

August 2025

Your Online Presence

What is an online presence?

A business online presence can be defined by how easy it is to find the business when searching for relevant keywords online, or how many virtual 'touchpoints' a customer can interact with when wanting to find out more about your brand, products, and services. If you have a good online presence, then you'll be very visible on the internet and social media, making you far more 'discoverable' to potential new clients.

Do you lack an online presence or would you like to compliment your existing website? Your Marketing Landing Page allows you to spotlight your business with images, videos, and custom tools like reservation or appointment service links. Expand your "findability" with more search keywords to improve results.

Building an online presence isn't just beneficial to growing a small business, it's absolutely essential. Having a strong online presence with a personal website and Marketing Landing Page can help you build your brand and gain credibility to attract new customers.

A landing page is any web page that a consumer can land on, but in the marketing realm, it's usually a standalone page, distinct from your homepage or any other page, that serves a single and focused purpose.

Setting up your web presence within Shelby County Chamber of Commerce & Industry is an easy step-by-step process using the Marketing Landing Page Wizard. By following the instructions, you will be up-and-running in a matter of minutes. Keep in mind that you can put in what you can now, then return later to add more photos, etc. If setting up this page isn't your thing, call the Chamber office, 712-755-2114 or [email us](#). We'll submit a ticket to Chamber Nation's Help Desk. Please note, having a website and/or Facebook is helpful as this is where they get the information to build your landing page. In the event you don't have an existing website or Facebook, one of Chamber Nation's team members will contact you for the information.

Marketing Landing Pages are included in your membership. Many people ask if they will be charged for this service. The answer is NO. Although this type of targeted advertising would normally have a monthly fee, it is included in your membership dues. This program is provided to our members as a thank you for being a part of our organization.



Ribbon Cutting



**Harlan Community School District Intermediate School
Thursday, August 21**

Photo Courtesy of the Harlan Newspapers

Upcoming Ribbon Cuttings Save These Dates

Friday, September 5, 10 am. Heartland Funeral & Cremation Services, 1401 Garfield Avenue, Harlan.

Saturday, September 13, 1 pm. Elk Horn Legion Post #322 Military Mural, corner of Main and Washington Streets, Elk Horn.

Celebrate Your Business - Host An Ambassador Visit, Groundbreaking Ceremony, Open House, Or Ribbon Cutting

To schedule your ambassador visit, groundbreaking ceremony, open house, or ribbon cutting with the Shelby County Chamber of Commerce & Industry, call us at 712-755-2114 or email [the Chamber office](#).

Club Level Members

Platinum Plus Club Members

City of Harlan **Harlan Industrial Foundation**
Harlan Municipal Utilities **Myrtue Medical Center**
Shelby County **SCSB**

Platinum Club Members

Conductix-Wampfler **Monogram Prepared Meats, LLC**

Gold Club Members

The Agency Insurance **Essentia Protein Solutions** **FMCTC**
Farmers Trust & Savings Bank **Midstates Bank**

Silver Club Members

Elm Crest Senior Living Community **Panama Transfer**
Markham Family Dental Associates, Inc.

Bronze Club Members

Community 1st Credit Union **Cyclone Lanes**
Fareway Stores, Inc. **Farm Service Cooperative**
Harlan Community School District **Harlan Golf & Country Club**
The Harlan Newspapers **Hy-Vee** **Keast Auto Center**
KNOD Radio Station **Molded Products**
Nishnabotna Valley REC **Pauley Jones Funeral Home**
Pitts Family & Sports Chiropractic Center, PC
Rae Banks Enterprises, LLC - DBA Scooters Coffee
Timber Ridge Roof & Exteriors **Smitty Bee Honey, Inc.** **Subway**



Send Us Your Events

The Shelby County Chamber of Commerce & Industry is gathering event information for 2025. We post Shelby County and surrounding area events on our [website calendar](#) for free. This information is also used in our weekly "Did You Know" emails and on our Facebook page. We can help to be sure locals and tourists can find you. Contact the Chamber office at 712-755-2114 or [email us](#).

