

BENEFIT ADVANTAGES FOR EMERGENCY RESPONDERS

WAS AWARDED \$1,909,120

FOR A 'STAFFING FOR ADEQUATE FIRE & EMERGENCY RESPONSE' (SAFER) GRANT TO ASSIST CALIFORNIA FIRE DEPARTMENTS WITH RETENTION & RECRUITMENT OF VOLUNTEER EMERGENCY RESPONDERS.

THESE GRANT FUNDS INCLUDE:

- **ACCIDENT/INJURY INSURANCE AND DISABILITY (LOSS OF WAGES) PROTECTION**
- **ACCIDENTAL DEATH AND DISMEMBERMENT (AD&D) INSURANCE COVERAGE**
 - **FIRE SERVICE ASSOCIATION MEMBERSHIPS**
 - **LOCAL RECRUITMENT MARKETING MATERIALS**

IT'S TIME TO RECRUIT!



**FOR MORE INFORMATION, PLEASE VISIT
VOLUNTEERFIREFIGHTER.ORG | 855.VOL.FIRE**



THE NEW BAER SAFER GRANT CONSISTS OF:

> ACCIDENT/INJURY INSURANCE AND DISABILITY (LOSS OF WAGES) PROTECTION & ACCIDENTAL DEATH AND DISMEMBERMENT (AD&D) INSURANCE COVERAGE

Effective February 1st, 2023 the BAER SAFER Grant is providing funding for a \$67,000 AD&D insurance policy plus \$250 per week in accident/injury income replacement coverage for every CA Volunteer Emergency Responder. Included in this policy is \$10,000 24-Hour AD&D coverage and a First Responder Assistance Program for all Active Members.

This benefit program will attempt to meet the needs of Volunteer Emergency Responders in order to provide an incentive for them to remain active with the department. These benefits will only apply to active, permanent members in good standing with their department who qualify for this benefit by meeting department training and response requirements. This retention incentive is available to every CA Volunteer Emergency Responder throughout the State.

> FIRE SERVICE ASSOCIATION MEMBERSHIP DUES

Fire departments unable to cover the cost of fire service association dues are now eligible to have these dues fully funded through the BAER SAFER Grant.

Membership in associations like NVFC offer valuable individual benefits such as a \$10,000 AD&D policy, training discounts and additional perks for Volunteer Emergency Responders. The BAER SAFER Grant will cover dues for California Volunteer Emergency Responders in associations including NVFC, FDAC, and Cal Chiefs.

> VOLUNTEER RECRUITMENT MARKETING CAMPAIGN

To assist in the recruitment efforts throughout the state, BAER has launched an integrated marketing campaign consisting of the following:

- Interactive Websites - www.VolunteerFirefighter.org and www.BomberoVoluntario.org
- Customized Recruitment Materials with Your Department Logo
- Social Media Ads (Facebook, Instagram, ect)
- YouTube Advertisements
- Plus, Other Creative Avenues

All marketing campaigns will direct those interested in Volunteering to VolunteerFirefighter.org, where potential recruits can complete and submit a form with their basic information. This form will be instantly distributed to every Volunteer Department within their county.

Period of Performance: 12/14/2022 - 12/13/2026



WHAT IS YOUR ROLE?

To maximize the funding, we ask that you work with us over the next 4 years by doing the following:

1. Ensure you are on the contact list & are receiving leads from individuals in your county.
2. Immediately contact potential recruits & educate them about your volunteer program.
3. Schedule the BAER Team to present these grant benefits at your County Chiefs meeting.
4. Respond to all surveys conducted by the BAER Grant Manager.
5. Provide BAER with an up-to-date roster of your active volunteers to assure eligibility for the AD&D Coverage.



IF YOUR DEPARTMENT/LOCAL ASSOCIATION WOULD LIKE A VISIT TO LEARN MORE,

CONTACT Carly@volunteerfirefighter.org

