

Loving **PEOPLE** to Life

FAITH, REAL COMMUNITY & GOD'S LOVE CHANGING LOVE.

CONFERENCE 2026

GEORGIA YOUTH MINISTRY
FOLLOW. DISCIPLE. LEAD.

WELCOME TO THE ASSEMBLIES OF **GOD**

LET'S GO
CHANGE THE WORLD

maisey

FINDING A CHURCH HOME SHOULDN'T BE HARD

HOW STYLISH STREET LIVES WITH THE BIBLE

Your calling. Our purpose.

DEVELOPING LEADERS, BUILDING — THE Church

DISCOVER HOPE IN THE HEART OF KANSAS CITY

We care about your ministry legacy. Equipping Pastors for Lifelong

LOVE GOD. LOVE PEOPLE.



The Mayes Team

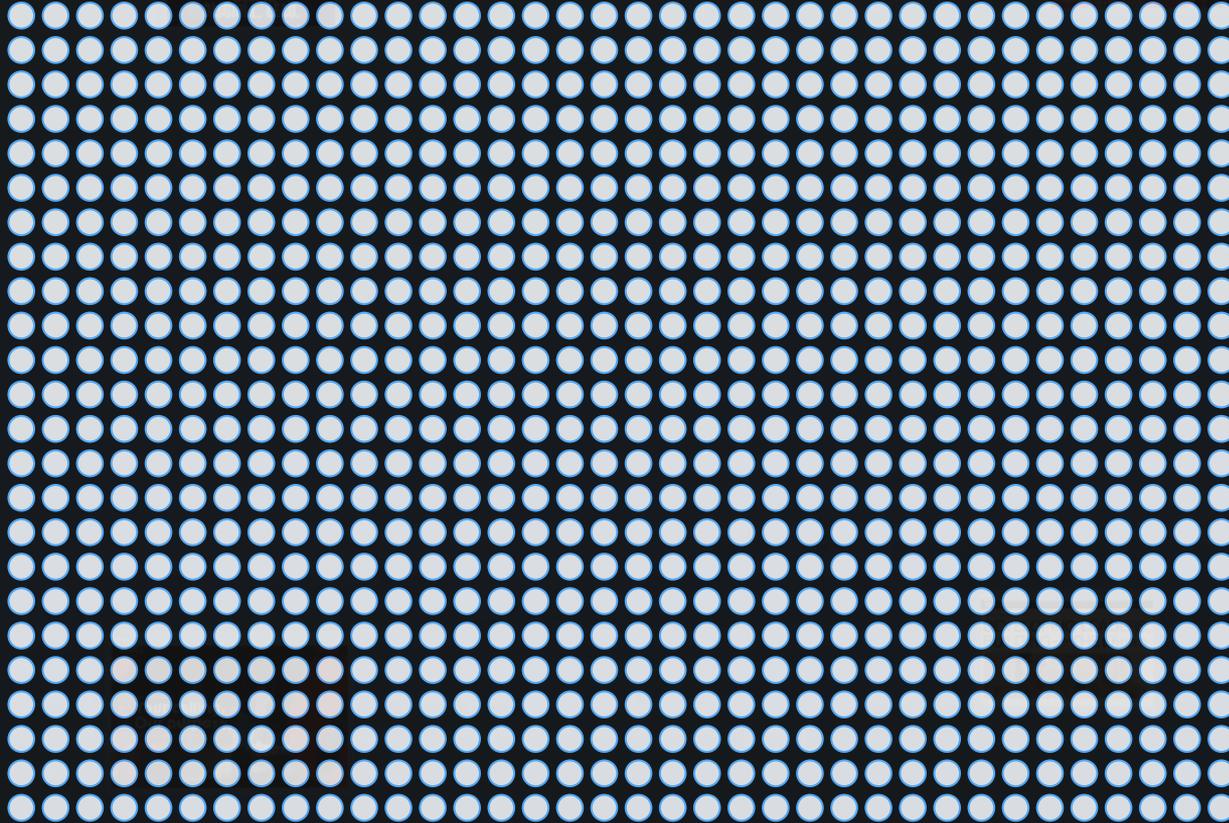
Digital Evangelism

Death Scrolling to Holy Rolling

An 18-Year-Old's Remaining Time in Months

(Assuming 90 Years Life Expectancy)

