



## Federal Healthcare Capability Statement

### Diagnostic Imaging Modernization & Lifecycle Support

CAGE: 9UKZ9 | Primary NAICS: 423450

VA | DoD | IHS | Federal Clinical Environments



## Company Overview

Founded in 2018, Pulse ISM Inc. is a vendor-neutral diagnostic imaging partner supporting federal healthcare facilities and regulated clinical environments nationwide. We help organizations address equipment obsolescence, replacement gaps, and imaging modernization initiatives while preserving continuity of care, operational readiness, and clinical workflow.

Through flexible procurement and deployment support models, Pulse ISM delivers practical imaging solutions across X-ray, DR, CT, MRI, fluoroscopy, and surgical imaging environments without unnecessary complexity or single-OEM dependency.

## Environments Supported

- Veterans Affairs (VA) Medical Centers & Clinics
- Department of Defense (DoD) Healthcare Facilities
- Indian Health Service (IHS)
- Military Treatment Facilities (MTFs)
- Federal Outpatient & Ambulatory Clinics
- Federal Correctional Healthcare Environments
- Academic & Training Medical Facilities

## Key Differentiators

- Vendor-neutral imaging solutions aligned to federal clinical, budget, and deployment requirements
- Multi-manufacturer sourcing flexibility supporting modernization and replacement gap response
- Strategic sourcing network leveraging U.S.-based manufacturing, refurbishment, and service partners when aligned with project requirements
- Prime-ready subcontracting model compatible with OEMs, integrators, and incumbent contractor relationships
- Cross-functional coordination across clinical, biomedical, facilities, procurement, and supply chain teams
- Practical modernization support focused on minimizing downtime and sustaining operational readiness

## Past Performance

- **Critical Access Hospital Environment - Guttenberg Municipal Hospital:** Supported modernization of surgical imaging capabilities at a rural critical access hospital through deployment of a premium flat-panel digital C-Arm system, including installation coordination, applications training, and lifecycle support to preserve OR operational readiness and continuity of care.
- **High-Volume MSK Imaging Environment - The Joint Replacement Center (CommonSpirit Health):** Implemented a Long Format Digital Radiography upgrade, including detector integration, installation coordination, training, and warranty support to expand MSK imaging capabilities and improve workflow efficiency.
- **Hospital-Based Radiology Environment - Sinai Hospital (LifeBridge Health):** Provided a ceiling-mounted X-ray system with Long Format and Medium Format DR upgrades, including detector integration, compliance testing, training, and lifecycle support to strengthen imaging capacity within a hospital radiology environment.

## Core Capabilities

### Diagnostic Imaging Equipment

- DR Panels & Detector Solutions
- X-Ray & Mobile Imaging Systems
- C-Arms & R&F Rooms
- CT & MRI Systems
- Imaging Accessories

### Modernization & Deployment Support

- Imaging modernization initiatives
- Replacement gap and interim imaging solutions
- Vendor-neutral, multi-manufacturer sourcing
- Installation coordination and deployment oversight
- Applications training and go-live support

### Lifecycle & Operational Support

- Nationwide service coordination
- Electronic & precision equipment repair & maintenance
- Biomedical, facilities, and clinical coordination
- Post-deployment engagement & operational follow-through

## Procurement Alignment

Supports direct agency procurement, subcontracting under prime-led contracts, and flexible acquisition pathways across regulated healthcare environments.



Pulse ISM Inc

518 Shawnee St. Leavenworth, KS 66048  
www.PulseISM.com | 913-662-1405

Socioeconomic Certifications: WBE | WOSB | EDWOSB | Small Business



POC: Laura Marr, President & CEO  
Phone: 913-269-8049  
Laura@PulseISM.com

POC: Stacy Jons, B.S., R.T.(R)(MR)(ARRT)  
Clinical Applications & Customer Support  
Phone: 308-830-2825 | SJons@PulseISM.com

POC: Chad Angelino, COO & VP of Sales  
Phone: 515-868-0976  
CAngelino@PulseISM.com