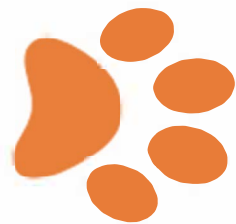




School Of Professional
Dog Grooming



COURSE
CATALOG





Description of Course:

Would you love to spend your time helping dogs feel their best? Beach for Dogs course teaches you to safely and expertly groom dogs from start to finish. Learn how to build positive relationships with your canine clients, how to maintain a dog's health, and how to create a polished final look that truly impresses your clients. Beach for Dogs step-by-step course prepares you to groom dogs of any breed and temperament. The hands-on assignments allow you to practice and improve your skills while receiving detailed feedback from your instructor, a professional groomer. Graduate from the course with comprehensive training and practical experience that gives you a competitive edge as an employee or as a business owner. This is your chance to be creative while working with animals you love.

This course is best for those who:

- Want to learn how to expertly groom dogs of various breeds and temperaments
- Are passionate about maintaining a dog's health and appearance
- Want to open their own dog grooming salon
- Are interested in working for an established grooming salon or pet retailer
- Want to work as a freelance, mobile or home-based groomer

Upon graduation, you'll receive a Diploma from Beach For Dogs School of Professional Dog Grooming. You'll be ready to apply for jobs in the industry, work towards starting your own dog grooming business or potentially work with us at Beach for Dogs in one of our locations. Beach For Dogs School of Professional Dog Grooming is approved to operate by the Private Business and Vocational Schools Division of the Illinois Board of Higher Education. Beach For Dogs School of Professional Dog Grooming is not yet accredited by a US Department of Education recognized accrediting body.





Career Possibilities

With the proper education and experience, you open the door to a number of career paths:

START YOUR OWN BUSINESS

Be your own boss! Dog grooming is a great industry for aspiring entrepreneurs who want to run the show. As part of your Dog Grooming course, you'll receive our expert advise on how to launch your own business and grow your clientele.

WORK FOR A SALON, PET RETAILER OR WITH US

From independent salons to major pet retailers, a skilled groomer is always in demand. If your goal is to work for an established grooming salon, education is a huge asset. You'll stand out as a candidate who has the skills and dedication to get the job done.

WORK FROM HOME

Want to cut the commute? Beach for Dogs prepares you to start a grooming business in the comfort of your home. You'll be able to run your own business and set your own hours without worrying about additional retail costs.

BECOME A MOBILE GROOMER

In today's fast-paced world, mobile groomers are in high demand. You may choose to invest in a mobile grooming van or work out of your clients' homes. Either way, an education will help you establish credibility and build your client list.

EXPLORE THE INDUSTRY

Once you have an education and experience in dog grooming, you can always branch out into other areas of the animal care industry. Many dog groomers try their hand at teaching, behavioral training or even show grooming.

Regardless of your career aspirations, Beach for Dog's studies will provide you with the skills and support you need to succeed.



Get Hands-On Training

Go beyond theory. As part of your course, you'll complete practical assignments that provide valuable hands-on experience. You'll perform some of the most important grooming procedures from start to finish, including trimming nails, cleaning ears, bathing and drying a dog, and creating popular cuts. Detailed feedback from your instructor will allow you to develop your skills and refine your technique.

How will I find dogs to work with?

To complete your practical assignments, you will be provided a variety of dogs to work with. Beach For Dogs is also a Dog Training, Daycare, Boarding and Grooming facility and you will get to work on all different breeds.

How do I groom dogs in my home?

You will need to set up an at-home workspace to groom dogs and develop your practical skills. Your Instructor will provide step-by-step instructions for setting up a safe, functional workspace. You will submit a photograph of your workspace so your Instructor can provide you with feedback and ensure your setup is secure.

You will also need somewhere to bathe dogs before you groom them. There are a number of options, including bathing dogs in your own tub, bathing dogs outside or bathing dogs at a self-serve wash station. Again, your Instructor will work with you to ensure your setup is safe and practical.



