



ANNUAL LEADERSHIP CONFERENCE

Sponsorship Package

LEADERS C.A.R.E.

COMPASSION . ACCOUNTABILITY . RESPECT . EXCELLENCE .

August 27th - 28th | Alexandria, VA





ABOUT THE CONFERENCE

Join us for an inspiring experience at DPC's 3rd Annual Leadership Conference, where we bring our theme—Leaders C.A.R.E.—to life. Through powerful workshops, engaging discussions, and motivating guest speakers, this event is designed to educate, challenge, encourage, and inspire leaders at every level.

Focusing on the core values of Compassion, Accountability, Respect, and Excellence, the conference explores what it truly means to lead with purpose and integrity. Attendees will gain practical tools, fresh perspectives, and renewed energy to lead with impact — both professionally and personally.

For sponsors, this is more than brand exposure - it's a meaningful investment in leadership development. Your support showcases your organization's commitment to growth and positive change while connecting you with a motivated and forward-thinking audience. By aligning your brand with excellence, integrity, and development, you position your organization as a champion of progress and leadership.

Meet Our Speakers



Dr. Shree WalkerDistinguished Author |
Educator | Motivational
Speaker



Dr. Marlene Carson
Global Strategist | TEDx
Speaker | 3x Presidential
Honoree | Movement
Architect



Tim Pecoraro
DPC People Development
Officer | Founder, Uphill
Strategies



Dr. Arthur T. RyanStaff Psychologist | Trauma
Services Program | U.S.
Dept of Veterans Affairs



Dr. Lori Stevic-RustClinical Health Psychologist |
TV Consultant | AwardWinning Keynote Speaker |
Author



SPONSORSHIP LEVELS



\$5,000

- Exclusive visibility as presenting sponsor ("DPC's Leadership Conference presented in partnership with [Your Company Name]")
- Opportunity to present DPC's leadership awards
- Four (4) Full Conference Registrations including 8 seats for the President's Dinner
- Full page ad prominently placed in program book
- Reserved VIP Seating (first few rows)
- Show your 30-second sizzle reel
- Opportunity to have a "Marketing Minute" to speak about your company's capabilities
- Opportunity to include marketing material in conference swag bags
- Verbal recognition
- · Digital and Social Media marketing

Platinum Sponsorship Package

\$2,500

- Two (2) Full Conference Registrations including 4 seats for the President's Dinner
- Identified as a "Day 1 or 2 Sponsor" or "President's Dinner Sponsor"
- · Opportunity to present DPC's leadership awards
- Full page ad in program book
- Opportunity to have a "30-second Marketing Spot" to speak about your company
- Opportunity to include marketing material in conference swag bags
- · Verbal recognition
- · Digital and Social Media marketing

Gold Sponsorship Package

\$1,500

- One (1) Full Conference Registration including 2 seats for the President's Dinner
- Half page ad in program book
- Opportunity to include marketing material in conference swag bags
- · Verbal recognition
- · Digital and Social Media marketing

Silver Sponsorship Package

\$1,000

- One (1) Full Conference Registrations including 1 seat for the President's Dinner
- Quarter page ad in program book
- · Opportunity to include marketing material in conference swag bags
- Verbal recognition
- · Digital and Social Media marketing





We extend our heartfelt appreciation for your generous sponsorship of our 3rd Annual Leadership Conference. Your support plays a vital role in bringing this impactful event to life.

This year's theme, Leaders C.A.R.E., reflects the values we believe are essential to meaningful leadership—Compassion, Accountability, Respect, and Excellence. Your partnership not only strengthens this mission but also demonstrates your commitment to developing leaders who lead with purpose and integrity.

We are honored to have you as a partner and deeply appreciate your investment in leadership that truly makes a difference.

With gratitude,

The DPC Leadership Team

Please use this QR Code to submit your sponsorship request by August 11th.





2850 Eisenhower Ave Suite 300 Alexandria, VA 22314

