



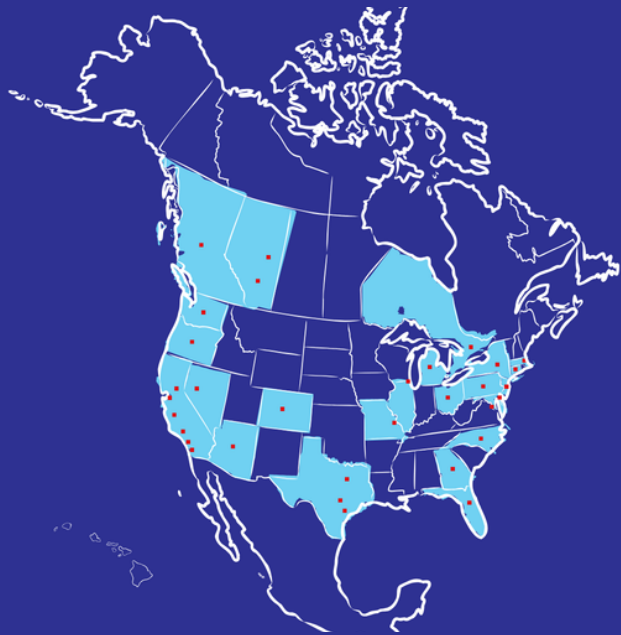
South Asian Bar Association of North America

2026-2027 EVENTS AND PROGRAMMING
PARTNERSHIP OPTIONS



What is SABA North America?

SABA North America is the largest bar association of South Asian attorneys in the United States and Canada. With 32 chapters and 12,000+ members throughout the United States and Canada, our attorneys work in all areas of the law, including at large law firms, in-house, academia, government and public service, as solo practitioners, and as entrepreneurs. With our new premium tier of membership, we are offering enhanced and targeted benefits such as greater networking opportunities and exclusive, interactive educational programming. As a sponsor, your attorneys will have access to our premium tier of membership, referral channels, member spotlights in our monthly newsletter, CLE programming, and so much more!



OUR CHAPTERS

- | | |
|--------------------|-------------------|
| Arizona | Los Angeles, CA |
| Austin, TX | Michigan |
| Boston, MA | New Jersey |
| British Columbia | New York |
| Calgary | North Carolina |
| Central California | Ohio |
| Chicago, IL | Orange County, CA |
| Colorado | Oregon |
| Connecticut | Philadelphia, PA |
| Dallas, TX | Sacramento, CA |
| Delaware | San Diego, CA |
| Edmonton | San Francisco, CA |
| Florida | St. Louis, MO |
| Georgia | Toronto |
| Houston, TX | Washington |
| Las Vegas, NV | Washington D.C. |

OUR MISSION

SABA North America seeks to strengthen the rapidly growing South Asian legal community with a recognized and trusted forum for professional growth and development, and promotes the civil rights and access to justice for the South Asian community. We are proud to be the voice of the South Asian legal community in North America. We are inclusive and take pride at SABA North America in being an organization that warmly welcomes individuals from all backgrounds, identities, and experiences. We believe that varied perspectives enrich our community and strengthen our collective mission.



