**Blundell's**

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# Responsible AI in Education:
# How Blundell's School *is taking the lead*

Blundell's School has taken an innovative and responsible approach to harnessing AI's potential to better support pupils' learning. Over the last year, the school has introduced AI into various aspects of its educational journey. Driving the emerging benefits such as the personalisation of the course delivery, the school also recognised the need to ensure these advancements were being implemented ethically and responsibly whilst managing the risks inherent to AI.

## Choosing the ETHICRITICAL Approach

To support their ambition at this stage of their AI developments, Blundell's asked CRITICAL P3M to deliver an Ethical Impact Assessment through their ETHICRITICAL framework, providing an evidence-based ethical maturity score. The approach was tailored to fit the school's context to ensure a focused and relevant evaluation.

The assessment involved offline activities such as an initial scoping and tailoring phase, followed by a review of the AI policy and other related documentation. On-site activities included interviews with senior leadership, teaching staff, pupil groups as well as attendance at a live classroom session.

The final report included an ethical maturity score for each domain, based on the existence of controls (such as the AI policy) and the School's compliance with these. The scores in each domain could range from "Aware" to "Societal Contribution." This was mapped against the school's aspirations, forming the basis for a gap analysis and roadmap of practical improvements.

## Key Outcomes

Benefits included an external and independent third-party validation of the School's ethical AI progress, a benchmark against emerging good practice. The assessment included a review of key AI risks in the educational context and produced a clear roadmap to strengthen the School's AI developments.

> **"We are very pleased with the outcome of the ETHICRITICAL assessment, which not only recognised the strength of our approach to AI to date, but also endorsed our forthcoming AI projects by highlighting additional examples of good practice."**
>
> *Charles List, Senior Deputy Head, Innovation, Blundell's School*

The responsible use of AI in education is an ever-evolving area of policy development. Blundell's experience illustrates how a structured and independent analysis can support schools in shaping responsible and future-ready AI strategies.

Are you interested in assessing your AI readiness and impact? Get in touch with Critical P3M to discuss how the ETHICRITICAL impact assessment framework can support your school or organisation in ensuring your AI use is ethical, effective, and future-ready.

**CRITICAL P3M**
LIMITED

BY CRITICAL P3M Ltd.
www.ethicritical.com  |  ethics@criticalp3m.com  |  07400 711712