One Row = 36 Months = 3 Years

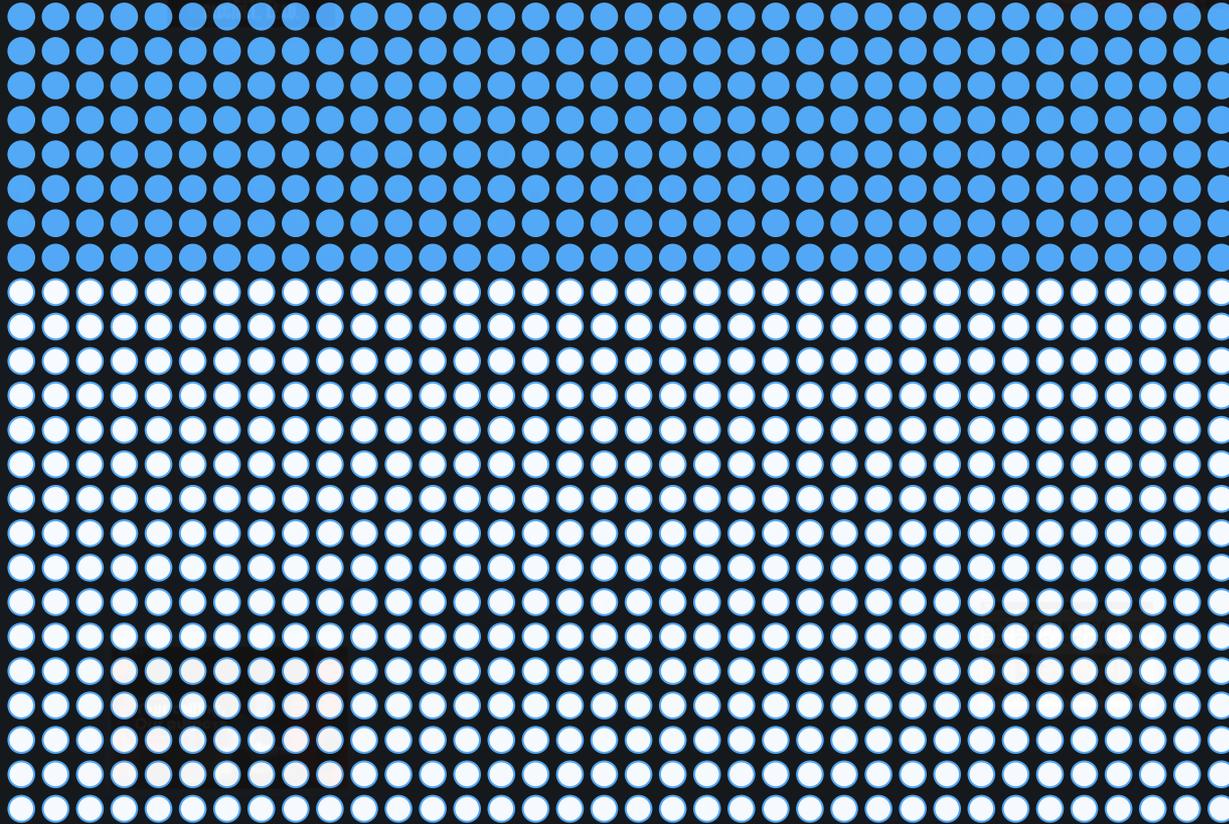


An 18-Year-Old's Remaining Time in Months

(Assuming 90 Years Life Expectancy)

One Row = 36 Months = 3 Years

🧘 Sleeping
(288 Months) →



An 18-Year-Old's Remaining Time in Months

(Assuming 90 Years Life Expectancy)

One Row = 36 Months = 3 Years

 Sleeping
(288 Months) →

 Work + School
(126 Months) →



An 18-Year-Old's Remaining Time in Months

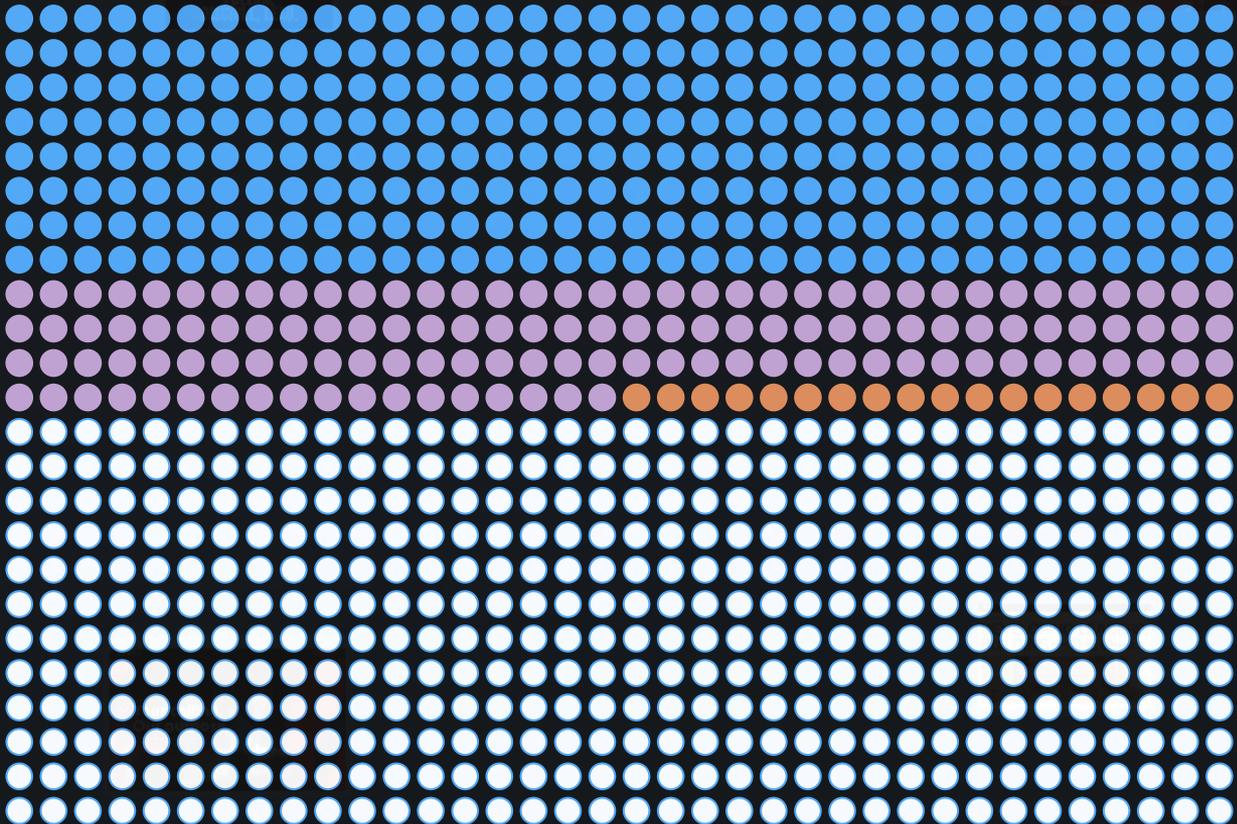
(Assuming 90 Years Life Expectancy)

One Row = 36 Months = 3 Years

 Sleeping
(288 Months) →

 Work + School
(126 Months) →

 Driving
(18 Months) ←



An 18-Year-Old's Remaining Time in Months

(Assuming 90 Years Life Expectancy)

