



Protect Yourself from a Lawsuit

ADA Compliant Websites

What is ADA Compliance?

ADA (Americans with Disabilities Act) compliance refers to the adherence of digital content, including websites, to accessibility guidelines that ensure equal access and usability for individuals with disabilities. The ADA is a civil rights law that prohibits discrimination against people with disabilities in all areas of public life, including the digital realm. Ensuring ADA compliance is not only legally required but also essential for promoting inclusivity, accommodating diverse audiences, and improving user experience for everyone. Our ADA compliance solutions help to protect your website from a potential lawsuit.

Why is ADA Compliance Important for Websites?

- **Legal Compliance:** ADA compliance is mandatory under the law for businesses and organizations that provide goods or services to the public.
- **Inclusivity and Diversity:** An accessible website ensures that all individuals, regardless of their abilities, can access and engage with the content and services provided.
- **Wider Audience Reach:** An accessible website accommodates a broader range of users, potentially increasing your website's traffic and customer base.
- **Positive Reputation:** Demonstrating commitment to inclusivity can enhance your brand's reputation and foster positive relationships with customers and stakeholders.

Our ADA compliance solutions ensure that your website follows these guidelines:

- **Perceivable:** Ensure that all information and user interface components are presented in ways that users can perceive. This includes providing alternative text for images, captions for videos, and clear content organization.
- **Operable:** Ensure that all functionality can be accessed and operated by a diverse range of users. This involves creating keyboard-accessible navigation, providing sufficient time to read and interact with content, and avoiding content that may cause seizures or physical discomfort.
- **Understandable:** Ensure that web pages are easy to understand and navigate. Use clear and simple language, consistent navigation, and intuitive user interfaces.
- **Robust:** Ensure that the website's content can be reliably interpreted by a wide variety of user agents, including assistive technologies.
- **Accessibility Icon:** New icon will be added at the bottom of all site pages so users can see their accessibility options.