Membership

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in August 2025

Bauer's Shoe Store, Inc. * Community 1st CU
Essentia Protein Solutions * Farm Credit Services of America
Four Seasons Travel, Inc. * Gute Tree Service, Inc.
Harlan Community School District * Harlan Hauling, Inc.
Harlan Theatre * Harlan Veterinary Associates
HyVee * Iowa Western Community College
Kohorst & Fischer Law Firm, PLLC. * Marne Elk Horn Communications
Ouren Real Estate * Schaben Insurance & Financial, Inc.
Western Iowa Medical Supply

**All Chamber Membership Renewals
Are Sent Electronically Through
Our Website 30 - 60 Days Prior
To Their Due Date.
You Can Also Renew Your
Membership Online Via Our Website.**

2025-2026 Board of Directors

President

Janet Buman
SCSB

Vice President

Darin Turner
Hy-Vee

Treasurer

Gervas Mgonja
City of Harlan

Past President

Jahde Osborn
CiShirts/Courtside
Marketing

Board Member

Steve Ineson
Four Seasons Travel

Board Member

Cali Klein
Elm Crest Senior Living
Community

Board Member

Mike Kolbe
Shelby County Board
of Supervisors

Board Member

Jeff Sundholm
Myrtue Medical Center

Chamber Team

Todd Valline
Executive Director

Carol McHugh
Administrative Assistant

Event Info

September 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Labor Day Chamber office closed EPL Labors of Love Elk Horn City Park	2	3	4 LEGO Challenge HCL	5 Sip & Shop, Milk & Honey, Harlan	6 Carstens Farm Days Shelby Junk Journals Part 1 LIPL
7 Carstens Farm Days Shelby	8 Decoding the School Year, EPL After School Steam HCL	9 Library & Lunch HCL SPARK! Museum of Danish America Elk Horn	10 5 O'Clock Somewhere Book Club, HCL	11 Adult Craft, HCL	12 Game Day, Shelby Comm Club Paint & Sip, Milk & Honey Open Mic, Milk & Honey	13 Ribbon Cutting Elk Horn Legion Post #322 Military Mural Cupping Event, Milk & Honey
14	15 Solving Puzzles EPL After School Steam HCL Warren Watson "A Ride on the Atlantic Northern", EPL	16	17 Classic Morning Movie, HCL SCCCI BOD Meeting, Chamber Conference Room	18 MMC Auxiliary Bazaar Fundraiser Vets Brown Bag Lunch MoDA, Elk Horn Relay For Life, Pulling For A Cure, North Side of the Harlan Square	19 Community Jam Milk & Honey	20 Walk to End Alzheimer's, Pioneer Park, Harlan
21 Concerned, Inc. Golf Tournament HGCC	22 Autumnal Equinox Rosh Hashanah Begins Analyzing Clues, EPL After School Steam HCL	23	24 Rosh Hashanah Ends Community Coffee & Craft, EPL Books & Banter Book Club, HCL	25 Herbal Education HCL Fall Open House, Milk & Honey	26 EPL Book Discussion on "Faculty Lounge" HCL Silent Book Club Milk & Honey	27
28	29 Crime Sceme Simulations, EPL After School Steam HCL	30				

October 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Yom Kippur Begins	2 Yom Kippur Ends	3 Paint & Sip, Milk & Honey, Harlan	4 Junk Journals Part 2, LIPL
5	6 After School Steam HCL	7	8	9	10 Game Day, Shelby Comm Club	11
12	13 Columbus Day/Indigenous Peoples Day After School Steam HCL	14 SPARK! Museum of Danish America Elk Horn	15	16 Boss's Day	17	18
19	20 After School Steam, HCL	21	22	23	24	25 Harvest Fest Downtown Square Harlan
26	27 After School Steam HCL	28	29	30	31 Halloween	