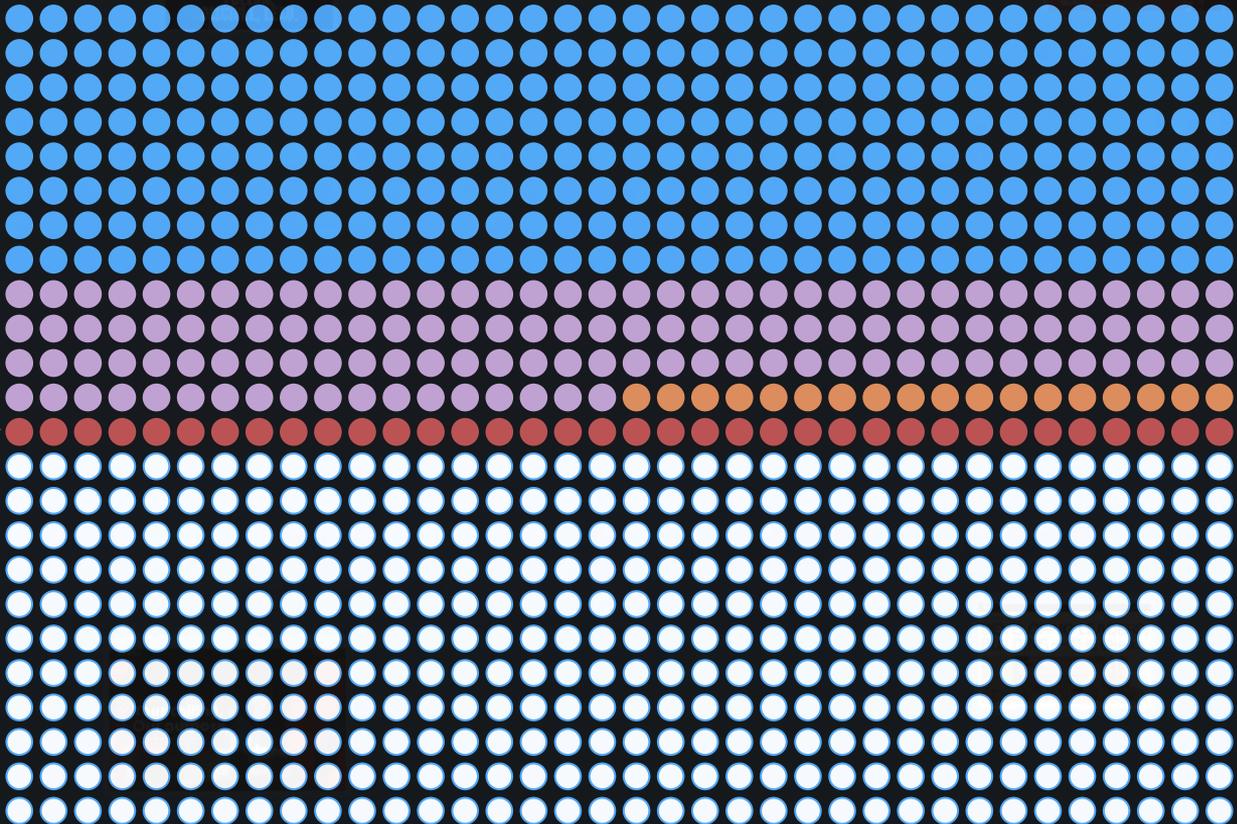
One Row = 36 Months = 3 Years

 Sleeping
(288 Months) →

 Work + School
(126 Months) →

 Cooking/Eating
(36 Months) →

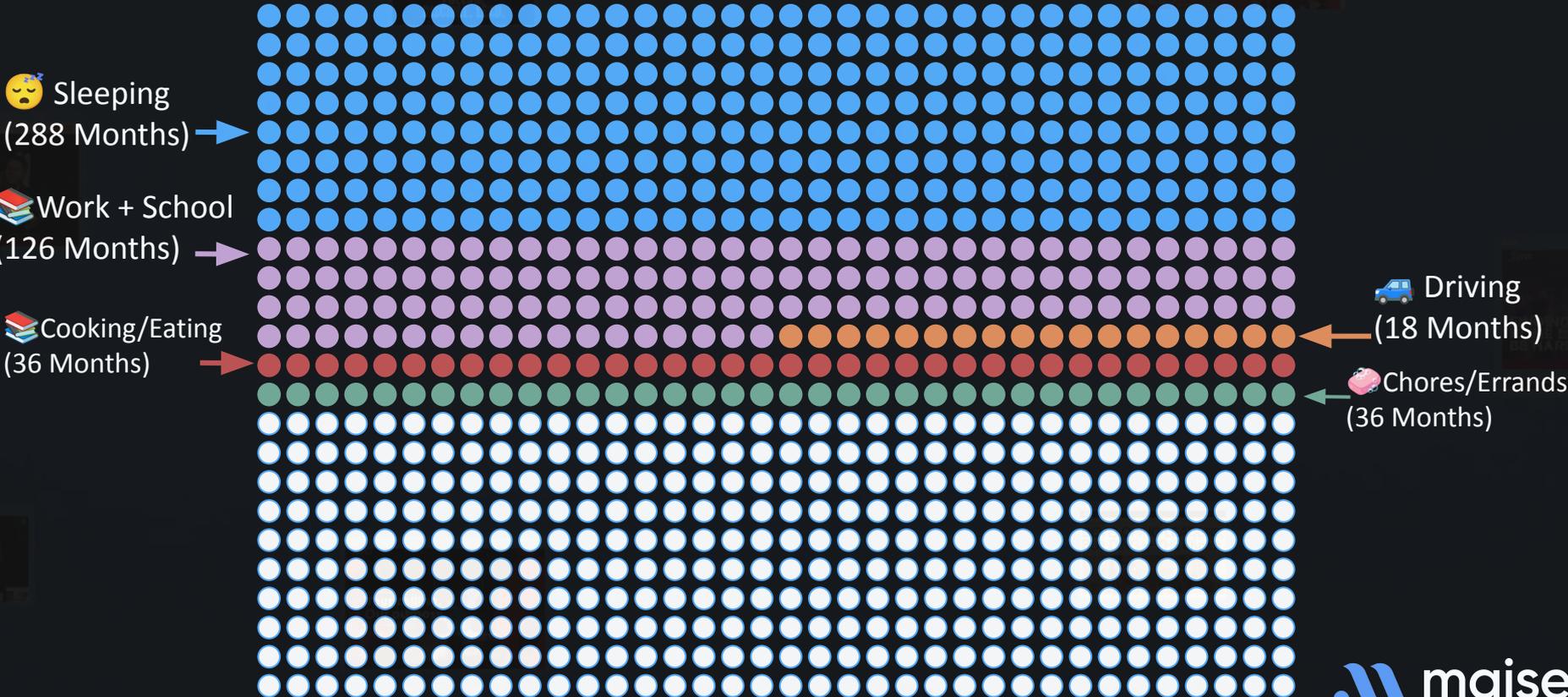
 Driving
(18 Months) ←



An 18-Year-Old's Remaining Time in Months

(Assuming 90 Years Life Expectancy)

