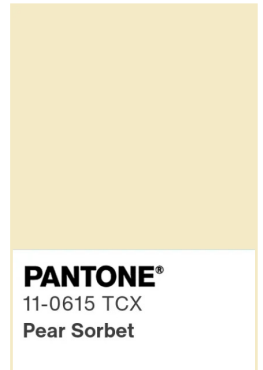


**COUGAR**

fw25 studio shoot

# SET DESIGN

Three distinct sets, each in its own monochromatic or tonal color palette.  
Accents include either a pop of contrasting color or a complementary natural element.



# (SET 01) BACK TO SCHOOL

Pantone: 11-0615 TCX Pear Sorbet

Styling: light jackets, polos, layers, skirts, shorts, book bags

Props: school chairs, lockers, books, instruments, paper airplanes



# (SET 02) FALL

Pantone: 17-1353 TCX Apricot Orange

Styling: knitwear, lighter jackets, layers, vests, fall skirts

Props: umbrella, wood stools/chair, hula hoop, basket ball



# (SET 03) WINTER/HOLIDAYS

Pantone: 13-4110 TCX Arctic Ice

Styling: Puffer jackets worn open, mits, knitwear

Props: Soft stools/cushions, balls, holding jackets



**PANTONE®**  
13-4110 TCX  
Arctic Ice



# KIDS POSING

Casual / playful, think Gap  
Footwear focused



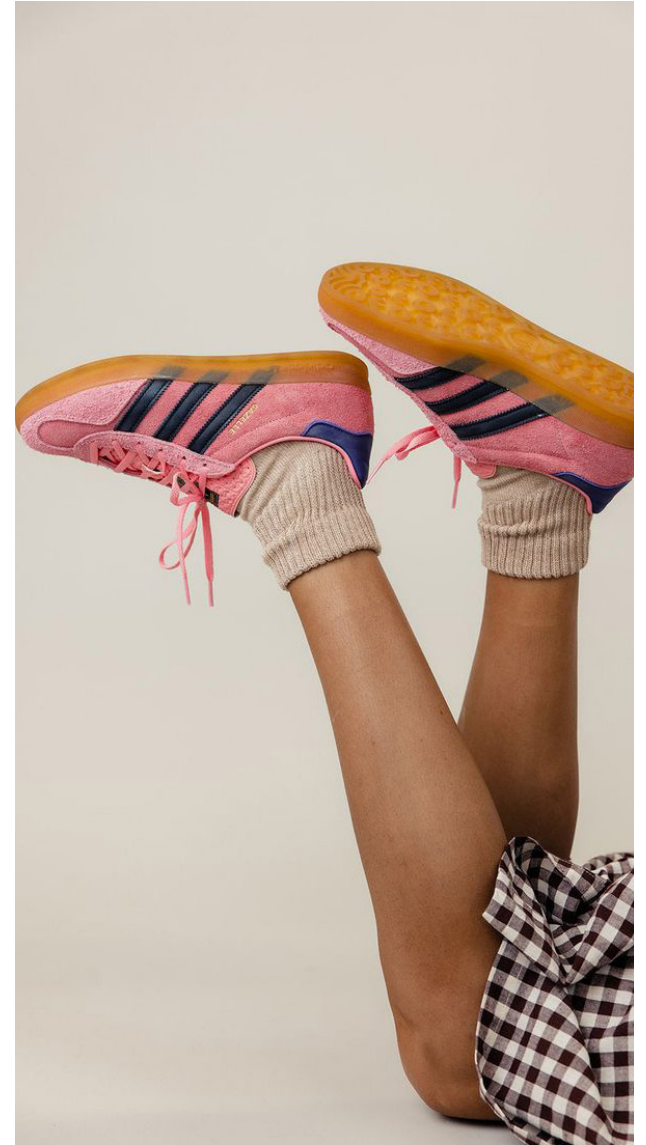
# WOMEN POSING

Casual / playful, think Gap  
Footwear focused



# CLOSE UPS

Casual / playful, think Gap  
Footwear focused



# MODELS



Sindy + Kaysin (7yo) + Kylian (3yo)



Magabounda + Kai



Charlotte + Albert (7yo) + Clara (3yo)

**BACK TO SCHOOL**



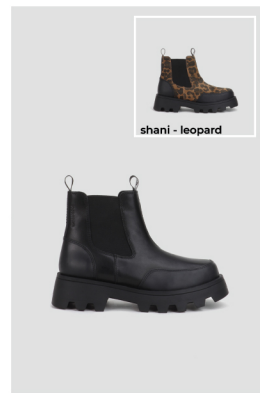
duffy - mushroom



dublin k - silver



chichi t - silver



shani - black



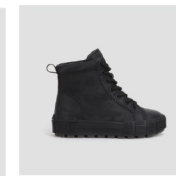
brave k - tan/black



slinky t - navy



villa - almond



brave k - black



brisk t - black/charcoal

**@slicksindy**

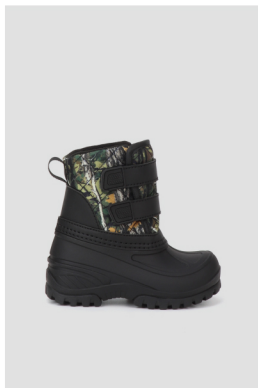
Shoes:  
Women's 8  
Boy 1: 2/3 for kids  
Boy 2: 9 for toddler

Clothing:  
Top - L, Bottoms - 8/10  
Boy 1: 7-8y  
Boy 2: 3-4y

**FALL**



shani - almond



suntory t - camo



noura - espresso



frances t - black/charcoal



duffy - draft



brisk t - navy/blue

**@Magabounda**

Shoes:  
Women's 10  
Boy: 10 for toddler

Clothing:  
Top - S, Bottoms - S/M  
Boy: 3-4y

**WINTER**



betina - mushroom



stark g2 - dark tan



slinky t - dusty rose



nala - black



tango k - black/blue



frances t - black/pink



baneta - silver



tatum - navy



brisk t - light grey

**@charlotteb123**

Shoes:  
Women's 6  
Boy: 1.5 for kids  
Girl: 23-24 for toddler

Clothing:  
Top - S, Bottoms - 26 or S  
Boy: 7y  
Girl: 3-4y