



DESIGN ■ PRINT ■ VISUAL IMPACT



PRODUCT RANGE

RETAIL & HOSPITALITY



Your complete marketing solutions specialist

Located in Coffs Harbour and servicing clients from Sydney to the Gold Coast and out west to Inverell and Gunnedah, Axis IQ is made up of a small team of highly experienced pros from a broad range of industries including print and design, marketing agency, mailhouse, digital media, private enterprise and the Registered Club Industry.

After 20 years operating as Axis Print Solutions, we changed our name in late 2016 to Axis IQ to really reflect what it is we do. We don't just print, or design, we provide solutions for our clients and those solutions are quite clever even if we do say so ourselves!

We understand how competitive the marketplace has become and businesses must constantly evolve and refine their offering to continue to appeal to and attract new customers. That's what we do best. We have the experience and the skills to get your business to cut through the noise and be seen and heard.

We love our clients and we always give 110 per cent to get them the results they deserve. Sound like the kind of organisation you'd like to have looking out for you?

axisiq.com.au

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MARQUEES

Our range of heavy duty commercial marquees are an effective advertising medium, providing shade and shelter anywhere, anytime.

Our Marquee fabrics are tested to AS4174 by the Australian Radiation Protection and Nuclear Safety Agency (ARPANSA), giving 99.9% to 100% UVR Block and 99% UVE for Sun Protection.

Our heavy duty marquee designs offer you maximum strength in the aluminium frame and thick 600D fabric that is certified by the Civil Structural Engineering Design Services for Adequacy for Design. A range of optional extras are available to meet your specific requirements.



3m x 3m Marquee



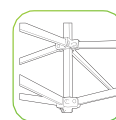
We stock a full range of replacement parts.

ITEM	SPECIFICATION		
Size	3m x 3m	4.5m x 3m	6m x 3m
Height	3.4m	3.4m	3.4m
Clearance	2.1m	2.1m	2.1m
Frame Weight	17.5kg	39kg	45.5kg
Top Weight	4.5kg	6kg	8.5kg
Box Dimensions	163 x 27 x 27cm	163 x 34 x 45cm	163 x 34 x 60cm
Leg Profile	46mm Hex for 3m. 58mm Hex for 4.5m + 6m.		
Truss Bars	25 x 12.5mm for 3m. 35 x 16mm for 4.5m + 6m. Extra strong internal ribs.		
Feet	Plated Steel		
Release System	Push Lever for 3m. Pull Ring for 4.5m + 6m.		
Roof Tension	Internal Spring		
Bolts + Nuts	Zinc Coated		
Connector	Nylon		
Fabric	600D PU Polyester		
Inclusions	Frame, Fabric Top, Ropes, Pegs and Carry Cover or Wheeled Trolley Bag.		
Warranty	Frame 7 Years. Top 1 Year.		



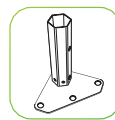
Leg Profile

46mm Hex for 3m.
58mm Hex for 4.5m + 6m.



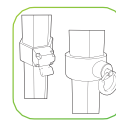
Truss Bars

Structure of the folding truss at the top of the marquee.



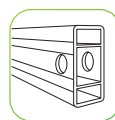
Feet

Plated Steel



Release System

Push Lever for 3m.
Pull Ring for 4.5m + 6m.



Cross Arm

Extra strong internal strengthening ribs.

Tested for SunSafe and Cancer Council Standards

Our Marquees are designed to protect people from the sun. Our shaded fabrics offer the lightest level and most effective protection of any shaded fabric.



Australian Government
Australian Radiation Protection
and Nuclear Safety Agency



arpansa



99% - 100%
UV Protection



Fire
Retardant



Water
Resistant



Engineering
Certificate



7 Year Frame
Guarantee



Heavy Duty
Design



4.5m x 3m Marquee



6m x 3m Marquee

Marquee Walls, Doors, Windows, Billboards and more...

