

## JEAN LIVINGSTON MEMORIAL FUND

### “The Blue Wave Challenge”

Below you will find the outline of the perks related to each level of giving for the Blue Wave Challenge.

Please note that this is not taking away from the traditional giving in honorarium of those dedication men and women Democrats since our last Convention. Your recognitions can be in memory of a loved one or member of your county's Democratic organizations, a birth, a promotion, a significant life milestone or simply to recognition someone for their work in your community or service in public office, the choices are yours.

If you choose not to participate in the Challenge, you can also simply make a donation to the Jean Livingston Memorial Fund via the federations website by clicking on the ActBlue button and designate that your contributions are to the fund.

If you have questions or need clarification please contact the committee chair, Gina Sims-Johnson @ [gigisimone62@gmail.com](mailto:gigisimone62@gmail.com) or call (931)563-1033 between 10:00am and 5:00pm CST, Monday through Friday.

**Please remit all information, photos and write-ups no later than March 25<sup>th</sup> by close of business (5:00pm, CST) to Gina Sims-Johnson so they can be included in the annual video presentation. All donations must be made to the Federation Treasurer before March 31<sup>st</sup>.**

For those competing in the Challenge, please remit a short bio, including your Club, any position you currently hold/or have held, activities you've participated in locally or statewide and a photo to be published.

### About the Blue Wave Challenge

1. **Criteria** - The purpose for this Challenge/ Annual Award is to promote member giving individually and as Club units in support of the campaigns Democratic of Women who reflect the philosophies held by Jean Livingston and the TFDW. *These donations can come from individuals, County Clubs or pledges for from business or private donors.*
  2. **Rationale** – Clubs and individual members will be challenged to raise money to support Democratic Women campaigns in a competition format that will end on **March 25<sup>th</sup>**. At the end of March, the Treasurer will work with the Committee to tabulate the amount given by each Club and the individual members broken down by Grand Divisions. We will also recognize contributions made in memory of Federation members who have passed away since the prior years Convention.  
There will be one and individual identified in each of the giving categories. The recognitions will be as outlined below.
  3. **Importance** – Democratic Women are an underrepresented, under recognized, underfunded demographic of the Democratic Party and this fund-raising effort will afford us the opportunity to support them as they run for public office. In the spirit of the formation of the TFDW 50 years ago, this will be a vehicle to fulfill our mandate to elected qualified, vetted Democratic Women candidates.
- ii. **Giving Levels:**
1. **BRONZE - \$50 Contributors**
    - a. **The givers in this category will...**
      - i. Be recognized in the Annual Convention Souvenir Book
      - ii. A photo of the Club member contributors/Members will be sent to their local newspaper.
      - iii. Have their names will appear in the JLMF video.
  2. **SILVER - \$100 Contributors**
    - a. **The givers in this category will...**
      - i. Be recognized in the Annual Convention Souvenir Book
      - ii. Have a photo of the Club contributors/Members sent to their local newspaper.
      - iii. Have their names will appear in the JLMF video.
      - iv. Receive a 5% discount for all Board Meetings for the year following the convention wherein the award was received.
  3. **GOLD - \$300 Contributors**
    - a. **The givers in this category will...**

- i. Be recognized in the Annual Convention Souvenir Book
  - ii. Have a photo of the Club contributors/Members sent to their local newspaper.
  - iii. Have their names will appear in the JLMF video.
  - iv. Receive a 5% discount for all Board Meetings for the year following the convention wherein the award was received.
  - v. Have a write-up in the Tennessean.
- 4. **PLATINUM - \$500 Contributors**
  - a. **The givers in this category will...**
    - i. Be recognized in the Annual Convention Souvenir Book
    - ii. Have a photo of the Club contributors/Members sent to their local newspaper.
    - iii. Have their photo and names appear in the JLMF video.
    - iv. Receive a 10% discount for all Board Meetings for the year following the convention wherein the award was received.
    - v. Have a write-up in the Tennessean.

The top donor(s), individual member(s) or Club(s) will be recognized at our Annual Convention.

Thank you to all those individuals in advance who choose to take up the Blue Wave Challenge to help us all win “BLUE IN 2026”

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