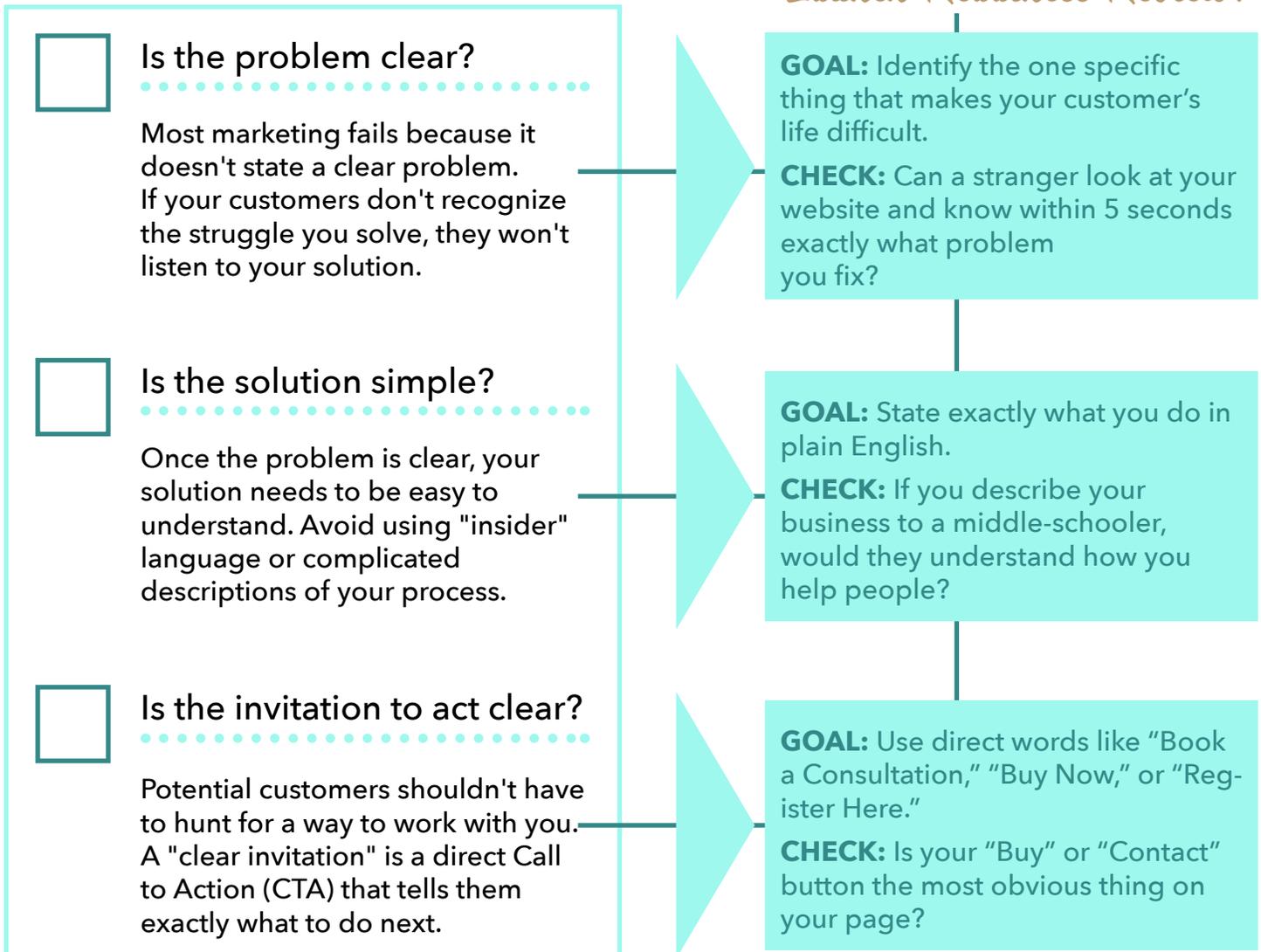




Your Marketing Essentials Checklist



Use this checklist to ensure your business has the foundation it needs to get noticed and get results. When you can check mark all three, your marketing is equipped to grow your business.



It's okay if your checklist isn't perfect yet; clarity takes time. We will continue to build on these three essentials throughout the 2026 series to ensure you see better marketing and better results. Keep this toolkit handy as you prepare for Lesson #2, where we'll focus on turning your clear message into actual growth.



D.I.Y. Marketing is hard!™