

 **Conference**  
**2026**

***RAISING MONEY FOR EXPANSION***

Dave Milam & Frank Bealer

To: Dan Hunter



Thu, Dec 18 at 12:45 PM

Hey man, this is Dave Milam...at the last Launch event, you shared a yearly per/giving head number that is common with the Assemblies of God churches. Do you know what that number was an were you got it?

Thu, Dec 18 at 5:15 PM

We get reports on all giving/denominations. An average Baptist Church is about \$35 per person per week. Sometimes it can peak to \$40 for a wealthy strong discipleship Baptist Church.

Other denominations, including AG... coming around \$25 on avg to \$30 on avg.

\$1,820

\$2,080

\$1,300

# 2 DEADLY PROJECT APPROACHES

## LEFT-BRAIN

### CONTRACTOR-DRIVEN

Contractors win jobs by having lowest numbers. As a result, most builders will make builder-grade assumptions about your project then change order the upgrades.



## RIGHT-BRAIN

### DESIGN-DRIVEN

Designers win jobs by offering the most creative and most attractive solutions to their clients. When the project is "design-driven" there is a danger of a project bust.

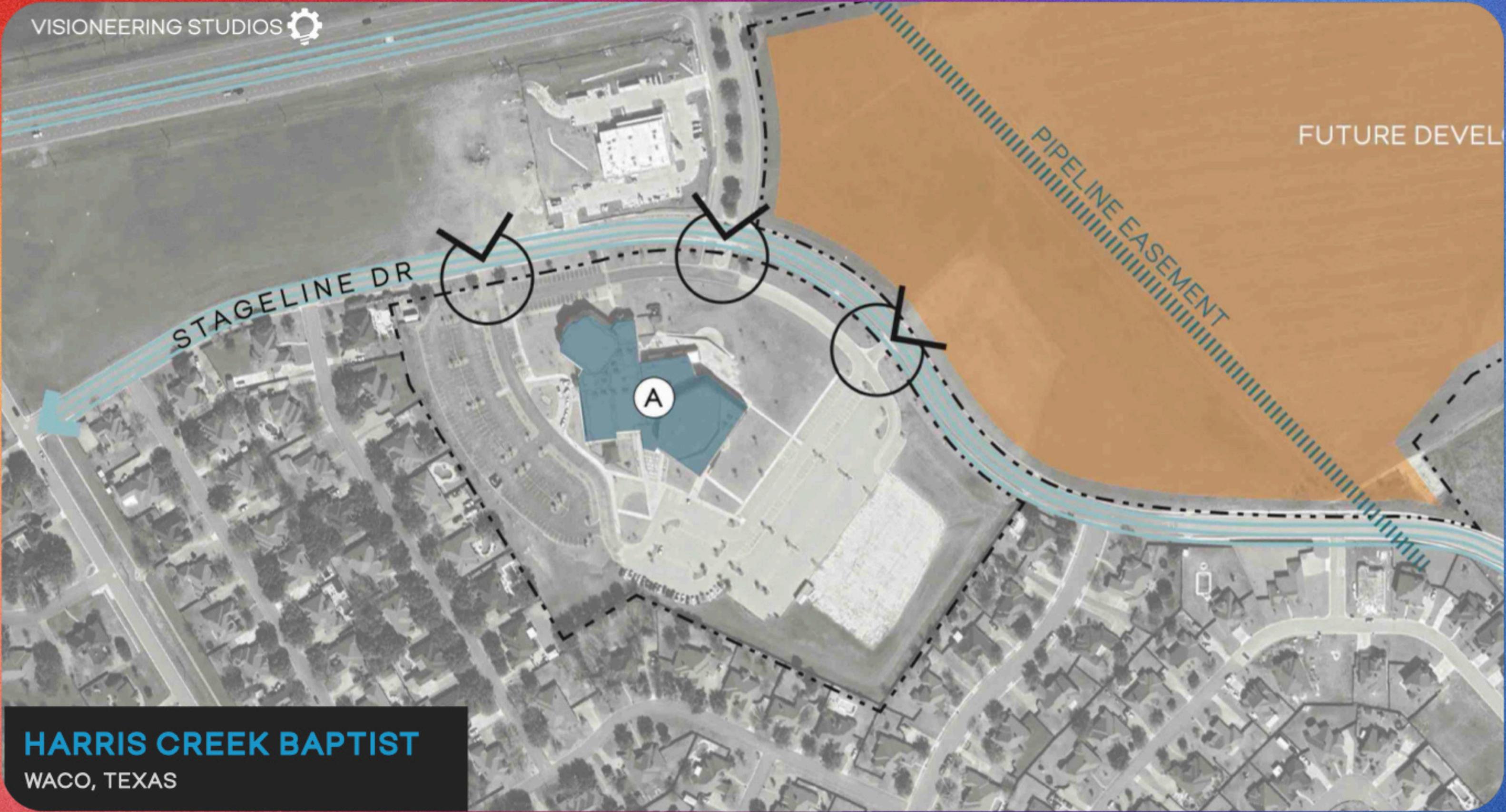
# ***THE BEST PROJECT APPROACH***

## **TRUE COLLABORATION**

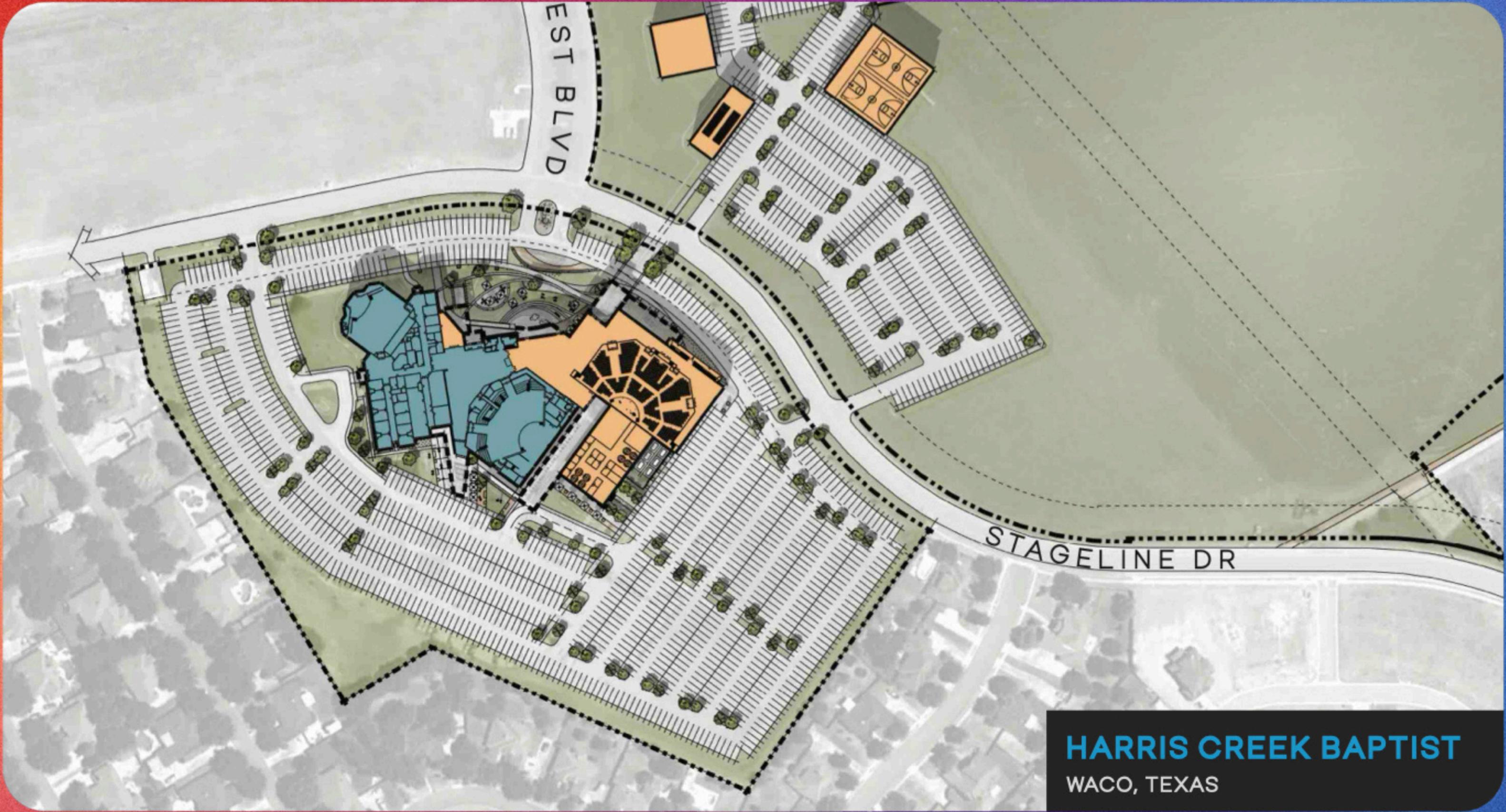
**BETWEEN THE LEFT & RIGHT BRAIN AND  
TARGETS YOUR PROJECT BUDGET**

When a project starts with the coordinated efforts of both the design and contractor, your project has the best hope of staying on budget.





**HARRIS CREEK BAPTIST**  
WACO, TEXAS



WEST BLVD

STAGELINE DR

**HARRIS CREEK BAPTIST**  
WACO, TEXAS



**HARRIS CREEK BAPTIST**  
WACO, TEXAS



**HARRIS CREEK BAPTIST**  
WACO, TEXAS



**HARRIS CREEK BAPTIST**  
WACO, TEXAS



**HARRIS CREEK BAPTIST**  
WACO, TEXAS



**HARRIS CREEK BAPTIST**  
WACO, TEXAS



HOLY, HOLY, HOLY  
LORD GOD ALMIGHTY

# NINJA SLUSHi™

PROFESSIONAL FROZEN DRINK MAKER



**SEE IT • PRICE IT • DECIDE**

# WHAT CAN WE AFFORD?

## DETERMINING YOUR TOTAL PROJECT BUDGET

### CAPITAL CAMPAIGN

A defined season of focused generosity where the congregation is invited to give above normal tithes and offerings to fund the vision.



### DEBT CAPACITY

The amount a church can responsibly borrow based on its annual giving, existing obligations, and lender guidelines.



### CASH ON HAND

Money the church already has available, including savings, reserves, or liquid funds they are willing to commit directly to the project.