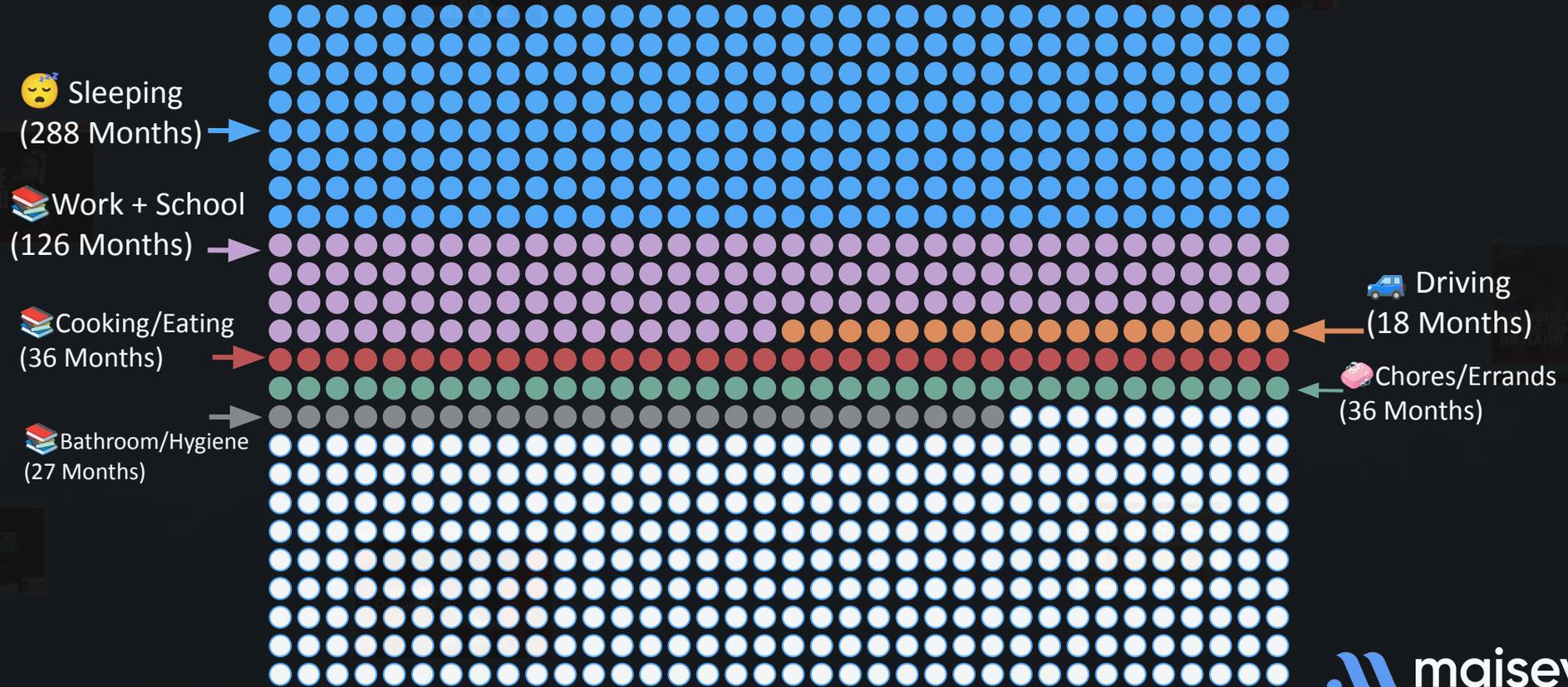
One Row = 36 Months = 3 Years



An 18-Year-Old's Remaining Time in Months

(Assuming 90 Years Life Expectancy)

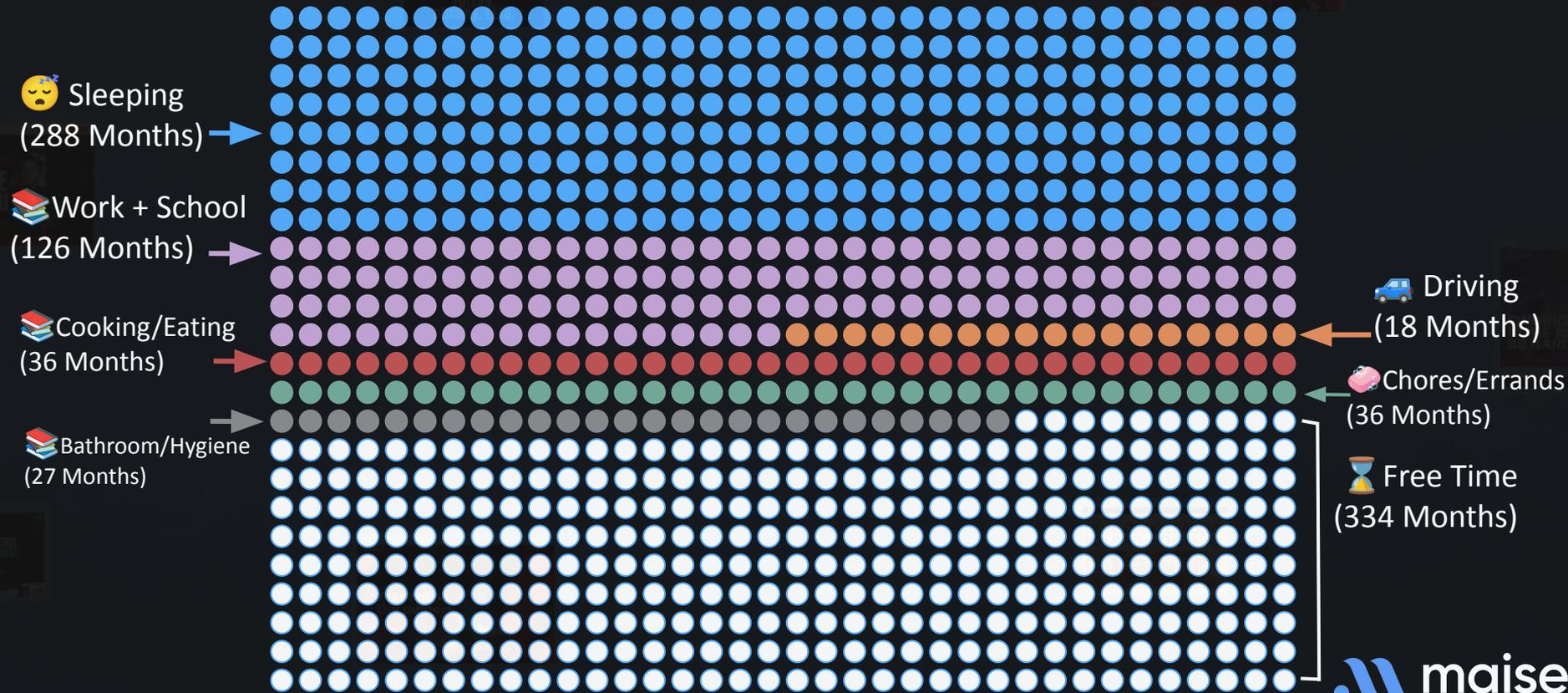
One Row = 36 Months = 3 Years



An 18-Year-Old's Remaining Time in Months

(Assuming 90 Years Life Expectancy)