Enhance the impact and visibility of your brand with our range of innovative marquee accessory products, guaranteed to turn heads!



3m x 3m Marquee



4.5m x 3m Marquee



6m x 3m Marquee



Marquee Awning



Marquee Canopy Ceiling



Marquee Valance Banner



Marquee Half Wall



Marquee Full Wall



Marquee Corner Banner



Marquee Leg Cover



Marquee Leg High Visibility Covers



Marquee Corner Curtains



Marquee Rain Gutter



Square Marquee Billboard Banner



Curve Marquee Billboard Banner



Marquee Peak Flag



Full Wall with Single Mesh Window



Full Wall with Double Mesh Window



Full Wall with Single Polyester Window



Full Wall with Double Polyester Window



Full Wall with Door



Full Wall with Door and PVC Window



Custom made-to-order variations also available.

Accessories

Enhance the functionality of your marquee with our exclusive range of high quality accessories.



23kg Marquee Rubber Leg Weight



Sand Bag Leg Weight



15kg Stackable Easy Weight



Wheeled Marquee Trolley Bag



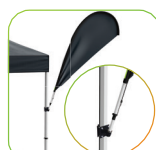
Marquee Connector Clamp



Marquee Connector Straps



Marquee Wheel Castors



Marquee Banner Clamp

FLYING BANNERS

We offer the most extensive range of flying banners with superior quality printing, material and hardware.

Flying banners are ideal for indoor and outdoor use and give you an option for every style and logo. Designed to turn in the breeze to create eye catching, high impact advertising, which will not wrap around the pole.

Print options include

- Single Sided
- Double Sided (1, 2 or 3 Panel)
- Duplex

Universal Pole System

Our superior quality Universal Pole System features include:

- Universal fitment between banner styles
- New black gloss poles with a strengthened solid core in fibreglass
- Adjustable tie-down clip now fitted to the pole base
- Shorter pole set in all sizes for better transport and storage

ITEM	SMALL	MEDIUM	LARGE	EXTRA LARGE
Teardrop	2.2m	2.68m	3.6m	4.55m
Feather	2.5m	3.0m	4.0m	5.0m
Surf	2.5m	3.0m	4.0m	5.0m
Eco Vertical	1.52m	2.15m	3.15m	4.15m
Paddle	2.2m	3.1m	X	X
Back Pack	0.8m	1.0m	X	X



Eco Vertical

Feather

Teardrop



Paddle

Surf

Back Pack

Tip Rod Guarantee



Our flying banner rod tips are designed to be highly flexible and guaranteed to last a lifetime.

Superior Spindle



Our rotating spindles measures 19.6mm in diameter, providing unmatched support and strength to your flying banners.

Accessories

Enhance the impact of your flying banner with our exclusive range of high quality accessories.



5kg or 10kg Base Plate with Spindle



17L Moulded Water Base



15L Water Bag with Folding Cross Base



15kg Easy Weight with Folding Cross Base



Angle or Vertical Wall Mount



Soft Ground Spike



Marquee Banner Clamp

UMBRELLAS



Our Commercial Café Market Umbrella is an effective advertising and shade solution for many spaces including outside cafes, markets and events.

Our Commercial Café Market Umbrellas are designed for durability and to deliver a big advertising impact. We offer a variety of printing options so you can customise your Umbrella to meet your individual requirements and out from the crowd.

Expect your Commercial Café Market Umbrella to last, with our commercial heavy duty anodised aluminium frame featuring a strong split center pole for easy transport. The roof is made with commercial grade, thick polyester material making it resistant to water and UV penetration and are fire retardant. Our umbrellas are built to last and we provide replacement tops when needed.

