



CONSOLIDATED BADLANDS ADVERTISING SPECIFICATIONS

Please build ads in the sizes indicated:

QC (quarter column):.....	17p10 wide x 14p deep
HC (half column):.....	17p10 wide x 28p10 deep
DQC (double quarter column):.....	36p6 wide x 14p deep
1/3PG:.....	36p6 wide x 18p11 deep
1/2PG:.....	36p6 wide x 28p10 deep
2/3PG:.....	36p6 wide x 38p6 deep
FP (full page):	36p6 wide x 58p6 deep

Inline ads: - **WE WILL RE-SET ALL INLINE ADS**

2HS	17p10 wide x 6p deep
3HS	17p10 wide x 9p deep
4HS	17p10 wide x 12p deep
5HS	17p10 wide x 15p deep
6HS	17p10 wide x 18p deep
7HS	17p10 wide x 21p deep
8HS	17p10 wide x 24p deep
9HS	17p10 wide x 27p deep

****any inline larger than 9HS increases in height by 3p per ad size**