

WORKING IN CANVA

Premium features must be activated with a **Canva Pro** or **Canva Business** subscription to ensure downloaded PDFs are saved with correct specifications for a print-ready file.

When using the free version of Canva, the downloaded PDF is not considered 'print-ready'. Please consult your Account Manager; the PDF file will need to be checked for print suitability.

Please note: There may be additional artwork charges applied if the supplied artwork is not considered "print ready".

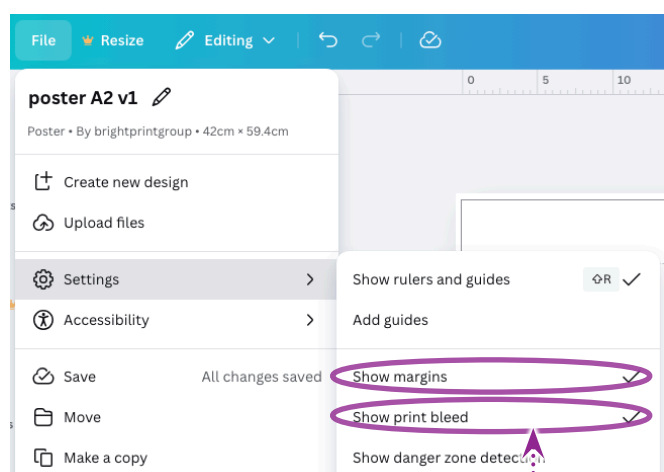
Bleed in Canva

SHOWING MARGINS AND BLEED

Bleed refers to the area that extends beyond the edge of your design. It ensures that there are no unwanted white borders when the design is trimmed after printing.

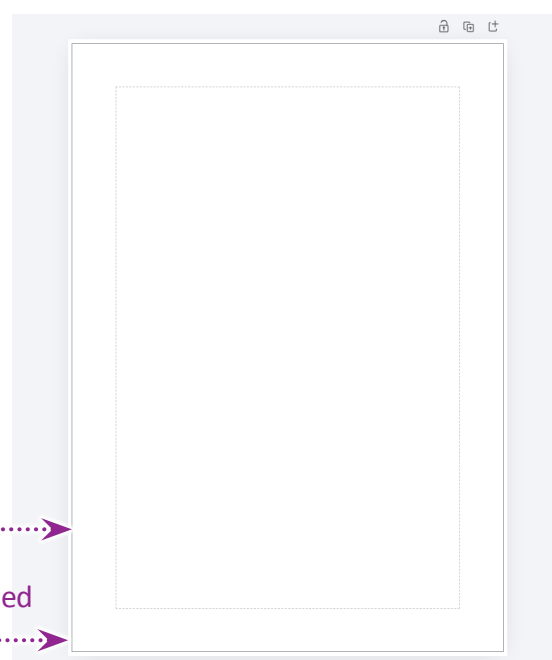
In your settings, show both margins and bleed. Ensure your artwork has sufficient bleed allowance.

(As at 01 February 2026, margins, bleed, rulers, and crop marks aren't available yet in [Canva Docs](#). Changing margin, bleed, and crop mark sizes are also not available. These are fixed and are measured based on Canva's print specifications.)



both options ticked

AFTER showing print bleed, ensure all artwork that sits on the page edge extends into the bleed area.



page
edge

artwork must extended
to the bleed edge

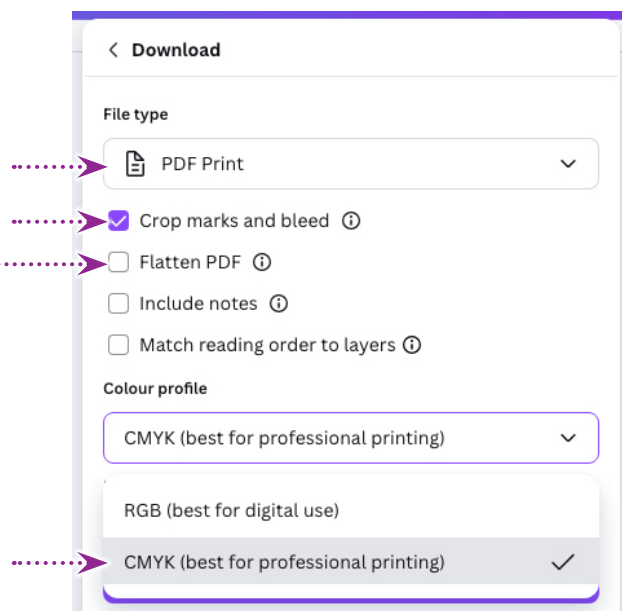
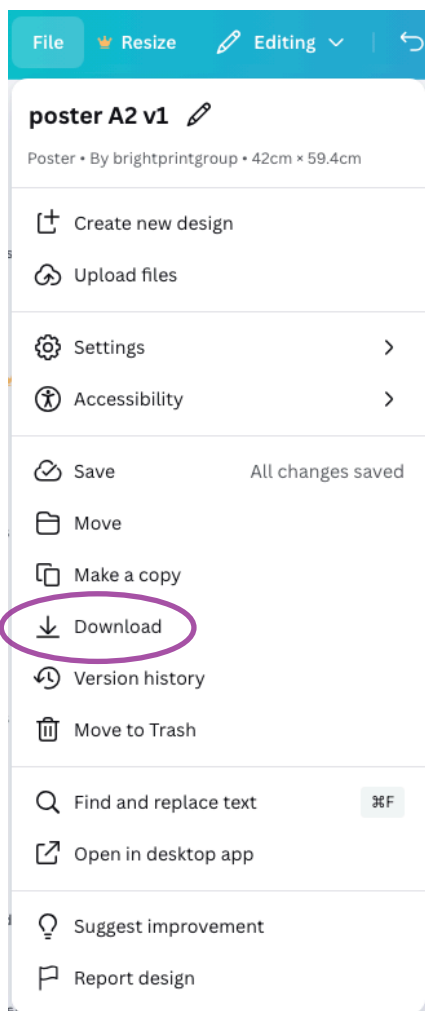
Colour in Canva

Canva uses colours in HEX codes, which are RGB values. The colour palette does not allow for CMYK or Pantone swatches.

When you download your Canva design as a print PDF with a CMYK colour profile, the HEX colours are automatically converted from RGB values to the closest possible CMYK match. The colours you see on screen will not replicate exactly in print and some colours will appear softer or more washed out.

Downloading a PDF in Canva

1. Go to “File” in the top menu and select ‘Download’
2. Ensure your ‘File type’ is set to ‘PDF Print’
3. Make sure ‘Crop marks and bleed’ is ticked
4. Ensure the ‘Colour profile’ is set to CMYK



Note:

If you have used complicated effects that are on multiple layers, Canva does offer a 'flatten' option in the settings. However, flattening artwork may increase your file size and will rasterise all your text resulting in less crisp lines.