ITEM	SIZES
Umbrella	2.0m x 2.0m, 3.0m x 3.0m, Custom sizes available

With Overhangs

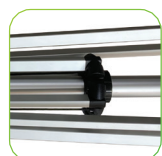


No Overhangs



Optional steel base available

Features



Frame
5kg durable
anodised
aluminium



Centre Pole
48mm diameter x
2mm thick
4 holes to adjust
roof angle



Arms
18mm x 28mm x
1.2m long
Extra strong
construction



Mechanism
Rope and pulley
system
with removable
locking pin



2 Piece Pole
Superior quality
thread
securely joins
centre poles



Stops
High quality
moulded
polypropylene
stops

Tested for SunSafe and Cancer Council Standards

Our Umbrellas are designed to protect people from the sun. Our shaded fabrics offer the lightest level and most effective protection of any shaded fabric.



Australian Government
Australian Radiation Protection
and Nuclear Safety Agency



99% - 100%
UV Protection



Fire
Retardant



Water
Resistant



Heavy Duty
Design

MEDIA WALLS

We offer the latest range of Display Banner Systems with superior design and quality printing, material and hardware.

Expanding Media Banner Wall

The Expanding Media Banner Wall has a single sided printed fabric fascia that attaches by velcro onto an expanding pop up aluminium frame with optional wrap around fabric end caps.

ITEM	SIZES
Straight	2.25m x 2.25m, 3.0m x 2.25m
Curved	2.25m x 2.25m, 3.0m x 2.25m

Waveline Media Banner Wall

The vibrant graphic is digitally printed onto a stretch fabric sleeve that snugly fits over a tubular, easy-to-assemble aluminum frame.

ITEM	SIZES
Straight	2.45m x 2.25m, 3.0m x 2.25m, 6.0m x 2.25m
Curved	2.45m x 2.25m, 3.0m x 2.25m

SEG Light Box Banner Wall

The SEG Light Box Banner Wall is extremely portable and fits into a carry case ready to set up in minutes. LED lights illuminate the vibrant graphic which attaches to a sturdy, easy-to-assemble tubular aluminium frame.

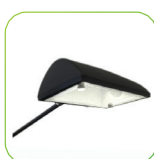
ITEM	SIZES
SEG Light Box Banner Wall	1.0m x 2.0m, 2.0m x 2.25m, 3.0m x 2.25m. Many other sizes and configurations are also available

Accessories

Enhance the impact of your media banner walls with our exclusive range of high quality accessories.



Optional Carry Case



Optional Light



Hard Shell Wheeled Carry Case



6m Straight Waveline



Straight Expanding



Curved Expanding



Straight Waveline



Curved Waveline



Lightbox Banner Wall



COUNTERS + TABLES

Our range of Counter Displays are compact and extremely functional as the perfect branding tool for any display.

Pop Up Counter Display

The Pop Up Counter Display is lightweight, compact and extremely functional as your mobile reception area. Easy to transport, the auto Pop Up Counter Display is perfect for promotions in shopping malls or reception areas.

ITEM	SIZES
Pop Up Counter	700mmW x 400mmD x 920mmH

Travel Case to Counter Display

The Travel Case to Counter Display is compact and extremely functional as your mobile reception podium. Simply unpack your Wheeled Carry Case and slide the tubular printed sleeve over the case. Easy to transport and setup.

ITEM	SIZES
Travel Case	700mmW x 440mmD x 1030mmH

Tension Fabric Counter Display

The Tension Fabric Counter Display is the perfect display tool to offer a sturdy counter option whilst providing maximum print impact for branding purposes.

ITEM	SIZES
Straight Counter	800mmW x 530mmD x 1000mmH
Oval Counter	600mmW x 400mmD x 1000mmH

SEG Light Box Display Counter

Make your brand shine with the new innovative, fully portable illuminated Light Box Display Counter.

