



Event Sponsorship Application Form

Applicant Contact Details	
Contact Name	
Organisation/Business Name (if applicable)	
Phone number	
Email	
Postal address	

Event Details	
Event Name	
Event Organiser	
Preferred location	
Proposed Event Date	
Time of event	
Description <i>(Please describe your event, including planned activities and entertainment)</i>	
Event Experience & Event Staff <i>(Please provide an overview of your previous event experience as evidence of your capacity to deliver the event successfully)</i>	



If you organised a similar event in the past, how many attendees did you have approximately?

☐	Under 1000
☐	Between 1000 and 3000
☐	Between 3000 and 5000
☐	Over 5000

Do you have an appropriate number of capable volunteers to help delivering your event, or are you engaging an event management company?

☐	Yes, we have enough volunteers
☐	No, we are relying on an external event management company

Is your event free or ticketed?

☐	FREE
☐	TICKETED

Alignment with Darwin Waterfront Key Objectives

Objective	Tick if applicable	Please provide detail on how your event meets the objective.
Attracts visitation	☐	
Provides opportunities for Waterfront businesses to benefit	☐	
The event is held in off-peak season (October – April)	☐	
Attracts interstate or international visitation	☐	
Aims for sustainability and inclusivity	☐	
Other	☐	



Please provide further details about how the funding will be used. Please attach any quotes or supporting documentation i.e. event budget, to your application.

Funding Request (maximum amount is \$20,000 including GST)

Is your event financially viable without the above requested funding?

Yes

☐

No

☐

Have you received or are you applying for funding from other sources?

Please list and provide amount(s)

If successful, how will the funding from Darwin Waterfront Corporation be used? *(Please select all that apply)*

Event programming (attracting interstate or international artists, paying performers or adding additional acts to your event program)

☐

Marketing and promotion (TV or radio advertising, social media marketing, photography or videography)

☐

Provision of temporary infrastructure (marquees, furniture, shade or staging)

☐

AV and lighting (sound systems, additional lighting or sound technicians)

☐

Event safety (provision of first aid services, security, cleaning or site safety)

☐

Other

☐



How is your event innovative, what makes it stand out and worthy of sponsorship?

DECLARATION

By signing this document, I declare that all information provided is true and accurate to the best of my knowledge. If successful, I commit to provide a post-event acquittal within four weeks of the event being held, detailing how the funds were used.

Signed by (Name and Date)
