



## Academic & Training Healthcare Capability Statement

Diagnostic Imaging Modernization  
& Lifecycle Support

CAGE: 9UKZ9 | Primary NAICS: 423450

Clinical Education | Workforce Development | Imaging Modernization



### Company Overview

Founded in 2018, Pulse ISM Inc. is a vendor-neutral diagnostic imaging partner supporting academic medical centers, clinical training environments, and regulated healthcare facilities nationwide. We help organizations modernize imaging infrastructure, address replacement gaps, and support clinical workflow continuity through practical imaging solutions across X-ray, DR, CT, MRI, fluoroscopy, and surgical imaging environments—without unnecessary complexity or single-OEM dependency.

### Environments Supported

- Academic Medical Centers & Teaching Hospitals
- Clinical Training, Simulation & Imaging Education Environments
- Ambulatory, Outpatient & MSK-Focused Healthcare Facilities
- Rural, Critical Access & Regulated Healthcare Systems

### Key Differentiators

- Vendor-neutral imaging solutions supporting modernization and deployment flexibility
- Multi-manufacturer sourcing supporting replacement gap response and supply chain resilience
- Prime-ready subcontracting model compatible with OEM and integrator relationships
- Cross-functional coordination across clinical, facilities, biomedical, and procurement teams
- Practical modernization support focused on operational continuity and workflow efficiency

### Past Performance

- **Critical Access Hospital Environment - Guttenberg Municipal Hospital:** Supported modernization of surgical imaging capabilities within a rural critical access hospital through deployment of a premium flat-panel digital C-Arm system, including applications training and lifecycle support to preserve continuity of care and operational continuity within the OR environment.
- **High-Volume MSK Imaging Environment - The Joint Replacement Center (CommonSpirit Health):** Implemented a Long Format Digital Radiography upgrade, including detector integration, training, and deployment coordination to expand musculoskeletal imaging capabilities and improve imaging workflow efficiency within a high-volume outpatient orthopedic environment.
- **Hospital-Based Radiology Environment - Sinai Hospital (LifeBridge Health):** Provided a ceiling-mounted X-ray system with Long Format and Medium Format DR upgrades, including compliance testing, training, and lifecycle support to strengthen imaging capacity and support operational continuity within a hospital radiology environment.

### Core Capabilities

#### Diagnostic Imaging Equipment

- DR Panels & Detector Solutions
- X-Ray & Mobile Imaging Systems
- C-Arms & R&F Rooms
- CT & MRI Systems
- Imaging Accessories

#### Modernization & Deployment Support

- Imaging modernization initiatives
- Replacement gap and interim imaging solutions
- Vendor-neutral, multi-manufacturer sourcing
- Installation coordination and deployment oversight
- Applications training and go-live support

#### Lifecycle & Operational Support

- Nationwide service coordination
- Electronic & precision equipment repair & maintenance
- Biomedical, facilities, and clinical coordination
- Post-deployment engagement & operational follow-through

### Procurement Alignment

Supports direct agency procurement, subcontracting under prime-led contracts, and flexible acquisition pathways across regulated healthcare environments.



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Socioeconomic Certifications: WBE | WOSB | EDWOSB | Small Business



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