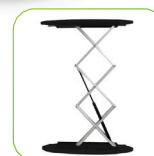
ITEM	SIZES
SEG Light Box Display Counter	1m x 1m



Pop Up Counter Display



Carry Bag



Frame with Gas Strut



Travel Case to Counter Display



Hard Shell Wheeled Carry Case



Tension Fabric Counter Display



Carry Bag



Frame Assembled



SEG Light Box Display Counter



Lightbox Hardware and Carry Case

TABLE COVERS

Our extensive range of Table Covers offer the perfect way to utilise your ordinary table to its full advertising potential.

Turn your plain trestle table into a professional, powerful advertising tool that is guaranteed to grab attention and make your name known! Table Covers offer a low-cost, custom made advertising solution to suit any trade event, exhibition, sports event, shopping centre display and so much more!

We produce our table covers to your specific requirements, giving you the freedom to choose from a variety of styles and sizes with custom high-resolution, full-colour printing.

- Standard sizes available - 4ft, 6ft and 8ft
- Custom sizes – priced to order
- Full colour digital printing – vibrant colours and detail
- Washable
- Quick and easy to set up

Styles include:

- Stretchy Fitted
- Throw Over
- Fitted
- Square
- Round
- Table Runner
- High Bar Table
- Custom

RPET Recycled Fabric

We are excited to offer GRS-certified RPET recycled fabrics for a selection of our bespoke portable signage products.

By introducing RPET recycled fabrics we are contributing to a greener future.



Caring for the Environment

RPET Fabrics help reduce waste and lessen our carbon footprint.



Superior Quality

Our RPET Fabrics are environmentally sustainable without sacrificing quality and durability you expect.



Custom made-to-order sizes and shapes also available.



Stretchy Fitted



Throw Over



Fitted



Table Runner



Round (Throw + Fitted)



Square (Throw + Fitted)



High Bar Table

PULL UP BANNERS

Pull Up Banners are popular for advertising at exhibitions, conferences, seminars or trade shows.

Deluxe Pull Up Banner

The Deluxe Pull Up Banner comes with a wide stylish brushed aluminium base and chrome end caps to project a luxury professional effect.

Pull Up Banner

The Pull Up Banner comes with an aluminium base which has 2 swivel feet, a padded carry bag and the same curl resistant material as used on the Deluxe version.

ITEM	SIZES
Deluxe Silver or Black Base	850mm x 2000mm - Double-sided available.
Standard Silver or Black Base	850mm x 2000mm, 1000mm x 2000mm Custom sizes available.

Why Choose Our Pull Up Banners

- High quality curl resistant Polyester Satin fabric
- Full colour digital printing – vibrant colours and detail
- Single and Double Sided available
- PVC material available on request
- Prints are also available separately for replacement and updating banners
- Wide stylish brushed aluminium base
- Aluminium 2.0m Pole (fixed height)
- Padded Carry Bag
- Light weight and compact
- Easy to transport and assemble
- 30 seconds to put up and take down

“ Thank you very much for your help we received the goods and it means we can display this weekend with the new look. Thanks, your product is fab!!!

E-BIKE COMPANY



Deluxe Pull Up Banner



Aluminium Base, Pole, and Carry Case



Pull Up Banner



Aluminium Base, Pole, and Carry Case

POP UP BANNERS + TOBLERONES

Our range of quality Pop Up Banners and Toblerones are great platforms to advertise your brand at your next event.

Pop Up Banners

Pop Up Banners are the perfect option when you need a fast, flexible marketing solution. We were the first to introduce Pop Up Banners into Australia and remain an industry leader. Easy to erect, position and pack up, the Pop Up Banner is ideal for both indoor and outdoor use. Available in a wide range of shapes and sizes, you are guaranteed to find the perfect style for your needs.

Styles include:

- Vertical
- Horizontal
- Rectangle
- Ball Target
- Square
- Circle
- Tower

Corflute Toblerone

Especially great for sporting events, Toblerone Signs are often used as barriers and to line pathways, guiding crowds on where to go and are also widely used in retail spaces.