Course Curriculum and Hours

The dog Grooming course curriculum is divided into multiple units.

Unit A

- School Introduction- 1 Hour

Orientation includes school policies, rules and procedures which are to be followed by each student. Questions and answer time will follow a tour of our beautiful facility.

Unit B

- Safe, Correct Handling of all canines- 15 Hours

On and off lead, lifting, securing in the tub and on table top, entering and exiting cages, using pet step ladder for large breeds, and maneuvering pets for fluff-dting and grooming techniques.

Unit C

- Professional Bathing- 40 hours

All coat-types and coat conditions with correct shampoo, conditioner, etc. while using safety procedures in the tub. Anal gland expression for all pets.

Unit D

- Fluff Drying Techniques- 40 Hours

Including coat type, coat length and condition of the coat. Eye and ear protection for all pets. Correct towel-drying techniques and safe use of forced air K-9 dryers and heat flow. Also, safe cage drying procedures

Unit E

- Professional, all breed, Canine Grooming Procedures- 360 Hours

Consisting of proper brushing, Deshedding, combing, de-matting, pattern clipping for AKC breed standards, hand-scissoring, balance and symmetry Corrective grooming, nail clipping and filing, Trimming pads, and eye, teeth and ear cleaning and maintenance

Unit F

- Grooming Equipment- 10 Hours

Identification, correct usage and maintenance of scissors, blades, electric clippers, brushes, combs, de-matting tools, nail clippers, hemostats, grooming arms, nooses, muzzles etc.

Unit G

- Shop Safety, Etiquette and Customer Rapport- 5 Hours

Including prevention of potential accidents and mishaps, how to work with and assist co-workers in a salon, and building strong customer relations by always putting their pet's needs first.

Unit H

- Pet Health and Well Being- 10 Hours

Pertaining to skin and coat, parasites, allergies, diet, exercise, dental care, scheduled grooming maintenance and puppy coat care. First aid and CPR. Also, the importance of good nutrition and extra care for geriatric and special needs pets.

Unit I

- Study of Breed Groups- 5 Hours

Study of the variety of groups into which all breeds of dogs are divided. Breed history, origins and current AKC standards

Unit J

- Canine Behaviors- 5 Hours
An insightful look at the world through the eyes of dogs and how they use their natural instincts.

Unit K

- Groomer's Health, Body Care and Maintenance- 5 Hours
Using correct posture during all procedures, safe lifting and bending, preventative maintenance for the back, neck, wrists, legs, feet, eyes, ears and skin.

