K. Rocke Design

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"FINISHES AND FINAL DETAILS MAKE THE BIGGEST DIFFERENCE in how people read a space," says acclaimed designer Kristin Rocke, owner of K. Rocke Design. She adds unexpected elements to create artistic spaces that help people live their best lives. "We're known for our creativity, efficiency and personalization," she says. "I love helping people infuse their identities into their spaces."

This Utah-based interior design firm has completed influential interiors across the globe. With an extensive and award-winning list of projects, Rocke has been listed as one of the "Top 10" Interior Designers by Traditional Home. Her work has been featured in multiple distinguished publications including Luxe Interiors + Design, Florida Design: Home, Boca Design, California Home + Design and more. "I've been doing this craft for a long time," she says. "I'm really excited about how we're building on the broad foundation we've built over the years. We're growing and taking on new challenges in architecture, hard finishes, space planning, locations and material requirements."

From resorts and restaurants to retail shops and residences, the firm has completed projects coast-to-coast. "A dream team is made up of different players: the homeowners, the architect, the builder and the interior designer," says Rocke. "Each has different perspectives and objectives and all contribute valuable insight."

Rocke recommends following some key steps to creating your dream home. "Site your house on the lot to maximize views and create as much privacy as possible. Make sure your spaces are the right dimensions for your furniture and needs with moments of imaginative pause and awe," she says. "Design a layout in alignment with your lifestyle. Finally, curate your design-build team with care and consideration. Select reputable people you have a pleasant rapport with."









KRISTIN ROCKE
Principal and Owner

Pro tip: "Once the design is almost finalized, do a face-to-face page turn with the whole team: architect, builder, engineer, interior designer and client. This helps everyone identify incongruences or issues, create solutions before the build and identify cost-prohibitive items or detail opportunities."

ASK THE EXPERT

WE ARE BEST KNOWN FOR:
Our vast knowledge. We have years of experience working with several architects and builders across the nation. That means we can advocate for our client's vision and their bottom line.

WHAT MAKES UTAH A UNIQUE PLACE FOR YOUR BUSINESS?
I'm from Utah and I love our culture: the stick-to-itiveness, industriousness and creativity. We have so much talent here—we're makers in the truest sense of the word. Utah is on the map in a serious way. Our firm is really unique in terms of our creativity; we push boundaries and do things no one else is doing, so it's a great place to shine.

WHAT INFLUENCES AND INSPIRES YOUR WORK?
The natural beauty of each project site is so spectacular, there is so much to draw on for inspiration. Designing for different seasons is dynamic and exciting: comfortable entertaining spaces for long summer nights or cozy spaces with a fireplace for winter months. We love designing outdoor spaces that fit the seasons and showcase how the light changes from season to season.