SOCIAL MEDIA POLICY

Millwoods Hockey Association (MWHA) expects players, parents, guardians, coaches, volunteers, and team representatives to use social media and electronic communication responsibly. These standards apply whenever online activity relates to MWHA or the broader hockey community.

Respectful Online Communication

Communicate respectfully when discussing MWHA, other hockey associations, teams, players, coaches, officials, volunteers, and families. Public attacks, insulting remarks, and abusive criticism are unacceptable.

Protecting Privacy & Confidentiality

Do not share private or sensitive information without appropriate authorization. This includes player health or injury details, personal information, team discussions, game strategies, and confidential association matters.

Respect for the Hockey Community

Do not post or circulate disparaging, defamatory, or intentionally harmful comments about another team, association, league, or individual involved in hockey.

Bullying, Harassment & Threats

Online bullying, intimidation, harassment, threats, and targeted abuse are prohibited. These expectations apply to posts, comments, direct messages, group chats, and other digital communications.

Appropriate Images, Videos & Content

Do not publish or share hockey-related content that encourages dangerous or unlawful conduct, hazing, substance misuse, exploitation, or behaviour that puts others at risk.

Compliance with Hockey Policies

All online activity connected to hockey must comply with MWHA policies and applicable rules of Hockey Edmonton, Hockey Alberta, Hockey Canada, and participating leagues.

Inclusive & Non-Discriminatory Language

Racist, sexist, discriminatory, hateful, or degrading language and imagery are not acceptable, whether posted publicly or shared privately.

Truthful & Responsible Sharing

Do not deliberately spread rumours, false or misleading information, or content intended to frighten, provoke, embarrass, or damage the reputation of others.

Reporting & Accountability

Concerns may be reported through MWHA’s conduct reporting process. Violations may lead to corrective or disciplinary action by MWHA, the team, the league, or the appropriate governing body, in accordance with applicable policies.

Respect the Game. Respect Each Other. Represent Millwoods Hockey with Pride.