



GEORGIA ASSOCIATION OF FIRE SAFETY EQUIPMENT DEALERS, INC.

P.O. Box 889

Suwanee, GA 30024

(770) 355-0774

admin@gafsed.com

TO: 2026 Exhibitors

RE: **2026 Associate Members Invitation to Exhibit**

The Georgia Association of Fire Safety Equipment Dealers, Inc. is pleased to invite your company as an Associate Member to participate in the 2025 GAFSED Annual Conference and Trade Show being held on March 17-19, 2026 Marriott Atlanta Northwest 200 Interstate North Parkway Atlanta, GA

The Georgia Association of Fire Safety Equipment Dealers offers one of the most comprehensive fire equipment trade shows in the Southeast. All registered fire equipment dealers from throughout the State of Georgia and around the country are invited to attend the GAFSED Annual Conference and Trade Show.

We will be playing off the Geo-caching craze! You will have face time with plenty of opportunities for you to promote your products and socialize with potential and existing customers. We kick off Tuesday morning with breakfast and the Industrial & Engineering training class; then Tuesday evening we will have an Invitation Only Dinner & Industry Discussion (Vendor Rep x 2 are included) located TBD; attendees will include Vendors, Speakers, GAFSED Board members & Industry Owners, we hope you are able to make it! The exhibit hall opens Wednesday & Thursday from 7:00 am - 2:00 pm. Wednesday evening we will have dinner & Axe Throwing competition! We hope you will consider participating and check out the sponsor opportunities!

An Exhibit Space Agreement is enclosed for your review. Sponsorship and door prize contribution opportunities are also included in the packet.

If you would like to participate in the 2026 GAFSED Annual Conference and Trade Show, please complete the forms enclosed and return to GAFSED at admin@gafsed.com: if you are mailing in your registration and payment please address envelope to **Tracy Williams** (please have my name instead of GAFSED on the envelope) P.O. Box 889 Suwanee GA 30024, register online at gafsed.com or email to admin@gafsed.com.

Should you need any additional information, please contact us by phone at (770) 355-0774 or by email at admin@gafsed.com. We look forward to working with you at the GAFSED Annual Conference!

Georgia Association of Fire Safety Equipment Dealers, Inc.

2026 GAFSED Annual Meeting and Trade Show – March 17-19, 2026

ASSOCIATE MEMBERS EXHIBIT SPACE AGREEMENT

Company Name: _____ Telephone: () _____
(Print name exactly as you want it to appear on badges)

Address: _____ EMAIL _____
(All conference information will be sent to this address)

City: _____ State: _____ Zip: _____

Primary Contact: _____
(All information will be mailed to this individual for distribution to on-site representatives)

On-Site Representatives: (1) _____
(Admittance requires name badge) (Print name exactly as you want it to appear on name badge)

Briefly describe the products/services you will showcase: _____

Geo-Caching Question Day 1 _____

Geo-Caching Question Day 2 _____

REGISTRATION INCLUDES:

- Six foot draped table
- One (1) Full Conference Registration (Exhibit, Tuesday Reception, Breakfast & Lunch)

We submit the following for exhibit space in support of GAFSED. **\$575.00**

(Please read, sign and return the attached exhibit agreement with payment)

Additional Registration – Two (2) full registrations are INCLUDED in your exhibit space.

If more than one representative, spouse, guest, child will be present please complete the registration below.

NAME as to appear on badge Additional Rep's, Spouses, Children, Guests	Member	Non - Member	TOTAL
	\$75.00	\$125.00	
	\$75.00	\$125.00	
	\$75.00	\$125.00	
	\$75.00	\$125.00	

Dollar TOTAL Adult/ Child Registration(s) & Meal Function's \$ _____

Axe Throwing Tournament & Dinner – Wednesday March 18, 2026

PROCEEDS BENEFITING THE GEORGIA BURN FOUNDATIONS

Dinner Axe Throwing \$75

\$35pp Axe Throwing Only - \$45pp Dinner Only

Name of Player _____ \$ _____
Name of Player _____ \$ _____
Name of Player _____ \$ _____
Name of Player _____ \$ _____

(Total: ALL lines ALL Pages) Event Dollar TOTAL ENCLOSED \$ _____

PAYMENT TERMS:

Make checks payable to GAFSED and mail with signed agreement to:

Tracy Williams P.O. Box 889 Suwanee, GA 30024 by Thursday, March 12, 2026

Credit Card payment info: Name _____
Bill To Address: _____
Card # _____ Exp. Date# _____
Security Code _____ Card Type: V / M / AmEx / Discover

Payment must accompany signed agreement in order to reserve exhibit space and ensure acknowledgment in printed materials.

A confirmation will be sent to the Primary Contact listed above to confirm your exhibitor table.

