RACHEL SCHUEREN

www.rachelschueren.com

EXPERIENCE

STUN Strategic Creatives
{October 2023 - Present}
Junior Graphic Designer

- Designer specializing in print and web; responsible for layout design, typography, logo creation, and branding. Collaborates with senior designers on larger projects and develops graphics for social media and advertising campaigns.
- Proficient in Adobe Creative Suite; skilled in delivering visually compelling designs while ensuring strong visual communication and attention to detail.

BLINKJAR MEDIA
{May 2021 - October 2023}
Graphic Designer & Marketer

- Designer for print & web; in charge of website creation and management, design for social media and various advertising campaigns. Works in collaboration with senior designer on larger scale projects.
- Marketer; in charge of social media publishing and engagement, SEO optimization, reputation management, metrics reporting, and content creation.

FREELANCE DESIGNER FOR EYE CANDY CREATIVE
{April 2023 - March 2024}
Graphic Designer
Contract-based designer providing design assistance in annual reports, website creation, and website management for clients.

CONTRACT DESINGER FOR PENNINGTON BIOMEDICAL GREAUX HEALTHY CAMPAIGN
{May 2025 - January 2026}
Graphic Designer
Contract-based designer providing design assistance in lesson plans, handouts, icon creation and other various documents supporting the campaign.

REFERENCES AVAILABLE UPON REQUEST

EDUCATION

SOUTHEASTERN LOUISIANA UNIVERSITY
Hammond, LA *{December 2021}*
Bachelor of Art in Graphic Design

PROGRAM KNOWLEDGE

DESIGN
Adobe Creative Suite, Canva, Procreate

MARKETING
Hubspot, Meta Business Suite, Mailchimp, Review Trackers, Buffer, Google Business Suite, Google Analytics

WEB DESIGN
Duda, Squarespace, Wix, Adobe XD

OTHER
Microsoft Office, Google Workspace, Loom, Chat GPT, Intervals, Dropbox, Paymo

DESIGN & MARKETING SKILLS

Typesetting & Typography
Infographics & Data Presentation
Offset Printing & Production Methods
Video & Animation
Social Media & Web Optimized Design
Brand Development
Illustration
Email Marketing
Social Media Strategy
SEO Optimization
Managing Multiple Tasks

CERTIFICATIONS

DUDA
Web Design Certified

HUBSPOT
SEO Certified