Lalitha Alladi
President



Tarina Mand
President-Elect



Salila Yohn
Executive Director



Shivan Mehta
VP - Sponsorship



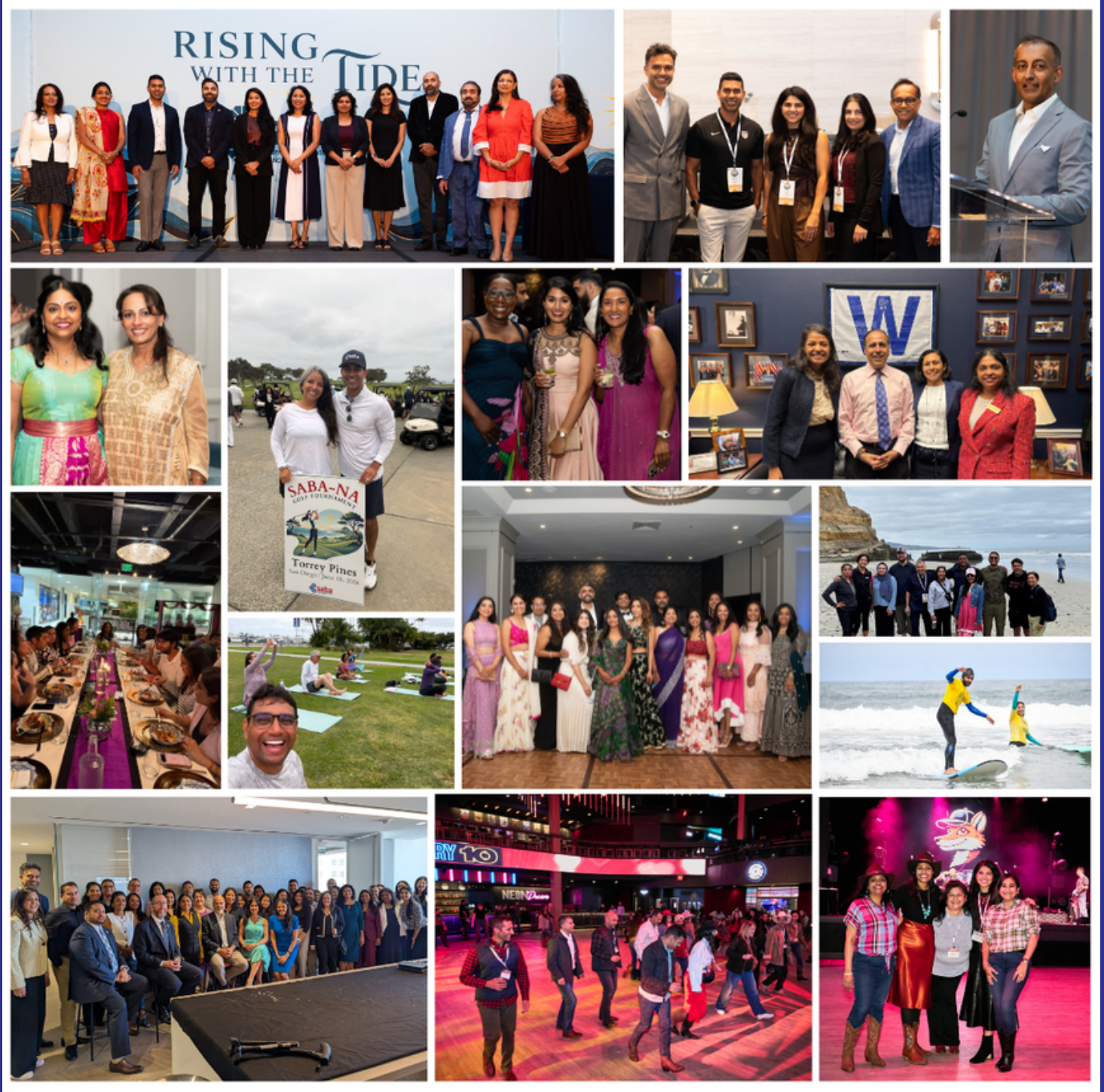
Rachna Malkana
VP - Conference

SABA NORTH AMERICA EVENTS AND PROGRAMMING

For 2026-2027, SABA North America is planning a diverse and meaningful set of events and programming centered around the following tent-pole events that serve as our primary sponsorship opportunities:

- SABA North America Annual Conference in Las Vegas, NV from June 10 - 13, 2027
- SABA North America Corporate Counsel Retreat in New Orleans, LA from January 24-26, 2027
- SABA North America Lobby Week (Spring, 2027)
- SABA North America Leadership Institute (SLI)
- SABA North America Virtual Programming (Ongoing)

As you decide to partner with us, let us walk you through each of our Events and Programming in detail.



LETTER FROM THE PRESIDENT

On behalf of the South Asian Bar Association of North America (SABA NA), I am delighted to invite you to partner with us as a sponsor as we continue our work to advance equity, leadership, and professional excellence within the legal community.

SABA NA is the largest South Asian legal organization in North America, representing more than 12,000 attorneys, legal professionals, and law students across the United States and Canada. For more than two decades, we have built a community that champions justice, elevates diverse voices, and invests in the next generation of legal leaders.

Your support makes this work possible. Sponsorship is more than a *contribution*; it is an *investment* in the future of our profession and our communities, particularly as we approach our 25th anniversary. Your support helps us bring our members together at our annual conference, advocate on issues including civil rights, immigration, and social justice, and provide year-round opportunities for leadership development and career advancement, including programs such as the SABA NA Leadership Institute (SLI).