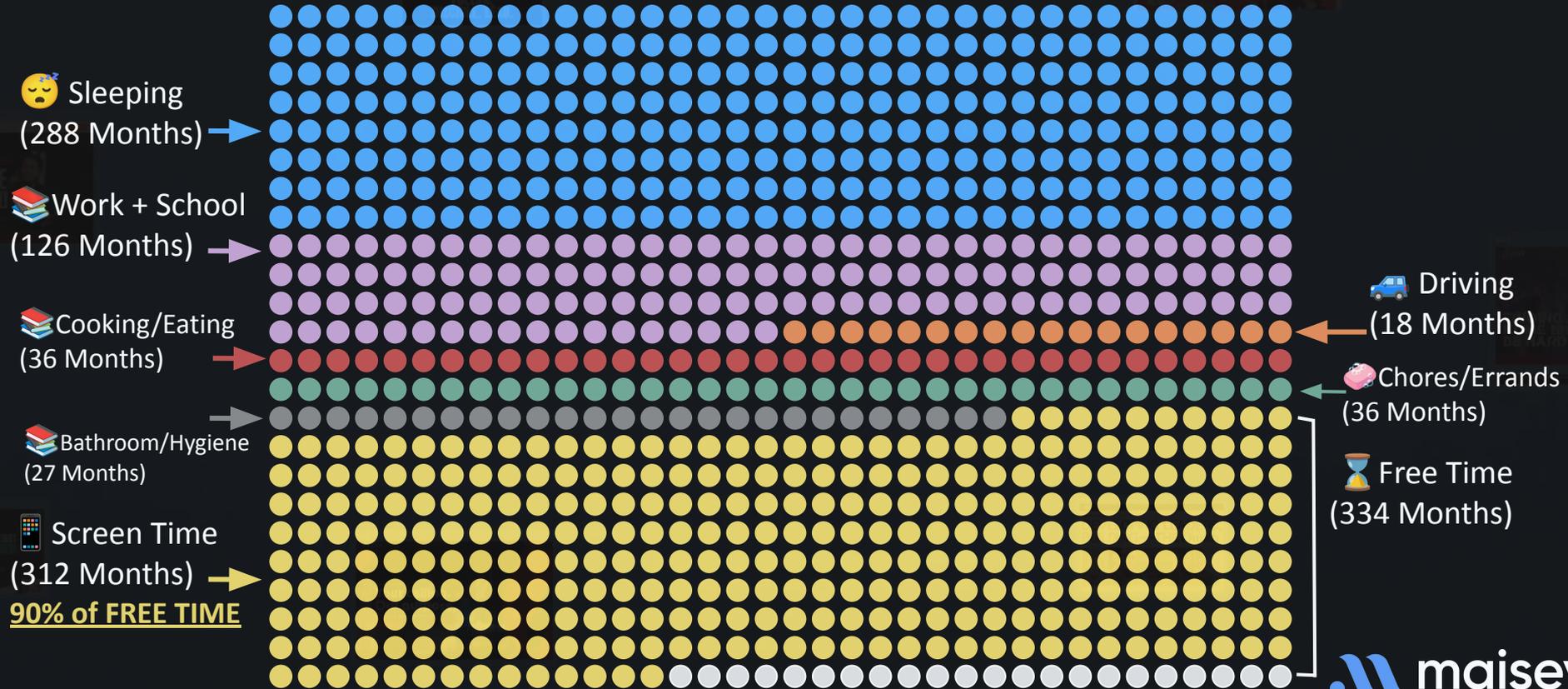
One Row = 36 Months = 3 Years



An 18-Year-Old's Remaining Time in Months

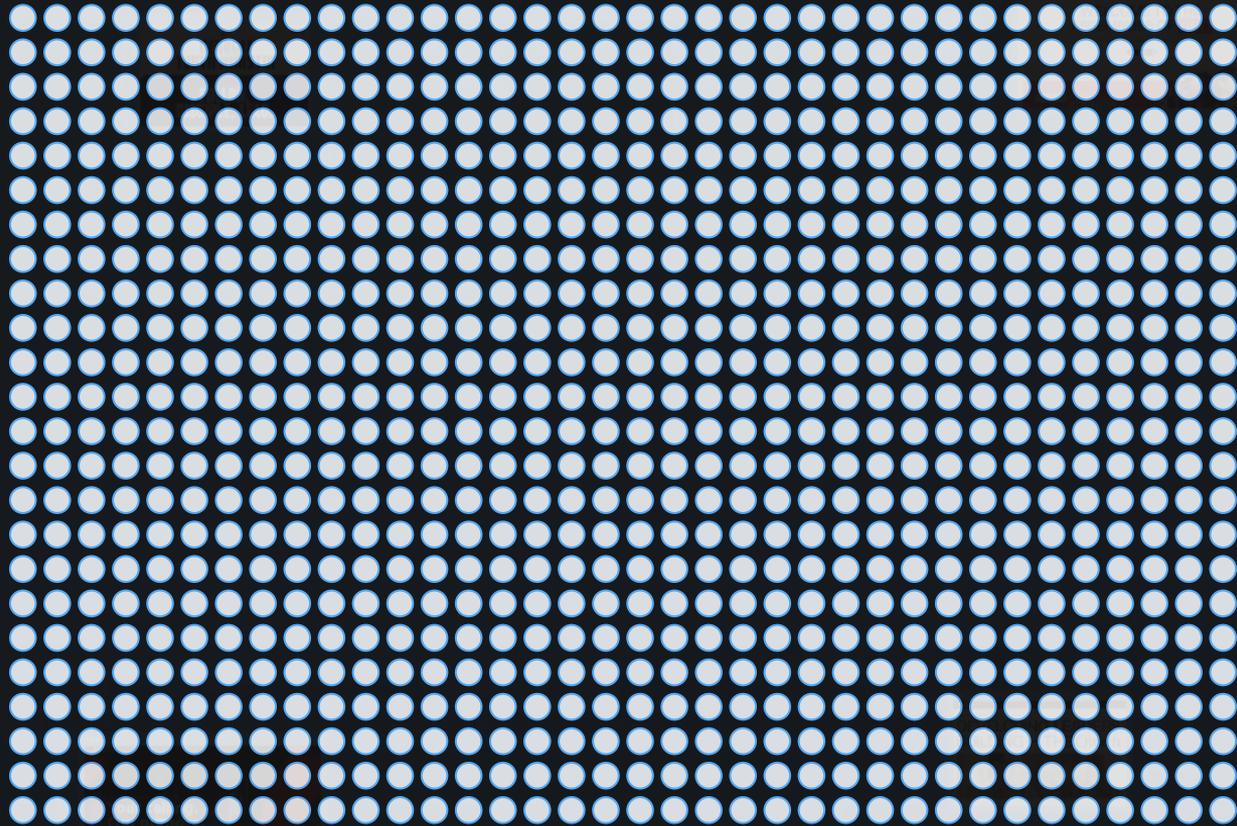
(Assuming 90 Years Life Expectancy)

One Row = 36 Months = 3 Years



An 18-year-old in the United States is projected to spend 93% of their remaining free time looking at a screen.