Product features:

- Full colour digital printing – vibrant colours and detail
- Custom design with 2 large advertising faces
- Flatpack – easy transport and storage
- Easy to setup and take down
- Lightweight with no framework
- Short term – reusable
- Cost-effective
- Can be used indoors or outdoors

Foam Toblerone

The Foam Bolster Toblerone Signs are made from a high-density foam allowing maximum exposure by holding their shape and creating a safe barrier aspect for any ground event signage.

The Foam Bolster Toblerone Signs are covered with a custom printed, heavy duty vinyl material and are supplied with eyelets to allow you to secure the sign with pegs when required.

Product features:

- Full colour digital printing – vibrant colours and detail
- Custom design with 2 large advertising faces
- Removeable Cover
- Lightweight
- Two fabric options - vinyl or polyester
- Can be used indoors or outdoors

*Pegs not included with Foam Toblerone.



Vertical Pop Up Banner



Tower Pop Up Banner



Ball Target Pop Up Banner



Circle Pop Up Banner



Square Pop Up Banner



Horizontal Pop Up Banner



Rectangle Pop Up Banner



Corflute Toblerone



Perfect branding platform for sporting events and as crowd barriers.



Foam Toblerone

HANGING BANNERS + FENCE MESH

We are a leading supplier of superior quality indoor and outdoor Hanging Banners for any event or exhibition.

Fence Mesh Banners

Fence Mesh Banners are a cost-effective advertising solution to cover lengths of fencing on small to large scale events and developments. They are designed to be attached directly to fencing or hoarding for high impact advertising that will stand out and not be missed.

Talk to our friendly team to find the best solution for your requirements from our selection of Polyester or PVC vinyl Mesh materials.

- Mesh material in Polyester or PVC vinyl
- Made to Custom Size
- Single Sided Full Colour digital printing – vibrant colours and detail
- Mesh material lets wind pass through
- Easily attaches to any fencing
- Finished with hemmed edges (Polyester) or welded edges (PVC)
- Eyelets around the perimeter for easy installation to any fencing structure

PVC Vinyl Banners

Our PVC Vinyl Banners are durable and have a sealed surface for printing that produces clear, sharp images.

- Quality durable vinyl PVC material
- Made to Custom Size
- Full colour digital printing – vibrant colours and detail
- Can be solvent or UV printed

Point Of Sale Banners

Our Point Of Sale (POS) Hanging Banners can hang vertically or horizontally giving you the best display possible for your exhibit.

Our POS hanging banners are suitable for indoor use.

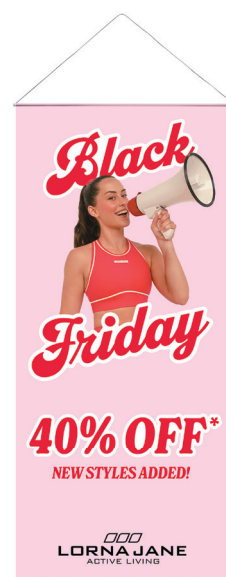
- Made to Custom Size
- A range of materials to suit your application
- Full colour digital printing – vibrant colours and detail
- Finished in a variety of styles to meet your needs including aluminium rods, eyelets and more!



Fence Mesh Banner



PVC Vinyl Banner



Point Of Sale Banner

FLAGS + BUNTING

Our flags are produced from the highest quality materials and printed using the latest technology inks and equipment.

Custom made-to-order Flagpole Flags and Bunting are a great way to make your brand stand out. Available in standard and custom sizes, our branded flags can help your business grow.

Flagpole Flags

Flagpole Flags are a stylish, practical and affordable way to display any National, International or Custom-Printed Flags.

Our Flagpole Flags are printed onto high grade, knitted polyester fabric using the latest technology digital printing to give you the best flag solution.

Bunting Flags

Bunting Flags are a cost-effective way to create awareness and atmosphere, attract attention and make your brand known!

We produce bunting to your requirements, customising your design, colour and shape.