Most importantly, your partnership allows us to amplify voices that have historically been underrepresented in the legal profession and help ensure that our profession reflects the diverse communities we serve.

On the first day of my presidency, I stood before a room of nearly 600 legal professionals and told them that **SABA North America is a second home to me**. What makes it home is not just our programming or our organization, but it is all of our members. Whether someone is attending their first SABA NA event or their twentieth, I want them to feel welcome. Creating and strengthening that sense of community is one of my greatest priorities this year.

My vision for this year is also to build even stronger partnerships with our sister affinity bars, our chapters, and our nonprofit arms, to create unparalleled opportunities to connect with an engaged network of legal professionals, thought leaders, and decision-makers. We want our sponsors to be part of that network and to experience the value of these relationships firsthand.

We are incredibly proud of what SABA NA has accomplished, but we cannot do it alone. With your support, we can broaden our reach, strengthen our programs, and continue to be a powerful force for good in the legal profession and beyond.

We want to work with you. While we have developed a comprehensive range of sponsorship opportunities, we recognize that every organization has different priorities and goals. If you do not see an option that is the right fit, please reach out to us. Any member of our sponsorship team would be happy to have a conversation and explore a partnership that makes sense for your organization and its business objectives.

Please feel free to contact any of us:

Lalitha Alladi, President — president@sabanorthamerica.com

Salila Yohn, Executive Director — executivedirector@sabanorthamerica.com

Shivan Mehta, VP - Sponsorship — sponsorship@sabanorthamerica.com

Tarina Mand, President-Elect — presidentelect@sabanorthamerica.com

Finally, and most importantly, thank you. Whether you are considering becoming a sponsor for the first time or have supported SABA NA for many years, I want you to know that I do not take your investment in our organization for granted. Your support allows us to do the work we believe in, and we are committed to making sure it advances SABA NA's mission and core values.

I hope you will join us as a partner in this next chapter of SABA NA's story. I look forward to working together.

With gratitude,



Lalitha Alladi

President

South Asian Bar Association of North America

SABA NORTH AMERICA 2027 ANNUAL CONFERENCE

Each year, SABA North America holds its Annual Conference to bring together attorneys from across its 32 chapters in the United States and Canada, and the greater South Asian legal profession in general. Over the last two years, SABA North America's annual conference has also attracted legal professionals from Europe. SABA North America has taken the lead in identifying other global alliances throughout Europe for our members and sponsors. As a sponsor, we'd love to help you with any global needs you may have as well (including access to our exclusive referral network for members and sponsors). Our annual conference brings in around 600 legal professionals over the course of one weekend. From our Welcome Reception on Thursday night, to Corporate Counsel Summit and Corporate Counsel Reception, to our Section/Committee Receptions, to our incredible CLE Programming and Awards Luncheon, and to the pinnacle of conference, our gala, the conference is the crown jewel of SABA North America events. Located at the stunning **Aria Resort** in **Las Vegas**, our 2027 Conference (**June 10 - 13**) is sure to be our best yet as we celebrate **25 years** together! Don't miss out on your opportunity to sponsor this conference. Please note, if a particular sponsorship opportunity is not shown below, and you're interested in figuring out some a la carte options, please don't hesitate to contact our sponsorship team. We would love to make sure that there is a right fit for you!

PAST SPEAKERS AND AWARDEES

- **Kamala Harris**, Former Vice President of the United States of America, and SABA North America Member
- **Hon. Ritu Khullar**, Chief Justice of the Court of Appeal of Alberta
- **Sen. Cory Booker** (New Jersey)
- **Commissioner Kalpana Kotagal** (Commissioner of EEOC)
- **Gurbir Grewal**, Former Director of the Division of Enforcement for the Securities and Exchange Commission and SABA North America Member
- **Vanita Gupta**, Former Associate Attorney General of the United States
- **Stacey Abrams**, Former Minority Leader of the Georgia House of Representatives
- **Congresswoman Pramila Jayapal** (Washington State)
- **Neal Katyal**, Former Principal Deputy Solicitor General of the United States and SABA North America Member
- **Mobina Jaffer**, Former Canadian Senator (British Columbia)
- **Preet Bharara**, Former U.S. Attorney for the Southern District of New York
- **Hon. Sri Srinivasan**, Chief Judge of the United States Court of Appeals for the District of Columbia Circuit
- **Prakash Diar**, Author, Activist, Consultant
- **Congressman Raja Krishnamoorthi** (Illinois)

