

 **Conference**
2026

USING AI TO ENGAGE YOUR PEOPLE

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PART ONE — MULTIPLY YOUR MESSAGE

ONE SERMON.

CONTENT

Pulpit AI / Sermon Spark

Transcript → 5-day devotional

VIDEO

OpusClip / Sermon Shots

Auto-clip 60-sec highlights

COMMS

Newsletter + Small Group

Full guide in minutes

SOUS CHEF.

5 HRS

SAVED

weekly, on average

5 HRS

SPENT

with your people

Not the Head Chef. Not the Holy Spirit. It chops the onions so you can cook the meal.

THE WORKFLOW.

01

Upload Video

Sermon footage

02

AI Transcribe

Auto-generated

03

Generate Content

All platforms

04

Review + Post

10 min max

One upload. Every platform. Before your second cup of coffee.

KNOW YOUR PEOPLE.

01 SPOT THE DRIFT

AI-integrated ChMS flags attendance drops before it's too late

02 WARM WELCOME

Draft personalised guest follow-ups with ChatGPT or Claude

03 PRIORITIZE CARE

Sentiment analysis sorts prayer requests by urgency

Knowing the 99 — and the 1 sliding out the back door.

NO BLANK PAGE.

DESIGN

Canva Magic Studio

Series graphics, invite cards — no pro skills needed

SYSTEMS

AI-Drafted SOPs

Training manuals for new plants and volunteer teams

MEETINGS

Otter.ai / Granola

Every meeting → clear action items, zero typing

A TEAM OF 10.

Output of 50.

AI is the ultimate force multiplier for bivocational and under-resourced church planters.

COMMUNICATIONS

SYSTEMS + SOPs

CREATIVE OUTPUT

THE CHECK.

01

TRANSPARENCY

"AI helps us summarize. A human heart always reviews."

02

TRUTH GAP

AI will invent Bible verses. Always verify citations.

03

RELATIONSHIP RULE

Creates distance? Stop. Builds a bridge? Cross it.

MORE AVAIL- ABLE.

AI shouldn't make our churches more robotic. It should make us more available. Start small. Move fast.

ONE TOOL.

Pick one tedious task this week. Let AI do the first draft.

01

Pick the task

Newsletter, follow-up, meeting notes



02

Let AI draft it

ChatGPT, Claude, Gemini — your choice



03

Spend time saved

With your people