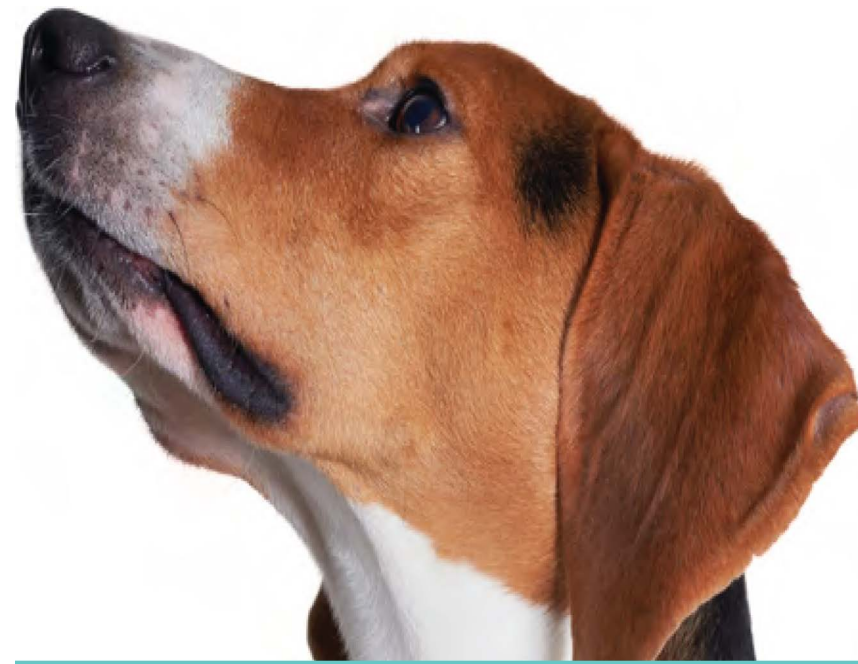
Unit L

- Shop Sanitation and Hygiene- 3 Hours
Practicing proper and consistent cleaning of kennels, walls, floors, tub room, work stations and equipment. The importance of hand washing and personal hygiene.

Unit M

- Finishing Touches- 1 Hour

Learning the art of making top-knot and ear bow, pom poms, collar ribbons, bandanas and showing proper placement.



School Of Professional
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First Aid for Groomers Course

When you groom a dog, you are being entrusted with the welfare of a beloved family member. At the same time, you are working with animals that can be unpredictable and temperamental. Beach for Dogs First aid training is essential to maintain your wellbeing and the wellbeing of the dogs you work with. Our First Aid course prepares you to create a grooming environment that is safe and secure. You'll learn how to prevent illness and injury and how to safely respond to emergency situations. Completing the first aid training will increase your confidence and credibility and will provide both you and your clients with peace of mind.

Unit A

- Introduction to first aid
- Building your first aid kit
- Preventing accidents and injuries
- Assessing a dog's health
- Responding to emergency situations
- Addressing injuries to the groomer
- Preventing bites and scratches
- Assessing the severity of a wound
- Checking a dog's vitals

Unit B

- Discovering an unconscious dog
- Rescue breathing techniques
- Performing CPR on a dog
- Finding hidden or internal health issues
- Wound care
- Dehydration and heatstroke
- Responding to seizures, cysts, burns, bruises and parasites
- Addressing common medical conditions



School Of Professional
Dog Grooming





Free Business Training

The dog grooming industry has plenty of opportunities for entrepreneurship. As you perfect your skills and build your client list, you may decide to open your own salon or start a business out of your home. When you enroll in Dog Grooming, you'll receive the business training for free. This optional unit includes course texts and assignments that prepare you to start a thriving dog grooming business. You'll learn how to:

- Choose a viable location and business model
- Design and set up a salon
- Name and register your business
- Create a cohesive brand personality
- Identify your target market
- Develop marketing strategies and plan promotions
- Manage your finances
- Create a detailed business plan and present it to potential investors
- Determine your services and pricing
- Manage your client relationships



The Student-Instructor Connection

Once you enroll with Beach for Dogs School of Professional Grooming, your Instructor will review your work and provide you with in-depth feedback and advice. Your Instructor is an accomplished Certified Master Groomer with years of experience in the dog grooming industry and is eager to share their professional insight and to help you achieve your career goals.

Meet Ed Wilson

Ed Wilson, our Director of Grooming Services, master groomer and lead Instructor of the Beach For Dogs School of Professional Dog Grooming, came to the world of professional dog grooming after a successful 38 year career in the Information Technology Field. Ed obtained his training and professional pet grooming diploma from the esteemed Autumn River Academy of Professional Pet Grooming and Artistry, under the instruction of award winning pet groomer, Kathy Di Stefano. Ed brings many years of teaching experience to the field of pet grooming, having taught IT classes at the collegiate level, as well as many years as a martial arts instructor at the Jiu Jitsu Institute of Chicago. When not applying his talents to making your four legged family members look great, Ed devotes his spare time to his family, two pups of his own, and his continued study of the martial arts. Ed is passionate about supporting the next generation of dog groomers and raising the standards of the industry by guiding students throughout their course to ensure they reach their individual goals.



School Of Professional Dog Grooming



School Of Professional Dog Grooming



Description of course

Being a dog groomer is a very rewarding career! In our Grooming School you will learn how to properly bathe, groom, dry, brush, de-matt, clip nails, clean ears, brush teeth, and learn the specific cuts for dogs of all breeds. You will also learn dog safety and CPR. The breakdown of hours is listed below.

