

NEW TECHNOLOGIES SUPPORT SPORT FOR ALL ACTIVITIES

Prof. Dr. Dušan Mitić,
Sport for all Association Serbia

We live in the time of the sixth technological revolution, which significantly affects all spheres of our lives. Sensors in combination with microchips give us a lot of information about the space, time and intensity of physical activity, based on which applications give us records and recommendations of physical activity, which is a significant support for individualization. Challenges become a motive for placing information about oneself and comparing oneself with the achievements of others through social networks.

The organization of sports activities for all or sports for every one received powerful tools to support the implementation of individual programs. "Orientation fun game" has been transformed into "Viber Photo safari" through "Photo safari" as a modern model of outdoor activities for all ages. The model of public records for the diploma "Master of Recreation" with the help of QR code gains in efficiency and transparency. We use social networks such as Twitter, Facebook and Instagram to place information to our target group of participants, while during a mass event, we can directly place photos, comments and videos and promptly publish names and pictures of three winners or directly encourage them to further activity.

The development of technology is a challenge for sports organizers for all to use powerful applications as tools for creating, organizing and realizing the promotion of healthy lifestyles.