93%



If that's true, what are they
looking for?

Connection

Validation

Belonging

Identity

Hope

Everything they are searching
for in an algorithm is found in
Jesus.

Purpose

Calling

Community

Spirit Filled Life

Eternal Identity

Regular religious service attendance is associated with lower rates of depression, lower suicide risk, higher life satisfaction, stronger social support, and even increased longevity.

Consistent church attendance correlates with higher reported meaning in life, stronger relational networks, and improved mental health outcomes compared to non-attenders.

People who are meaningfully
connected to church tend to
flourish more than those who
are not.

The world is spending 93% of
its free time searching for
meaning on screens.

And the Church holds the
source of meaning.

For most churches in America,
the first interaction a potential
guest has with us is not
Sunday morning.

It is digital.

The difference between someone who eventually attends church and someone who never does often begins with whether their search led somewhere welcoming, somewhere confusing or anywhere at all.

**Research consistently shows
that 80 to 90 percent of
first-time church guests visit a
church's website before
attending in person.**

**Not because they rejected your
theology.**

**But because the front door felt
closed.**

A clear website opens the door
to attendance →

Attendance opens the door to
transformation →

A clear giving pathway opens
the door to generosity →

Generosity fuels mission.

**We partnered with the West
Florida District of the
Assemblies of God to help
build their online presence and
map their network of
churches.**

MAP OF WEST FLORIDA DIRECTORY



Roughly 150
Churches...

MAP OF WEST FLORIDA DIRECTORY



Roughly 150
Churches...

70% did not have a
functional website.

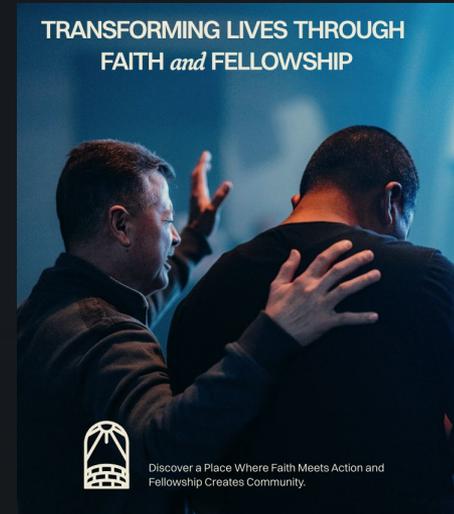
If even two families per month in each of those communities search for a church online and find nothing clear, that is 24 families per year per church.

**That is 2,520 families per year
in one district potentially never
stepping into church, not
because they rejected Jesus,
but because they could not
find Him clearly represented
online.**

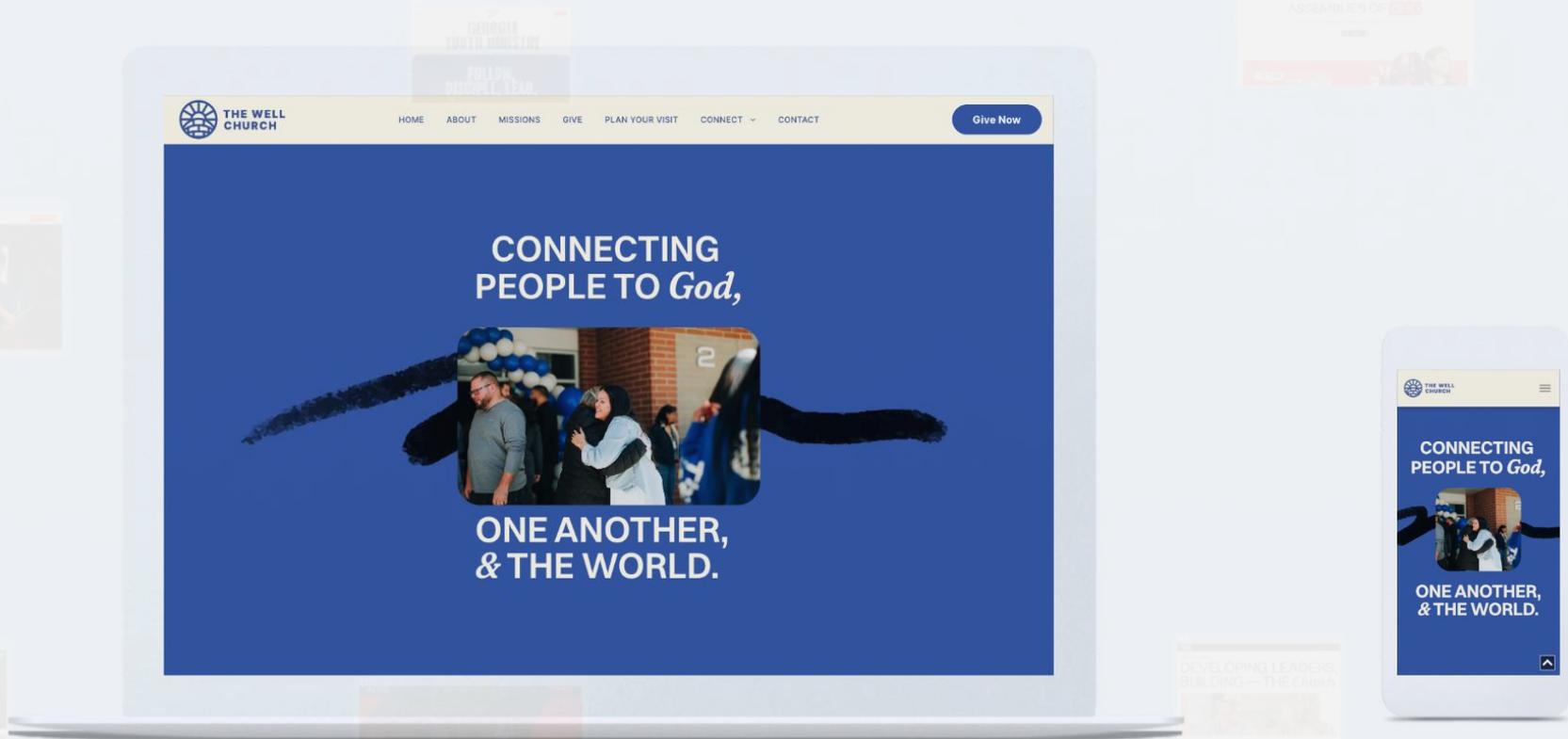
If the average giving household contributes even 2,000 dollars per year, which is conservative, 2,520 households times 2,000 dollars equals 5,040,000 dollars.

**We are not behind spiritually.
We are behind digitally.**

The Well Church in Daytona Florida is a church plant, barely a year old.