Prerequisites

All applicants for admission must be at least 17 years of age and have a high school diploma or GED certificate. If applicant is under 18 years of age, a parent or guardian must sign the application. Applicants must be able to read and understand course materials, be in sound physical and mental condition to operate grooming equipment, and have the patience to cope with a variety of canines and felines. Applicants must also present evidence of a current tetanus booster. There is a \$100 non-refundable application fee. All applicants will be interviewed by the director prior to being approved for admission.

Transferability Notice to Students

Beach For Dogs School of Professional Dog Grooming does not guarantee the transferability of credits to another school, college, or university. Credits or coursework are not likely to transfer; any decision on the comparability, appropriateness and applicability of credit and whether credit should be accepted is the decision of the receiving institution.

Student Grievances

Complaints against the school shall be addressed with the CEO: Steve Holland (847) 489-5713, or the Franchise Owner: Tina Achille (630-632-4979). The complaint will be investigated and settled to student satisfaction. If the student remains unsatisfied, then all complaints against the school may be registered with the Illinois Board of Higher Education at one of the addresses listed below:

Illinois Board of Higher Education
Private Business and Vocational School Unit
1 North Old State Capitol Plaza Ste. 333
Springfield, Illinois 62701
(217) 782-2551
<http://complaints.ibhe.org>

Beach for Dogs, School of Professional Dog Grooming Curriculum and Program Objectives

Beach For Dogs School of Professional Dog Grooming is approved to operate by the Private Business and Vocational Schools Division of the Illinois Board of Higher Education.

Beach For Dogs School of Professional Dog Grooming is not yet accredited by a US Department of Education



CONSUMER INFORMATION

- The number of students who were admitted in the program from July 1, 2017 to June 30, 2018
One
- The number of additional students who were admitted in the program from July 1, 2017 to June 30, 2018 and classified in one of the following categories: new starts, re-enrollments, and transfers into the program from other programs at the school.
None
- The total number of students admitted in the program during the 12-month reporting period
One
- The number of students enrolled in the program during the 12-month reporting period who: transferred out of the program and into another program at the school, completed or graduated from a program, withdrew from the school, and are still enrolled.
None
- The number of students enrolled in the program who were: placed in their field of study, placed in a related field, placed out of the field, not available for placement due to personal reasons, and not employed.
None
- The number of students who took a State licensing exam or professional certification exam, if any, during the reporting period, as well as the number who passed.
None
- The number of graduates who obtained employment in the field who did not use the school's placement assistance during the reporting period (pending reasonable efforts to obtain this information from graduates).
None



How much will I make as a Groomer once I graduate?

- The average starting salary for all school graduates employed during the reporting period (pending reasonable efforts to obtain this information from graduates).
Industry standard pay for Groomers is a 50/50 split between their employer and them. Example: If a groom is \$100, the Groomer gets \$50 and the employer gets \$50. The Groomers also keeps 100% of their tips.

Beach for Dogs, School of Professional Dog Grooming Academic Calendar

Note: Students are welcome to sign up and start classes the months of January thru December of each school year. We offer a rolling registration.

● Monday-Friday 9:30am-3:00pm

School office hours are same as classroom hours

Classes are scheduled Monday through Friday on an individual basis for the 500 hour, Professional dog grooming program and may be set up from 10 to 35 hours per week, with 10 hours being the minimum.

Holidays observed (no classes held on all Federal Holidays)

Memorial Day

Columbus Day

Independence Day

Labor Day

Thanksgiving Day

Black Friday

Christmas Eve

Christmas Day through the week including New Year's Day

Note: the school may be closed for industry related seminars and shows, bad weather, or other non-scheduled holidays. The student's projected "end date" will be changed to reflect such occurrences.