Conference Hotel Information

Marriott Atlanta Northwest
200 Interstate North Parkway
Atlanta, GA

LINK TO BOOK ROOMS ALSO AVAILABLE ON THE GAFSED WEBSITE

Schedule of Events:

Tuesday, 17th

- 7:00 - 8:00 Registration/ Class Sign In
- 7:00 – 8:00 Breakfast – Warm Ham & Cheese Croissants & Sausage Biscuits
- 8:00 - 4:00 Pre-Engineered Industrial Systems Class & Engineering Class
- 12:00 – 1:00 Lunch
- 5:00 – 7:00 3rdd Annual President's Invitational Dinner & Industry Discussion

Wednesday, 18th

- 7:00 - 8:00 Registration/ Class Sign In
- 7:00 – 8:00 Breakfast – Warm Ham & Cheese Croissants & Sausage Biscuits
- 8:00 - 4:30 Portable Extinguisher Class
- 11:00 - 1:00 Trade Show & Lunch
- 6:00 – 9:00 Dinner & Axe Throwing Competition

Thursday, 19th

- 7:00 - 8:00 Registration/ Class Sign In
- 7:00 – 8:00 Breakfast – Warm Ham & Cheese Croissants & Sausage Biscuits
- 9:00 – 11:00 GAFSED Board Meeting
- 8:00 – 4:00 Pre-Engineered Kitchen Systems Class
- 11:00 - 1:00 Trade Show & Lunch
- 4:00 Conference Concludes

TERMS OF EXHIBIT AGREEMENT

1. **AGREEMENT**

The following terms shall become binding upon acceptance of this agreement between the GAFSED ASSOCIATE MEMBER and his/her employees and the Georgia Association of Fire Safety Equipment Dealers, Inc. (GAFSED), the meeting and exhibit host.

2. **SETUP**

Tuesday March 17, 2026 3:00pm-5:00pm.

BREAKDOWN

Thursday March 19, 2026 after 1:00 pm

3. **SHOW TIMES**

Wednesday - Thursday 7:00am – 8:00am (optional) 11:00am – 1:00pm / attendees will also be in the Exhibitor area for welcome reception and are encouraged to stop by during registration hour.

4. **PUBLIC POLICY**

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

5. **USE OF EXHIBIT SPACE**

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit hall hours. No exhibitor shall assign, sublet or share the space without the written permission of GAFSED.

6. **DAMAGE TO PROPERTY**

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors, or to standard exhibit equipment.

7. **FOOD SERVICE**

GAFSED reserves the right to provide food and beverage service in the exhibit hall.

8. **CANCELLATION**

No cancellation shall be acknowledged unless received by GAFSED in writing. Should an exhibitor wish to cancel 30 days before the set-up date, a 50% refund will be made by GAFSED; no refunds will be made for cancellations with less than 30 days' notice.

9. **FIRE AND SAFETY REGULATIONS**

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets, fire extinguishers and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

10. **LIABILITY AND INSURANCE**

Hotel management and GAFSED will take all reasonable precautions to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or GAFSED be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance.

11. **ELIGIBLE EXHIBITS**

GAFSED reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

12. **NOISY AND OBNOXIOUS EQUIPMENT**

The operation of whistles or any objectionable device will not be allowed. After the exhibit hall opens, noisy and unsightly work will not be permitted.

We understand that this agreement becomes a contract when signed by us and accepted by GAFSED. We agree to abide by the conditions stated on this agreement.

Signature of company representative

Title

Date

P.O. Box 889
Suwanee, GA 30024
(770) 355-0774
admin@gafsed.com



2026 GAFSED Annual Conference

DOOR PRIZE FORM

Each year, exhibitors and suppliers donate prizes to be given out to attendees during the GAFSED Annual Conference and Trade Show. Many exhibitors donate equipment from their booths during breakdown. Some of the most popular door prizes include fire extinguishers, tools and miscellaneous fire equipment. This year's door prizes will be awarded throughout the event.

If you would like to donate a door prize, please complete the form below and email to admin@gafsed.com. All items donated for Door Prizes should be brought to the Trade Show. If you are unable to attend the show but would like to make a donation or be a Meal or Social Sponsor, please contact the GAFSED office at (770) 355-0774.

<u>Description of Door Prize(s)</u>	<u>Approx. Value(s)</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

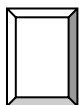
Return Door Prize Donation Form to GAFSED at admin@gafsed.com.



2026 Conference Sponsorships

March 17-19, 2026.

Please email Tracy at admin@gafsed.com to confirm sponsorship availability.

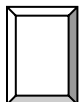


BRONZE SPONSORSHIP - 4 available **\$1,325** after January 1, 2026 **\$1,500**

Booth + 2 attendees

Breakfast Sponsorship - 3 days

Axe Throw Sponsor + 2 players including Dinner.

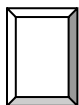


SILVER SPONSORSHIP - 4 available - **\$1,425** after January 1, 2026 **\$1,600**

Booth + 2 attendees

Lunch Sponsorship - 3 days

Axe Throw Sponsor + 2 players including Dinner.

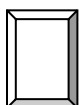


GOLD SPONSORSHIP - 2 available - **\$1,525** after January 1, 2026 **\$1,700**

Booth + 2 attendees

Dinner - Wednesday

Axe Throw Sponsor + 2 players including Dinner.



PLATINUM SPONSORSHIP - 2 available **\$1,825** after January 1, 2026 **\$2,000**

Booth + 2 attendees

Open Bar – Wednesday

Axe Throw Sponsor + 2 players including Dinner.

ALL Sponsors will be recognized with Professional Signs displayed at sponsored event and Logo displayed on the classroom screens before class.

Please email logo file to: admin@gafsed.com

PAYMENT TERMS:

Make checks payable to GAFSED and mail with signed agreement to:

Tracy Williams

P.O. Box 889 Suwanee, GA 30024

Pay by CREDIT CARD call (770) 355-0774 or register online at www.gafsed.com