We built their digital presence with clarity.



Clear Navigation



THE WELL CHURCH

HOME ABOUT MISSIONS GIVE PLAN YOUR VISIT CONNECT CONTACT

Give Now

CONNECTING
PEOPLE TO *God*,



ONE ANOTHER,
& THE WORLD.



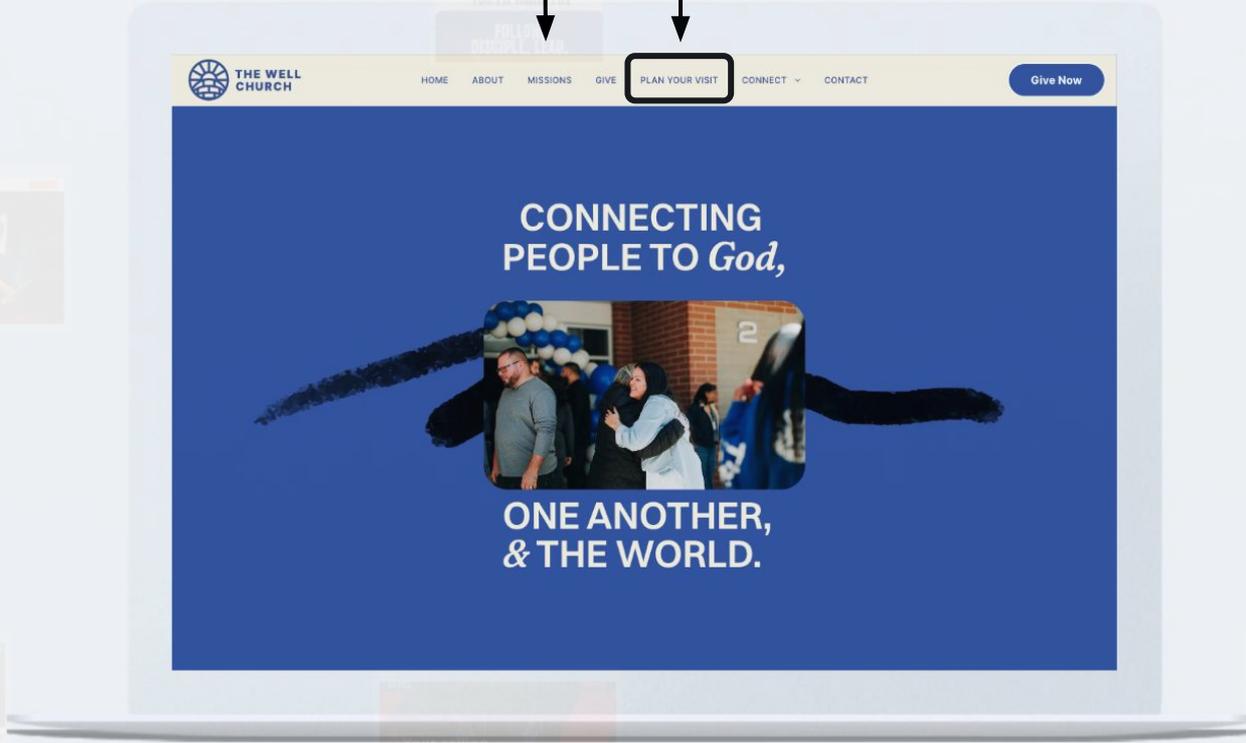
Clear Navigation

Plan Your Visit

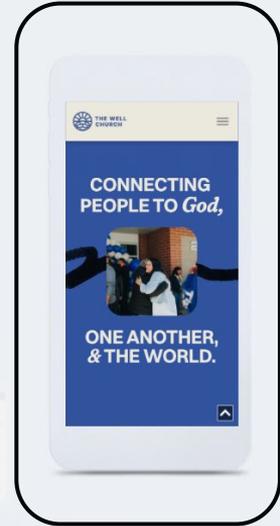


Clear Navigation

Plan Your Visit



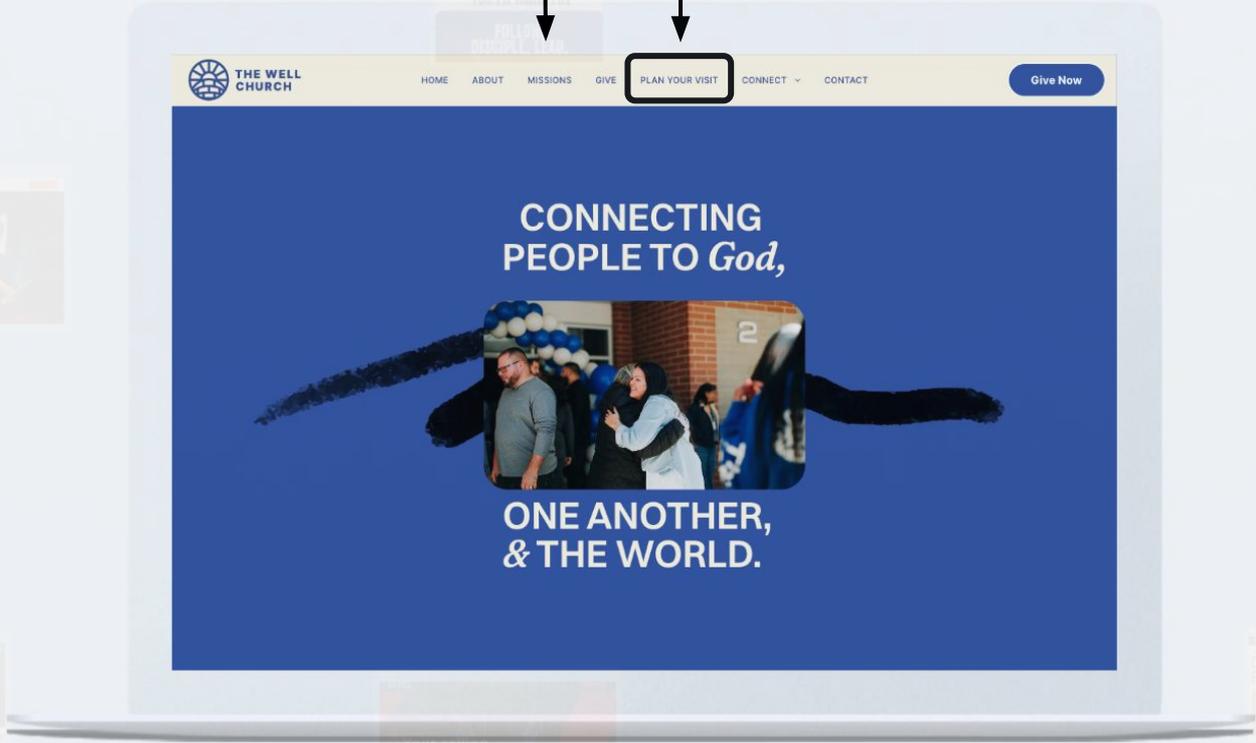
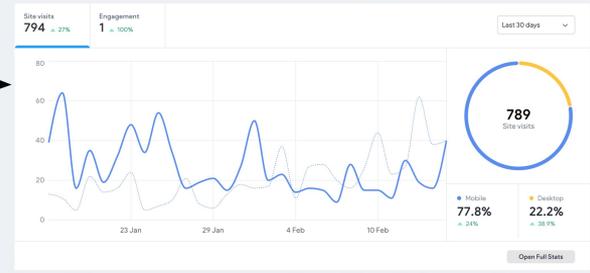
Mobile First Design



