

 **Conference**
2026

PREACHING WITH EFFECTIVENESS

Greg Ford

MOTIVES

PREPARATION

PRESENTATION

WHAT MAKES A DEEP SERMON?

Q&A

MOTIVES

What truly motivates you to preach?

Psalm 139:23-24

“Search me, O God, and know my heart; test me and know my anxious thoughts. Point out anything in me that offends you, and lead me along the path of everlasting life.”

***What is your habit for consistently
bringing your Ego & Fear to the Lord?***

My core motive:

Reveal the real Jesus & Serve the people

PREPARATION

10 Retreats a year

2.5 days

Monday Night-Thursday Afternoon

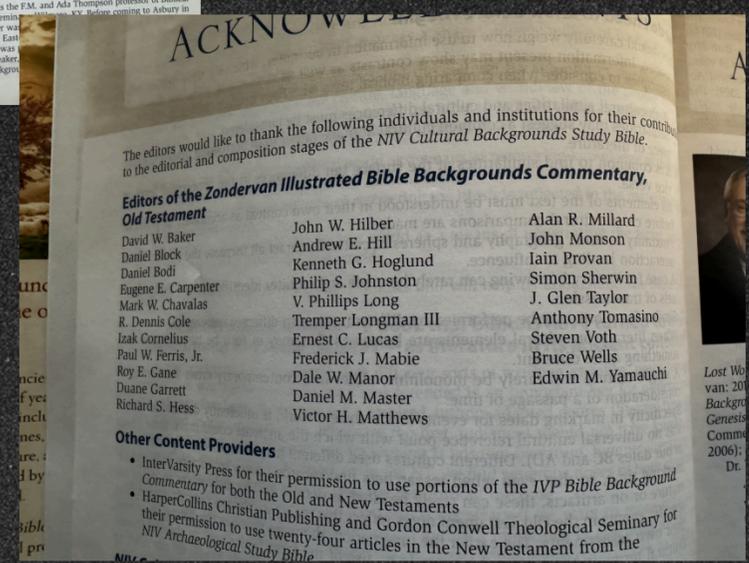
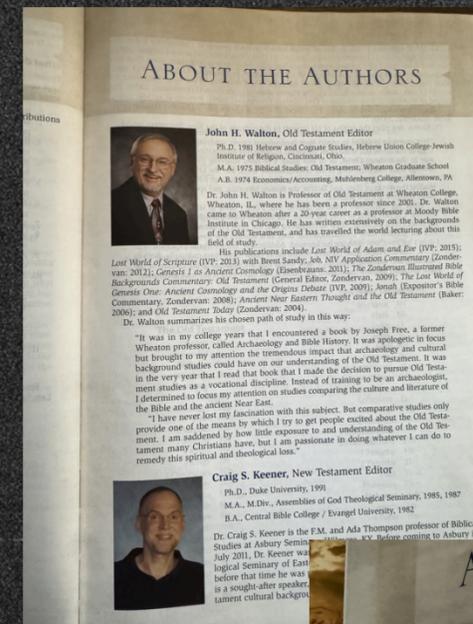
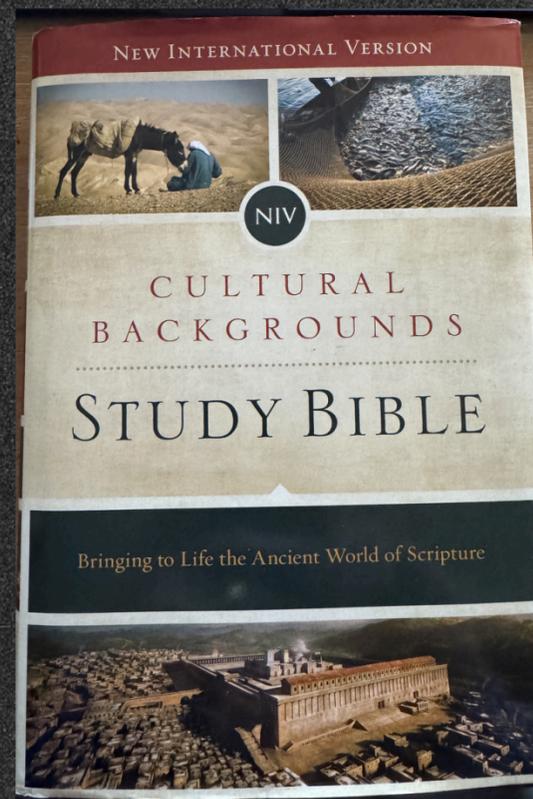
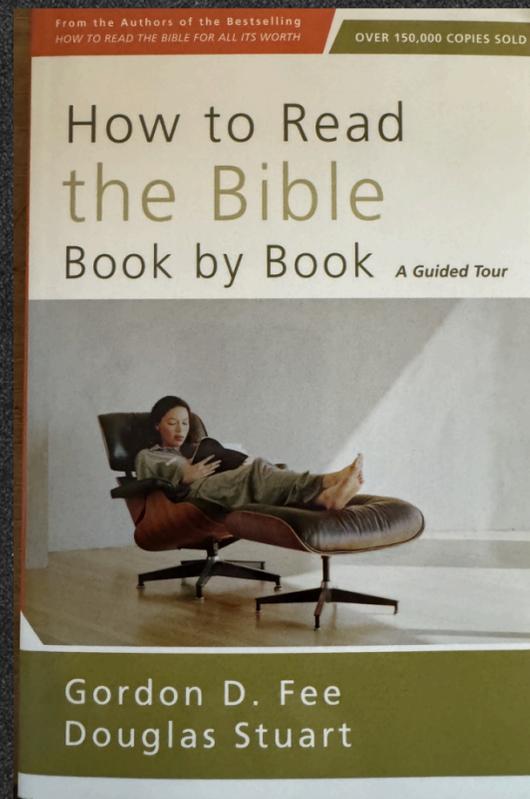
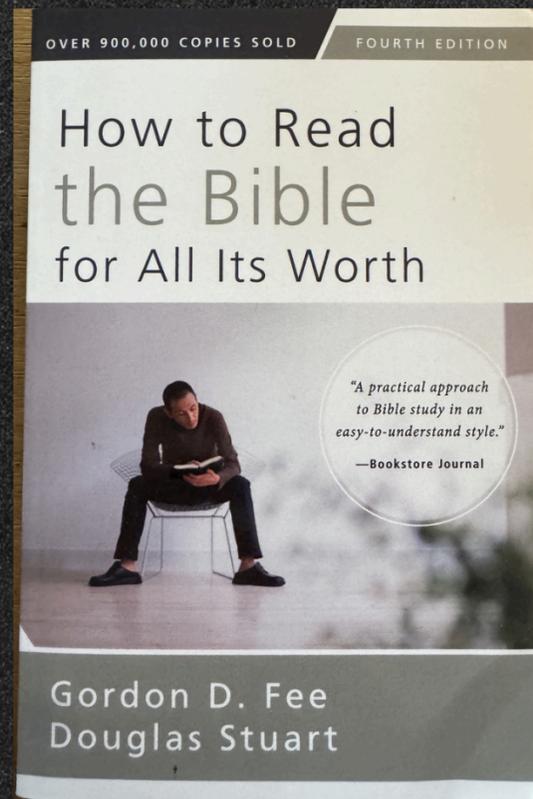
- **Mar 8th** - Psalms
- **Mar 15th** - Psalms
- **Mar 22nd** - Psalms
- **Mar 29th** - Jesus & the Psalms
- **April 5th** - Jesus & the Psalms
- **April 12th** - Perfect Anger
- **April 19th** - Perfect Anger
- **April 26th** - Perfect Anger
- **May 3rd** - Perfect Anger

- **May 10th** - Mother's Day
- **May 17th** - ?
- **May 24th** - ?
- **May 31st** - ?
- **June 7th** - ?
- **June 14th** - ?
- **June 21st** - Father's Day

Study Framework

History, Literature, & Theology

Resource Recommendations



Resource Recommendations

- How to Read the Bible for all it's worth
- How to Read the Bible Book by Book
- Cultural Backgrounds Study Bible



What makes a “deep” sermon?

- Academically
- Emotionally
- Psychologically
- Philosophically
- Theologically
- Spiritually

PRESENTATION

Understand your Voice

Understand your Assignment

Q&A

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