SABA North America 2027 Annual Conference Partnership Options

Medium to Large Firm Sponsorship Options for Conference:

(25 or more attorneys across all offices)

					
Sponsor Partnership Level (USD)	Title \$40,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$6,500
Number of Registrations	10	8	6	4	2
Recognition as Sponsor/Co-Sponsor of a premier event at conference	Y ¹	Y ¹	—	—	—
Admission to Corporate Counsel Reception	Y	Y	—	—	—
Recognition on Website, Social Media, and Digital Content	Y	Y	Y	Y	Y
Speaking Opportunities	Y	Y	Y	—	—
Pitch Program	Y	Y	Y	—	—
SABA NA+ Membership	10	10	10	8	4

In-House/Corporate Sponsorship Options for Conference:

			
Sponsor Partnership Level (USD)	Executive Counsel \$15,000	Senior Counsel \$10,000	Counsel \$5,000
Number of Registrations	10	8	4
Recognition as Sponsor/Co-Sponsor of a premier event at conference	Y ¹	Y ¹	—
Admission to Corporate Counsel Reception	Y	Y	Y
Recognition on Website, Social Media, and Digital Content	Y	Y	Y
Speaking Opportunities	Y	Y	—
SABA NA+ Membership	10	8	6

Solo/Small Firm Sponsorship Options for Conference:

(1-24 attorneys across all offices)

		
Sponsor Partnership Level (USD)	Diamond \$5,000	Ruby \$2,500
Number of Registrations		
Recognition on Website, Social Media, and Digital Content		
Speaking Opportunities		—
SABA NA+ Membership		

[1] “Premier events” at Conference have traditionally included the Welcome Reception, the First Time Attendees Reception, the Corporate Counsel Reception, the Hub Reception, South Asian Women Attorneys’ Network, Corporate Counsel Summit, and Section/Committee Receptions on a first-come, first served basis. We are also happy to discuss developing custom, sponsored events prior to finalization of the Conference schedule in April 2027. We are happy to work with you on customizing the package of benefits associated with a sponsorship tier to best meet your objectives.

All Sponsor Conference registrations will include admission to the Gala on Saturday evening. For Title sponsors, we will provide reserved seating near the front of the Gala for up to 10 Sponsor Attendees, provided that the Sponsor confirms how many of its Attendees will be using that seating by no later than two weeks before the start of the Conference.

[2] Diamond Sponsors are given first-come, first served opportunities to speak at the SABA NA Leadership Institute for mid- to senior- lawyers at events throughout the year.

Vendor/Exhibitor Sponsorship Options for Conference:

Exhibitor sponsorships/vendor sponsorships begin at \$5,000, and include a table (optional) at the annual conference, 1 registration, and recognition on website, social media, and digital content. Many of our sponsors also choose to sponsor at a higher level and co-sponsor a premier event¹. If interested, please e-mail our SABA North America Sponsorship team before March 1, 2027, as all premier event sponsors must be finalized by April 30, 2027. Additionally, we encourage you to take a look at our other a la carte options, including exclusive hotel key card sponsor, mobile app sponsor, Chai Chat sponsor, and SABA North America Swag sponsor.

A La Carte Options:

While the above represents the majority of sponsorship opportunities, there are also several a la carte options that you can add onto your existing sponsorship or choose by itself:

Mobile App Sponsor: \$12,500: Limited to 1 Sponsor (First Come, First Serve) (in consultation with our app's rules and regulations)

Be the exclusive sponsor for the SABA North America Annual Conference app! This essential app is a virtual hub that every single conference attendee looks at multiple times daily for all of their conference needs. Even before setting foot in Las Vegas, conference attendees use this app to communicate with each other, build connections, review schedules, and select programming. Your company will enjoy a prominent logo placement for all attendees to see.

Hotel Key Card Sponsor: \$10,000: Limited to 1 Sponsor (First Come, First Serve) (in consultation with Aria Resort rules and regulations)

Put your brand in every attendee's hand—literally.

As the Hotel Key Card Sponsor at SABA North America's Annual Conference, your company will enjoy exclusive brand visibility from the moment attendees check in. Hotel key cards are used multiple times each day, making them the perfect high-impact, low-effort touchpoint for reinforcing your presence. You will also receive recognition on our website, social media, and digital content as the exclusive hotel key card sponsor.