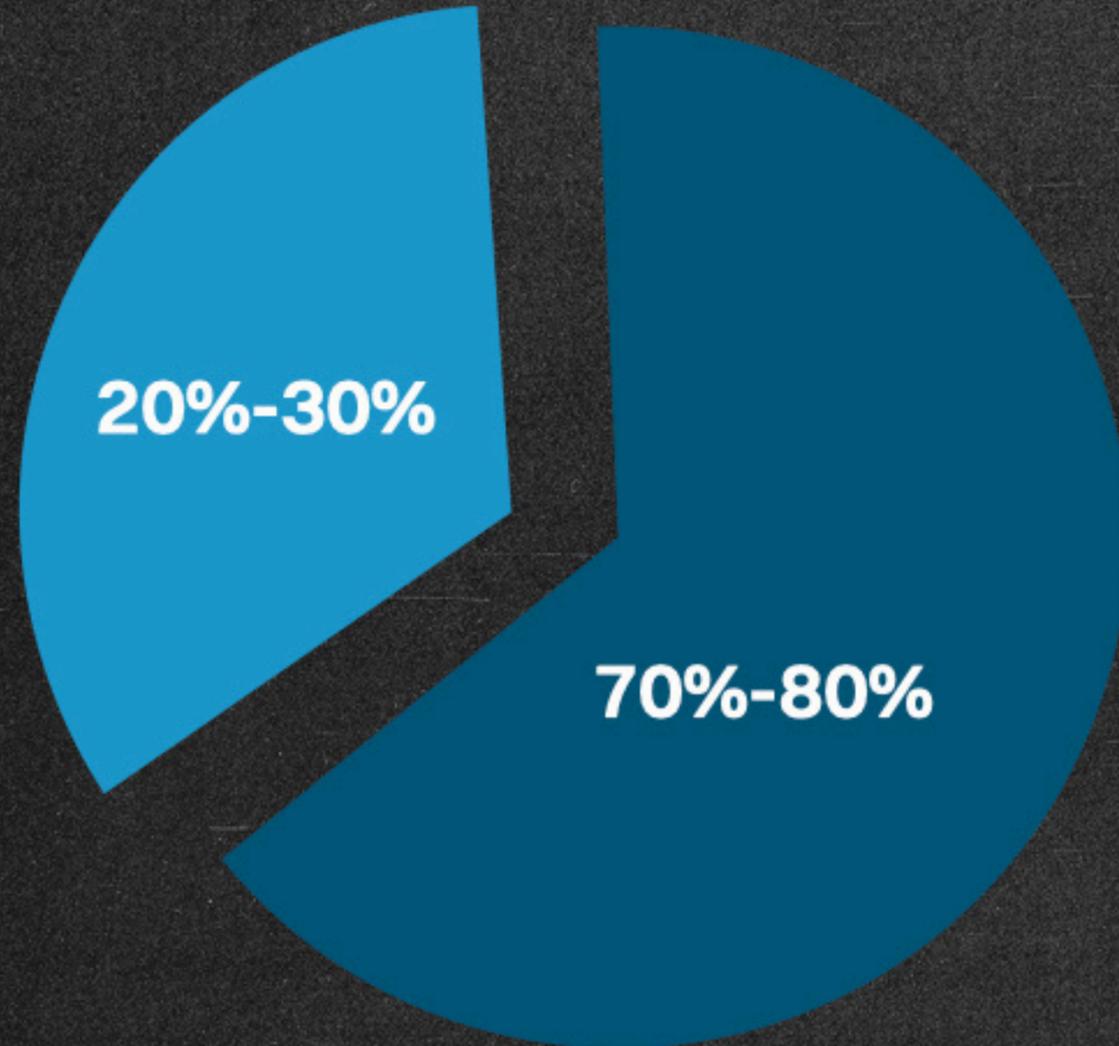
### ASSETS

Non-cash resources the church can convert into project funding, such as land, buildings, vehicles,



**TOTAL  
PROJECT  
BUDGET**

# YOUR TOTAL PROJECT BUDGET



## SOFT COST

- Design Costs
- Permit Fees
- Consultant fees
- Engineering Fees
- Furniture, Fixtures & Equipment
- Audio, Video & Lighting
- WiFi & Security
- Insurance
- Wayfinding & Graphics

## HARD COST

The direct construction cost associated with the construction of the project.

*Owner should also have a 5%-10% project contingency on reserve.*



**QUAY CHURCH**  
ORLANDO, FLORIDA

VISIONEERING STUDIOS 



**QUAY CHURCH**  
ORLANDO, FLORIDA

VISIONEERING STUDIOS 



**QUAY CHURCH**  
ORLANDO, FLORIDA



**QUAY CHURCH**  
ORLANDO, FLORIDA

VISIONEERING STUDIOS 

***“This is not a financial journey  
with faith implications.  
This is a faith journey  
with financial implications.”***

***No one else is responsible  
for disciplining our people  
in the area of God and money.  
It's on us!***

***You can successfully raise all of the money  
for a generosity initiative  
and fail to disciple your people.***

**60% from 9%**

***From the webpage to the stage,  
most churches aren't clear  
on who they are talking to.***

***Generosity360 is  
the ground game  
of generosity.***

# DOES YOUR CHURCH HAVE A **GENEROSITY GAP**?

COMPARE YOUR CURRENT GIVING TO YOUR CHURCH'S GIVING  
POTENTIAL SEE WHAT'S POSSIBLE WHEN A CULTURE OF GENEROSITY  
GROWS DEEPER.



**DAVE MILAM**  
CHIEF STRATEGY OFFICER