Hand Waver Flags

Hand Waver Flags are perfectly suited for just about any large crowd gathering.

Desk Flags

Desk Flags, also known as Table Flags are ideal to increase your branding in the workplace.

Wall Flags

Wall Flags can be mounted to the wall outside shopfronts for brand visibility in small spaces.

Street Boulevard Banner

These banners are eye-catching and are custom made for your street pole fittings and size requirements using high tensile strength materials.



CAFÉ BARRIERS + BARRICADES

Elevate your brand exposure with our range of eye catching Café Barriers and Barricade Covers.

Café Barriers and Crowd Control Barricades are ideal for managing pedestrian flow at cafés, restaurants, sporting and trade events, construction sites and more. They are easy and quick to setup and offer flexibility for arrangement.

Café Barriers

Our Café Barriers are a powerful and effective marketing tool. Customised with your branding, logos and messaging in vivid print, these barriers are the perfect medium for high level brand exposure.

- Tubular Steel Design
- Vinyl or Canvas panel (replaceable)
- Proprietary curved sail track
- Custom sizes available

ITEM	SIZES
Cafe Barrier	1000mm x 900mm, 2000mm x 900mm

Crowd Control Barricade

The vibrant graphic is digitally printed onto a tension fabric sleeve that snugly fits over a tubular aluminum frame. The frame and cover is able to be set-up in just a few minutes.

- Tubular Steel Design
- 240g Tension or 600D Polyester printed cover (replaceable)
- Eyelets for securing / tensioning
- Custom sizes available

ITEM	SIZES
Barricade	1000mm x 900mm, 2000mm x 900mm



INFLATABLES

Our inflatable range is a dynamic and impactful way to promote your brand.



Inflatable Arch

The Inflatable Arch is a must-have for your next sporting event! Its vibrant colours are impossible to miss and create an exciting atmosphere! Our arches are made to order and come in an array of shapes and sizes, complete with everything you need.

Inflatable Table

Our range of Inflatable Tables, once inflated are extremely stable and airtight with no continuous blower fan required. Available in a variety of shapes and sizes, you are guaranteed to find a table perfect for your next event.

Inflatable Sofa

The Inflatable Sofa allows you to promote your brand in a fun and memorable way. The sofa is lightweight, easy to transport and inflates in seconds.

Inflatable Air Dancer

The Inflatable Air Dancer is a dynamic advertising product that will promote your business or sale effectively.

Inflatable Tent

The Inflatable Tent is an innovative advertising medium that provides instant shade and shelter anywhere, anytime, whilst drawing attention to your brand. It boasts great strength and rigidity, due to its high internal pressure – achievable thanks to an internal tube, encased in a lightweight, advanced webbed fabric.

Giant Inflatable Flag

The Giant Inflatable Flag is an innovative advertising medium that gives a massive impact. It cannot be missed by crowds and yet is fully portable and very easy to install, take down and transport to your next event.

Inflatable Column

Elevate your brand visibility with our range of Inflatable Columns, a perfect choice for events, trade shows, exhibitions and promotional activities. Suitable for indoor or outdoor use.

Custom inflatables

We can also custom design inflatables, tailored to suit your shape and size requirements, branded with your logo, etc.



A-FRAMES + CORFLUTE

Our Corflute signs are a highly effective method for advertising outdoors or indoors, being cost effective, strong yet light-weight and weatherproof.

Double Sided Corflute A-Frame

The ultimate signage solution for maximum visibility. With two high-quality, weather-resistant corflute panels, you can showcase your message from all angles.

ITEM	SIZES
Corflute A-Frame	600mm x 900mm

Chalkboard A-Frame

If you're looking to promote fresh messages or discounts every day, these stylish Chalkboard A-Frames are the perfect choice!

ITEM	SIZES
Chalkboard	600mm x 900mm

Whiteboard A-Frame

The A-Frame face has a purpose-made Dry-Erase substrate optimised for whiteboard markers.

