

COOKIE POLICY

Types of Functional Cookies According to Opinion 4/2012 of the Article 29 Working Party (WP29).

- User input cookies
- User identification or authentication cookies (session only)
- User security cookies (requested by the user)
- Multimedia player cookies (strictly necessary to play content)
- Session cookies for load balancing
- User interface personalization cookies
- Plug-in cookies for sharing social content

This website uses these types of cookies, which allow the proper functioning and provision of the service.

Cookies exempt from consent:

- Page-by-page audience measurement;
- The list of pages from which a link was followed to request the current page (sometimes called the "referrer"), whether internal or external to the site, per page and aggregated daily;
- Determination of the visitor's device type, browser, and screen size, per page and aggregated daily;
- Statistics on page load times, per page and aggregated hourly;
- Statistics on time spent on each page, bounce rate, scroll depth, per page and aggregated daily;
- Statistics on user actions (clicks, selections), per page and aggregated daily;
- Statistics on the geographical origin of requests, per page and aggregated daily.

Therefore, any other data processing beyond these listed, by either the publisher or a provider, must have the user's consent to be considered lawful.

Not exempt: Consent required

TYPES OF COOKIES

Cookies by managing entity:

- **First-party cookies:** Sent to the user's device from a device or domain managed by the publisher, from which the requested service is provided.
- **Third-party cookies:** Sent to the user's device from a device or domain managed by another entity that processes the data obtained through the cookies.

If you accept third-party cookies and wish to delete them, you must do so through your browser settings or via the system provided by the third party.

Cookies by duration:

- **Session cookies:** Collect and store data while the user accesses the website.
- **Persistent cookies:** Cookies where data remains stored on the device and can be accessed and processed for a period defined by the cookie owner, which may range from minutes to several years. In this case, when persistent cookies are installed, their duration will be minimized according to the purpose of their use.

Cookies by purpose:

- **Technical cookies:** Enable the user to navigate through a website, platform, or application and use the various options or services it offers, including those used by the publisher to manage the website and enable its functions and services.
- **Analytical cookies:** Either processed by the site owner or by third parties, these cookies allow quantifying the number of users and performing statistical analysis of service usage. Navigation data is analyzed to improve the products or services offered.
- **Preference or personalization cookies:** Remember information so that the user accesses the service with certain characteristics that differentiate their experience from other users, based on browser type, region, etc. (e.g., language)
- **Behavioral advertising cookies:** Store information on user behavior obtained through continuous observation of browsing habits, enabling the creation of a profile to display targeted advertising.

Examples:

This website uses Google Analytics, a web analytics service provided by Google, Inc., located in the United States at 1600 Amphitheatre Parkway, Mountain View, California 94043. Cookies are used to collect information, including the user's IP address, which will be transmitted, processed, and stored by Google under the specified terms, including possible transmission to third parties for legal reasons or when processed on Google's behalf.

Web analytics provides information on the number of users accessing the site, pages viewed, visit frequency and repetition, duration, browser used, service provider, language, device, and the city assigned to the IP address. This information allows the website to provide better and more appropriate services.

Third-party service providers

The third parties providing services that require the use of cookies include:

NOMBRE DE PROVEEDOR	FINALIDAD COOKIE	MÁS INFORMACIÓN EN
Google analytics	Analítica Web	http://www.google.com/intl/en/policies/privacy/

Acceptance of the Cookie Policy

The company displays information about its Cookie Policy on any page of the website at each login to ensure awareness. Users may take the following actions:

- **Acceptance cookies:** This notice will not appear again during the current session.
- **Settings:** Modify cookie settings and/or reject cookies.