



Prime Contractor Partnerships Capability Statement

Diagnostic Imaging Modernization
& Lifecycle Support for
Prime-Led Projects

CAGE: 9UKZ9 | Primary NAICS: 423450
PSC: 6525 | GSA MAS SIN: Q522

Prime Contractor Teaming | Federal & State Healthcare | Subcontracting Partnerships

Company Overview

Founded in 2018, Pulse ISM Inc. is a women-led, veteran-connected, vendor-neutral diagnostic imaging partner — and the only nationally operating, women-owned imaging dealership in the industry holding WBE, WOSB, and EDWOSB certifications — supporting prime contractors on federal, state, and local government healthcare contracts and helping satisfy small business subcontracting plan requirements under FAR Part 19. Pulse ISM supports direct agency procurement, subcontracting under prime-led contracts, and flexible acquisition pathways across regulated healthcare environments.

Core Capabilities

Diagnostic Imaging Equipment

- DR Panels & Detector Solutions
- X-Ray & Mobile Imaging Systems
- C-Arms & R&F Rooms
- CT & MRI Systems
- Imaging Accessories

Modernization & Deployment Support

- Imaging modernization initiatives
- Replacement gap and interim imaging solutions
- Vendor-neutral, multi-manufacturer sourcing
- Installation coordination and deployment oversight
- Applications training and go-live support

Lifecycle & Operational Support

- Nationwide service coordination
- Electronic & precision equipment repair & maintenance
- Biomedical, facilities, and clinical coordination
- Post-deployment engagement & operational follow-through

Key Differentiators

- **The only nationally operating, women-owned** diagnostic imaging dealership in the U.S. with WBE, WOSB, and EDWOSB certifications — supporting prime contractor subcontracting plan compliance under FAR Part 19
- **Women-led with veteran-connected leadership**, bringing mission-aligned perspective to DoD, VA, and federal healthcare environments
- **Vendor-neutral, multi-manufacturer sourcing** aligned to project requirements, facility needs, and deployment timelines — compatible with OEM, integrator, and incumbent contractor relationships
- **Non-disruptive teaming model** structured to work within existing prime-led contracts, with cross-functional coordination across clinical, biomedical, facilities, procurement, and supply chain stakeholders
- **Practical modernization support** focused on minimizing downtime and sustaining operational readiness across regulated healthcare environments

Past Performance

- **Guttenberg Municipal Hospital** — Deployed a flat-panel digital C-Arm at a rural critical access hospital, including installation coordination, applications training, and lifecycle support to preserve OR operational readiness.
- **The Joint Replacement Center (CommonSpirit Health)** — Implemented a Long Format DR upgrade with detector integration, installation coordination, training, and warranty support to expand MSK imaging capabilities.
- **Sinai Hospital (LifeBridge Health)** — Provided a ceiling-mounted X-ray system with Long and Medium Format DR upgrades, compliance testing, training, and lifecycle support to strengthen hospital radiology capacity.
- **North Florida Bone & Joint Specialists** — Delivered a fully integrated digital floor-mounted X-ray room with deployment coordination, compliance testing, applications training, and lifecycle support.

Pulse ISM Inc.

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Socioeconomic Certifications: WBE | WOSB | EDWOSB | Small Business
WBENC Certified Women's Business Enterprise | SBA Certified WOSB & EDWOSB



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