

Tactical Strategies - ETF / Hybrid / Tax Sensitive

Investment Philosophy

Diversification is critical - iCM selects assets from a global opportunity set of equities and fixed income with the best forwardlooking probability of outperformance.

Maintaining a Consistent Risk Experience - Portfolios are 100% invested at all times to maintain a consistent risk experience to help investors achieve their long-term goals.

Tactical investing puts the wind at your back - Allocating to opportunities that are expected to, or have a greater probability of, outperformance in the future is the essence of investing with a plan.

Valuations Matter - The price an investor pays to acquire an asset is one of the most important factors related to their future returns experience.

<u>Building the Right Portfolio</u>





Average 10 Year **Annualized Return**



Source: S&P, iCM - Index performance returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. Probabilities are calculated based upon the statistical relationship between the beginning CAPE ratio of the S&P 500 and subsequent 10-year annualized returns. Analysis period runs from January 1926 through December 2024.

Tale of the Tape

Program Information

Availability: Envestnet, Contour, My Advice Architect, SMArtX, LPL (MWP) & Smartleaf (Quantitative Innovations - ETF/Standard/Tax Sensitive) Orion, Sawtooth, Adhesion Wealth, Schwab, Folio (*iCM Tactical ETF/Standard/Tax Sensitive*) Management Style: Low Turnover Tactical **Portfolio Uses**: Total Portfolio -or- Portfolio Sleeve **Strategy Minimum**: ETF = \$10,000 Hybrid = \$25,000 Strategist Fee: 18-40 bps

Risk Profiles

Capital Preservation (10/90) Income & Growth (35/65) Balanced (50/50) Conservative Growth (60/40) Dynamic Growth (80/20) *Please reference fact sheets for strategy disclosures.*

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Analysis of **Long-Term Valuations**

Tactical Positioning to Favor Undervalued Opportunities

2025

Probability of Return

Greater Than Average

Probability of Return Less Than Average





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Disclosures

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