Chai Chat Sponsor: \$5,000: Limited to 3 Sponsors

Be the official sponsor of SABA North America's Conference Chai Chat. Each year, the Chai Chat is one of the few times that most of the conference attendees are all together, enjoying a tea break with snacks, in our Hub space. Sponsors will have prominent logo displays and an opportunity to say a few words to those in attendance.

SABA North America Swag Sponsor: \$5,000: Limited to 2 Sponsors

Who doesn't love SABA North America Swag? As the official sponsor of SABA North America Swag, you'll get the opportunity to have your company's logo on either the front or back of the give away item that each conference attendee takes home. In order to qualify, we must have sponsorship confirmed by March 31, 2027, and your design/logo submitted by April 30, 2027.

Golf Tournament at Annual Conference

Contact VP - Sponsorship Shivan Mehta (sponsorship@sabanorthamerica.com) to learn more.

SABA NORTH AMERICA CORPORATE COUNSEL RETREAT



In **January 24-26, 2027**, SABA North America will host its annual Corporate Counsel Retreat (CCR). CCR brings together a small group of mid- to senior-level in-house counsel for a focused in-person professional development, networking, mentoring, and team building. Educational sessions are presented by “Retreat Faculty” selected from influential industry leaders and prominent sponsor representatives who showcase their experience and thought leadership. CCR also gives sponsoring law firms the chance to interact with CCR attendees during curated small-group dinners. This year’s CCR also features opportunities to participate in a recreational activity such as, golf/pickleball/tennis that pairs sponsors with CCR attendees.

Please note that sponsorships for CCR are carefully limited, and CCR attendees are carefully selected through an application process to ensure an appropriate mix of seniority, geographic, and industry diversity. If you are interested in becoming a CCR sponsor, please contact our CCR Chairs, [Ankur Shah](#), [Arun Krishnamurti](#), and [Uzma Saghir](#), or speak with our VP of Sponsorship, [Shivan Mehta](#).

2027 CORPORATE COUNSEL RETREAT SPONSORSHIP LEVELS

	F	PV	V	IH
Sponsor Partnership Level (USD)	Law Firm \$20,000	Premium Vendor \$15,000	Vendor \$7,500	In-house \$3,000
Number of Registrations	4	2	2	2
Recognition on Website, Social Media, and Digital Content	Y	Y	Y	Y
Speaking and/or Presenting Opportunities	Y	Y	—	Y
Option to Host an Exclusive Dinner with Subset of Corporate Counsel Attendees (at an additional cost)	Y	Y	—	—
Option to set up a booth for the duration of the retreat	Y	Y	Y	Y

KEY STAKEHOLDER DINNER AT SABA NORTH AMERICA LOBBY WEEK

Since 2017, SABA North America has conducted an annual Lobby Week that brings our members to Washington, D.C. to meet with Congressional and Senate members and staff and discuss issues to the greater SABA North America community. Lobby Week allows SABA North America to amplify its voice on behalf of the community we serve, develop and maintain relationships with political leaders and staff, and meet with key stakeholders in intimate settings.

SABA North America is a nonpartisan organization and our meetings in D.C. are with Congressional and Senate members from both sides of the aisle. We believe that real, tangible results are achievable and oftentimes SABA North America acts as a go between amongst Congressional and Senate members who otherwise may not realize the efforts each is working on.

Some highlights and takeaways from past years have included the following:

- Key note speech by Congresswoman Judy Chu at SABA North America's Lobby Week Welcome Reception
- Working on bipartisan bills with key stakeholders relating to issues of immigration
- Advancing our judicial nominations by meeting with key Senate Judiciary Committee staff
- Becoming a key voice for proposed rulemaking surrounding H-1B visas
- Proposing legislation that would assist our members in areas of immigration, reproductive justice, and voting rights

For law firms that have a public policy practice group, political law practice group, election campaign practice group, and/or for firms that specialize in the core advocacy areas of SABA North America (immigration, reproductive justice, voting rights), being a part of our Key Stakeholder Dinner at Lobby Week is an opportunity to have your firm present at a unique networking dinner in D.C.

SABA North America is proud to offer five (5) sponsors the opportunity to sponsor our Key Stakeholder Dinner in D.C. in May 2027 for \$2,500.00. We welcome you to bring one representative to this dinner and will provide recognition to your firm on the SABA North America website and through social media.



Thank you for reviewing our 2026-2027 Events and Programming Partnership Options.
We are looking forward to partnering with you soon.