*Attendance records are kept each day and become part of the student's permanent file. Students are expected to attend their scheduled classes and must complete their scheduled daily/weekly hours in order to successfully complete the program. Students will electronically log in their start and end time for each day of attendance. No student may clock in or out for another student. Any student caught clocking in for another student will be suspended from the program. Absenteeism, leaving class early, and tardiness will be excused, on a limited basis. Failure to comply with this policy may result in termination from the program.

What You Need to Get Started

We want to make sure that Beach For Dogs School of Professional Dog Grooming School is the best fit for you! The following checklists outline the requirements that will help you succeed in the course and in your career. If you have any questions, please don't hesitate to **get in touch**.

Health Requirements:

- ☐ Are you comfortable standing and walking for extended periods of time?
- ☐ Are you comfortable manipulating your body in different positions?
(e.g. twisting, turning, bending).
- ☐ Are you comfortable lifting and carrying heavy animals and heavy equipment?
(e.g. up to 30lbs).
- ☐ Are you able to firmly grasp tools and equipment with both of your hands?
- ☐ Are you comfortable interacting with and potentially restraining dogs?
- ☐ Are you comfortable being exposed to dirt and debris, strong odors, loud noises and animal hair and dander?
- ☐ Are you comfortable being exposed to a dog's bodily fluids and/or skin conditions?
- ☐ Are you comfortable working with chemical solutions such as shampoos and cleaners?
- ☐ Do you have sufficient use of your senses? (Sight, smell, touch, hearing)
- ☐ If you are pregnant, do you have your doctor's permission to complete the Dog Grooming course?



Required Equipment

To succeed as a dog groomer, you'll need to continuously invest in your toolkit. As you begin working in the industry and building your client list, you'll quickly earn back the cost of your kit. When you enroll, you'll be required to purchase our professional-quality Dog Grooming Kit. This kit contains all of the items you need to get started.

Beach For Dogs Professional Dog Grooming Kit (a value of approximately \$1,000):

- A selection of grooming scissors (including straight scissors, curved scissors and thinners)
- Wahl cordless clippers
- A selection of snap-on combs
- Combs
- A selection of brushes (including a slicker brush, bristle brush and pin brush)
- Undercoat rake
- Dematting tool
- Nail clippers (small and large)



Items Included In Professional Tool Kit

- Two Speed Clipper
- Grooming Smock
- Grooming Case
- #40 Blade
- #30 Blade
- #15 Blade
- #10 Blade
- #9 Blade
- #8.5 Blade
- #7F Blade
- #7 Skip Tooth Blade
- #5F Blade
- #5 Skip Tooth Blade
- #4F Blade
- #4 Skip Toothe Blade
- Set of Blade Attachements
- Ultimate Wide Tooth Comb
- Finishing Comb
- Grooming Loop
- AKC Complete Dog Grooming Book
- Blade Coolant
- Pin Brush
- Undercoat Rake
- Flea Comb
- Hand Striping Knife
- Oval Curry Brush
- De-Matting Tools
- Large Nail Clipper
- Smal Nail Clipper
- Kwik Stop
- Kwik Stop Dispense
- 4" Ball Tip Shear
- 8.5" Shear
- 8.5" Curve
- 5.5" Thinning Shear
- Ear Pweder
- Hemostats

Tuition, Fees and Hours

Tuition includes:

- **Application Fee (non-refundable)** **\$100**
- **Professional Dog Grooming Program (500 Hrs)** **\$7,000**
- **Professional Tool Kit (including textbook)** **Approximately \$1,000**

Program Information:

- We offer full or part time options to complete the 500 hour course
- All Students must complete a minimum of 10 hours per week
- We offer rolling registration, meaning you can enroll at any time
- Monday-Friday Full or part time option
- Time class begins: 9:30am
- Time class ends: 3:00pm
- Approximate Course Completion Time
 - *10 hours per week: 50 weeks (minimum)
 - *25 hours per week: 20 weeks
 - *35 hours per week: 14 weeks

Ready to Enroll?

Enroll today and take your first step toward an exciting and rewarding career!





School Of Professional Dog Grooming