ITEM	SIZES
Whiteboard	600mm x 900mm

Corflute Signs

Corflute is lightweight, fairly rigid and highly cost effective. Suitable for both indoor and outdoor use, Corflute signage is a great solution for short term advertising or informational signage.

Custom made to suit your advertising space and application.

- UV Flatbed printed for an extended life span in sunlight
- Highest quality inks
- Brilliant, rich colours and superb detail

ITEM	SIZES
Corflute	3mm and 5mm Standard and Custom size and shapes available



Perfect signage solution for restaurants, cafe, events and more.



Quickly and easily change your messaging to suit sale offers, etc.



RPET RECYCLED FABRIC

We are excited to offer GRS-certified RPET recycled fabrics for a selection of our bespoke portable signage products. By introducing RPET recycled fabrics we are contributing to a greener future.



... reduce waste and lessen our carbon footprint.

The Benefits of RPET Recycled Fabrics



CARING FOR THE ENVIRONMENT

RPET Fabrics help reduce waste and lessen our carbon footprint.



SUPERIOR QUALITY

Our RPET Fabrics are environmentally sustainable without sacrificing quality and durability you expect.



REDUCED EMISSIONS

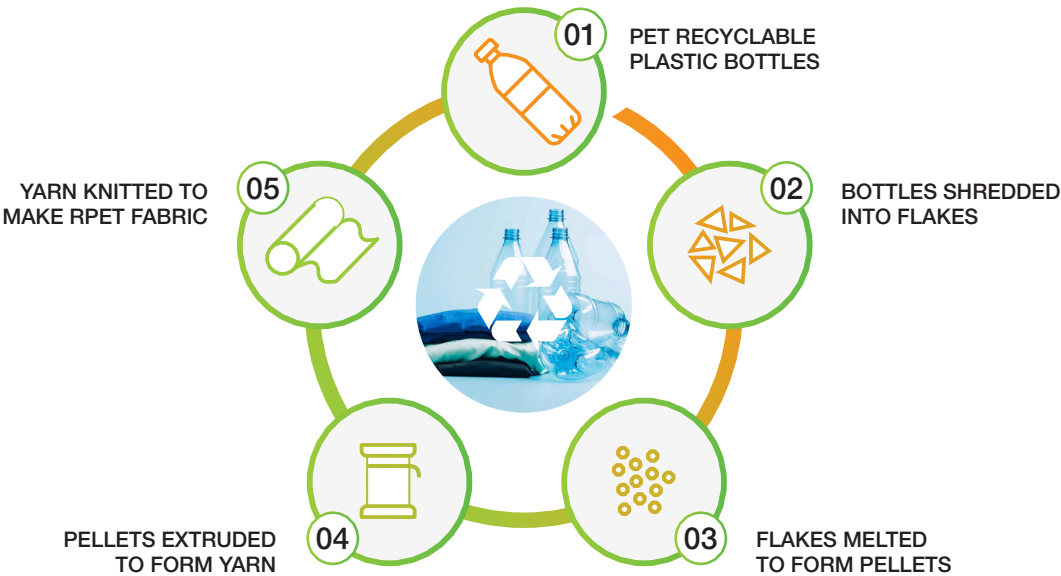
RPET Fabrics use less energy and water to produce and CO2 emissions are lower.



CONSERVES NATURAL RESOURCES

Dependence on fossil fuels is reduced, saving natural resources.

How RPET Fabrics are Made



Our Commitment to Sustainability

We are committed to making a positive impact on the environment. We take pride in offering fabric trade show display products that are not only reusable multiple times but also feature changeable graphics, reducing waste and promoting sustainability.

By introducing RPET recyclable fabrics, we believe you are not only getting top-quality event display products, but are also contributing to a greener future.

For more information contact our dedicated Sales team.

FEATURED PRODUCTS