Clear Navigation

Plan Your Visit

Search Optimization so People can actually Find them



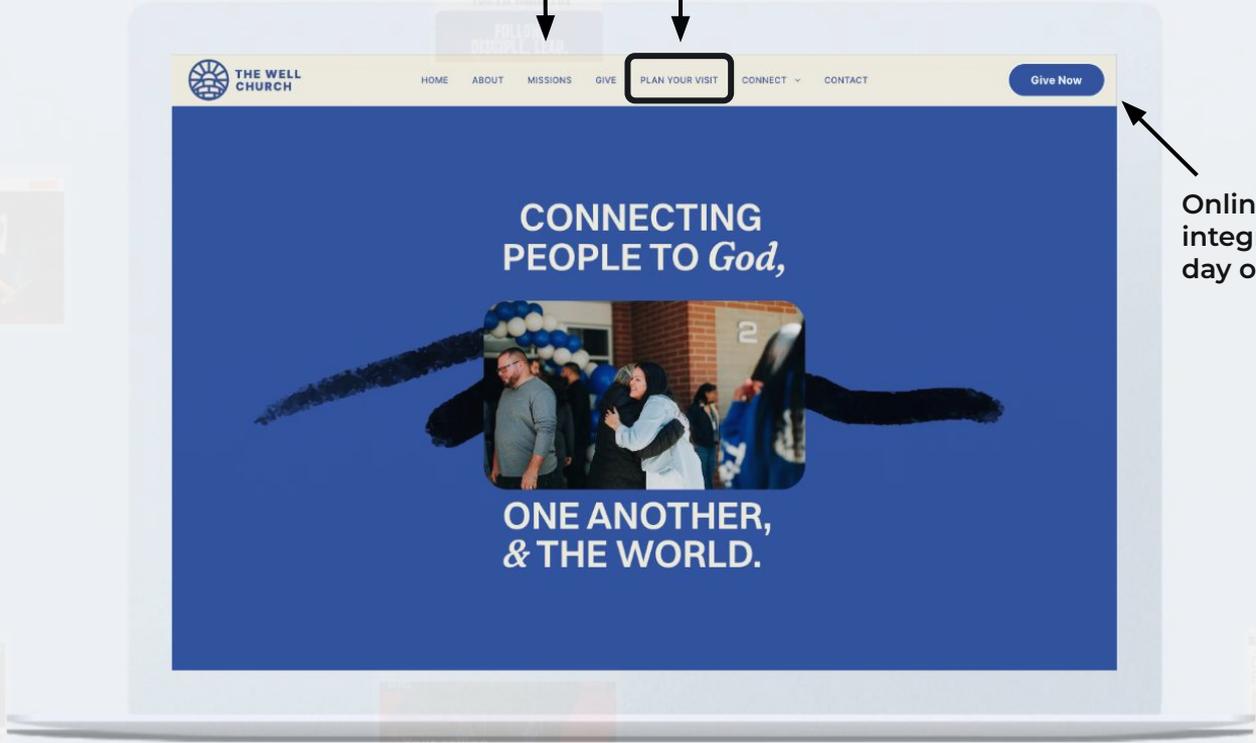
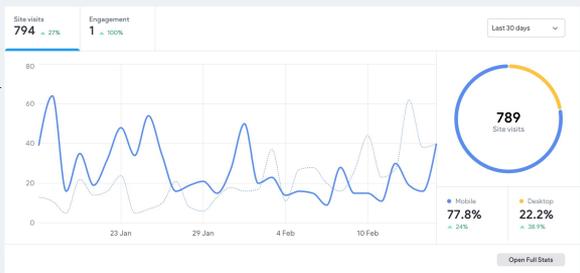
Mobile First Design



Clear Navigation

Plan Your Visit

Search Optimization so People can actually Find them



Online giving integrated on day one

Mobile First Design



In their first year, they crossed
200 people.

The total cost of building their digital presence has returned more than 100 times in attendance and generosity.

... and we've seen this happen
100's of times.

**We are not competing with
screens.**

**We are competing with
meaninglessness.**

When people are deeply engaged in faith community, their time patterns shift.

**Our goal is not to reduce
screen time.**

**Our goal is to replace empty
scrolling with meaningful
living.**

And that starts by getting
people into church.

**We simply need to align our
digital presence with our
spiritual conviction.**

**You are not inheriting
momentum.
You are building it.**

**In your first 12 to 24 months,
clarity compounds.**

Your website is not optional.

Your website is preaching
before you ever do.

If someone visits your website tonight at 10:47 PM, give yourself one point for each yes.

1. Is your service time visible in under five seconds?

2. Is there a clear “Plan Your Visit” button?

3. Does your homepage answer these three questions without clicking: Where do I go? What time does it start? What about my kids?

4. Is your website optimized for mobile users, not just viewable on a phone?

5. Do you have a way for people to send you a message, and if so... would you respond within 24 hours?

6. Are there recent, real photos of your community on the home page?

7. Is there a welcome video or the most recent sermon on your home page?

8. Is your giving page inspiring generosity or just processing transactions?

9. Do you have a page dedicated to the kids ministry?

10. If you add /lms.tx do you get a code page?

Not spiritually.
Digitally.

**If just two families per month
find your church because your
digital front door is clear, that
is 24 families in year one.**

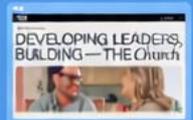
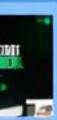
**Digital clarity does not replace
prayer.
It multiplies opportunity.**

If 93 percent of free time is happening on screens, then your calling must show up there with clarity.

**When someone in your city
searches for hope this week,
will they find you?**

**Align your digital clarity with
your spiritual conviction.**

**We created something
specifically for Assemblies of
God churches.**



Scan QR Code



maisey.co/scholarship

