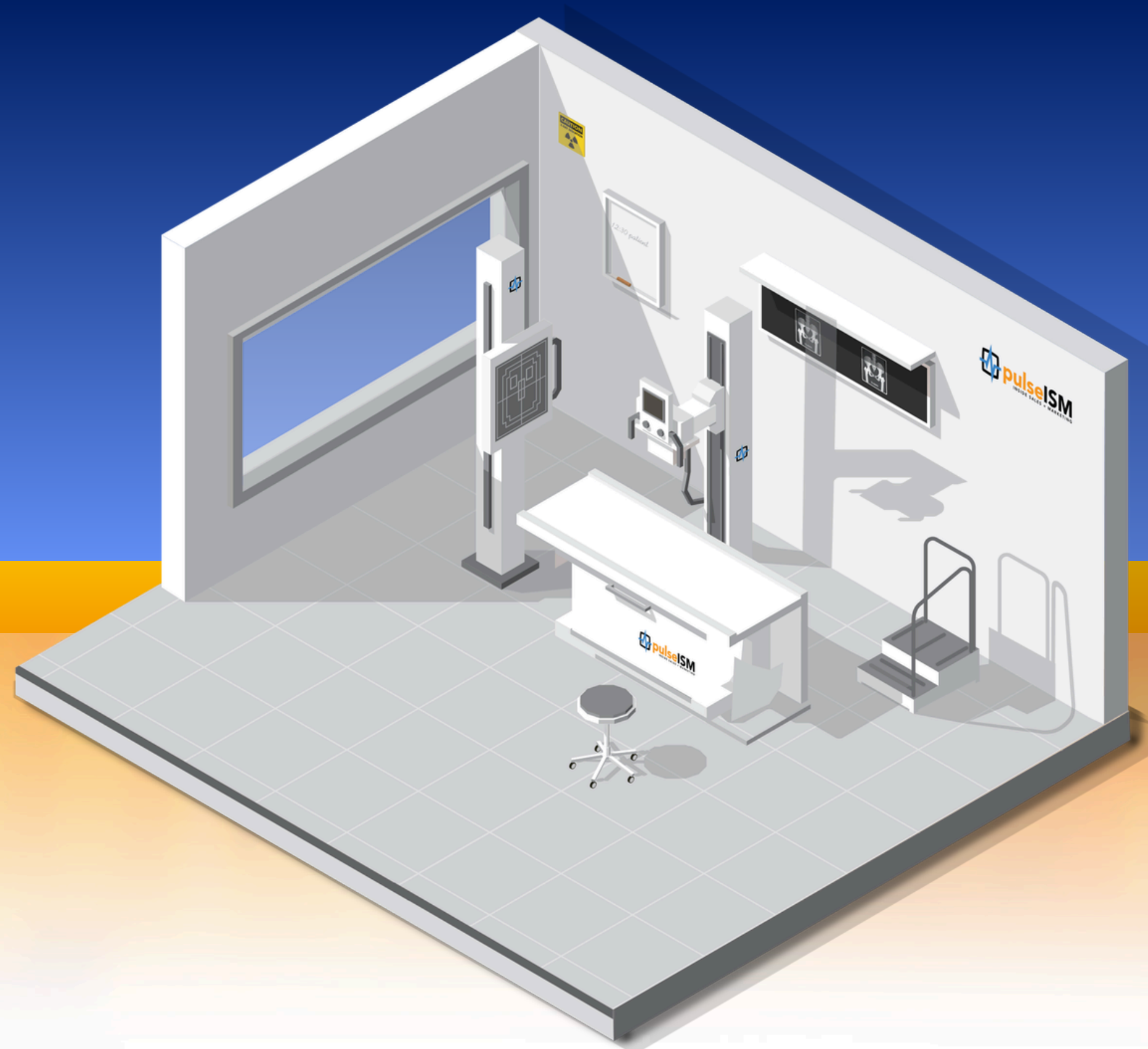
Socioeconomic Certifications: WBE | WOSB | EDWOSB | Small Business



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✓ What RHTP Funds Can Support

RHTP and related rural grants can support a range of projects that align directly with Pulse ISM's capabilities, including:

- Training and technical assistance to adopt technology enabled solutions, including advanced diagnostic imaging and related digital tools.
- Software, hardware, and health IT upgrades that improve imaging workflow efficiency and data integration.
- Workforce development and retention initiatives tied to imaging services, including training new staff and cross training existing staff.
- Projects that realign Rural facilities' services while ensuring modern, reliable imaging remains available to support essential care in the community

✓ How Pulse ISM Supports Funds

Pulse ISM can serve as a vendor neutral partner throughout the lifecycle of RHTP aligned projects:

- **Plan:** Help facilities and partners identify imaging gaps, define project scope, and prioritize initiatives that fit within state RHTP strategies and other grant frameworks.
- **Design:** Shape practical equipment and training packages, deployment timelines, and workflow strategies that can be incorporated into applications and project plans.
- **Implement:** Coordinate equipment sourcing, installation, applications training, and go live support with a focus on minimizing disruption to Rural and Critical Access operations.
- **Sustain:** Provide lifecycle support and post deployment optimization to ensure funded projects deliver lasting clinical and operational value.

✓ Initiatives We Can Support

Examples of projects where Pulse ISM is a natural fit include:

- Imaging modernization that combines equipment upgrades with structured applications training and workflow redesign.
- Replacement gap and interim imaging solutions that keep critical services available while long term upgrades are planned and implemented.
- Multi site imaging standardization across Rural and Critical Access Facilities to improve consistency, training, and service coverage.
- Bundled imaging and training initiatives that support the recruitment, onboarding, and retention of imaging professionals in rural communities.



✓ Past Performance

- **Critical Access Hospital Environment - Guttenberg Municipal Hospital:** Supported modernization of surgical imaging capabilities within a rural critical access hospital through deployment of a premium flat-panel digital C-Arm system, including applications training and lifecycle support to preserve continuity of care and operational continuity within the OR environment.
- **High-Volume MSK Imaging Environment - The Joint Replacement Center (CommonSpirit Health):** Implemented a Long Format Digital Radiography upgrade, including detector integration, training, and deployment coordination to expand musculoskeletal imaging capabilities and improve imaging workflow efficiency within a high-volume outpatient orthopedic environment.
- **Hospital-Based Radiology Environment - Sinai Hospital (LifeBridge Health):** Provided a ceiling-mounted X-ray system with Long Format and Medium Format DR upgrades, including compliance testing, training, and lifecycle support to strengthen imaging capacity and support operational continuity within a hospital radiology environment.

✓ Beyond RHTP: Other Grants

In addition to RHTP, federal and state programs offer technical assistance and grant funding to support financial stabilization, quality improvement, technology adoption, and workforce development in rural hospitals. Pulse ISM can participate as a subcontractor or technical partner on these projects, bringing practical imaging modernization, clinical training, and lifecycle support to broader rural transformation efforts.

✓ Partner with Pulse ISM

Pulse ISM stands ready to collaborate with Rural and Critical Access Facilities, State Partners, and Academic Organizations to design and deliver imaging and workforce initiatives that take full advantage of RHTP and related rural funding opportunities. To explore potential projects or discuss how existing plans could incorporate imaging, training, or lifecycle support, please contact our team to begin a focused conversation.

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