

## **CYCLING FOR ALL AND THE UCI BIKE CITY LABEL**

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Founded in 1900, the Union Cycliste Internationale (UCI) is the worldwide governing body for cycling. It develops and oversees cycling in all its forms and for all people, as a competitive sport, a healthy leisure activity and a sustainable means of transport, but also as a way to have fun. Promoting and growing everyday cycling is thus a core pillar of UCI's strategy, which strives to ensure that cycling acts as a catalyst to inspire even greater mass participation, and get many more people using bikes as part of their everyday lives. Given the environmental, health, and socio-economic challenges being faced across the world, cycling can play a clear role in ensuring a sustainable future.

As part of its Cycling for All programme, the UCI Bike City label recognizes cities and regions that not only host major UCI cycling events but also demonstrate outstanding commitment to Cycling for All through targeted strategies, programmes, and infrastructures. Cities and regions that earn this label work in partnership with the UCI, and develop an event hosting strategy that is fully aligned with a city or region's long-term objective to leave a positive and long-lasting environmental, social, and economic legacy for the population.